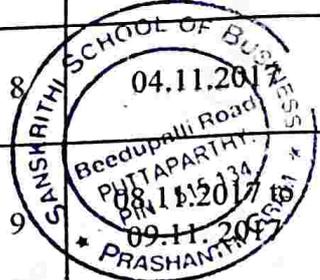




SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
 Beedupalli Road, Prasanthi Gram, Puttaparthi, Anantapur – 515 134.

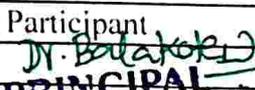
S.NO	DATE	CLUB	ACTIVITY
1	01—08-2017 to 07-08-2017	ED Club	AIMS Management week. Following program were conducted during the week. Debate on Role of Management Education for the Rural Society. A field visit to understand problems of Rural vendors on the market day-Report Submitted to the Municipal Authorities to solve the problems of Rural vendors. Road safety Awareness campaign in Association with Traffic Police of Puttaparthi. Gurukula - One with nature : Trekking on Hillock (Learning Through Trekking). Street food hygiene: Awareness programme among unorganized street food vendors surrounding to Puttaparthi. New Agri-Business models for drought prone farmers.
2	01.09.2017	Green club	RISE Think tank, It is a green club initiative in collaboration with RISE, Austria. Objective of this program is to conduct research and advocacy concerning topics of technology, sustainable energy, waste management and general management. THINK TANK meetings are conducted weekly and are hosted by Mr. Paul Spiesberger and Ms. Chloe Zimmermann. RISE THINK hosted ways of waste management techniques (GREEN CAMPUS DAYS)
3	05.09.2017	Finance club	Dr.Geetharajaram, senior professor from NMIMs, Bangalore, conducted one day workshop on accounting process through excel for MBA second year students.
4	06.09.2017	Cultural club	Ethnic day
5	13.09.2017	Cultural club	On the occasion of Teachers day, several programmes have been organised for teachers in the campus. Carom for lady faculty members, cricket for male faculty members. . Mrs.Prashanthi of Sanskrithi School of Business was given best teacher award for this year. Mr. Manian of mathamatics and Humanities dept in Sanskrithi School of Engineering were given best teacher award.
6	16.09.2017	Cultural club	Freshers day
7	28.10.2017	Cultural club	Food festival Students not only prepared the variety of food items and exhibited for visitors. Interestingly, the neighbouring schools, and college students also visited the stalls and also poster competitions
8	04.11.2017	Cultural club	Cooking and Trekking Day - Students of Sanskrithi Business had a special day with new classic event titled Cooking & Trekking at Pedaballi in Farm house.
9	08.11.2017	Marketing club	Mr. Karunakar, KARVY – SEAL (STUDENT ENGAGEMENT AND APPLIED LEARNING) PROGRAM.2 DAY WORKSHOP



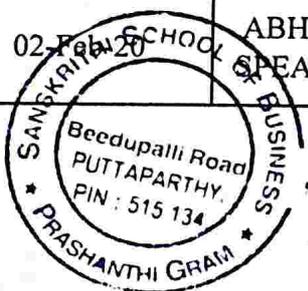
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10	14.11.2017	Cultural club	Children's day - Students of SSB and SSE have participated in the celebrations of Children's Day at Beedupalli Government School with SSC Batch Students. Our Sanskritians have celebrated by gifting the exam pads, stationaries and Snacks to all the SSC students
11	17.11.2017	HR Club	Dr. Madhurani Gowda - Transformational Trainer & Founder Director, Global Management Solutions. Sanskriti School of Business had a special guest of honor today Took special class to all I Year MBA Students on Personality Development.
12	18.11.2017	HR Club	Mr.Sreedhar Reddy, Store Manager of Louis Phillippe Bangalore visited and delivered an expert lecture on campus recruitment skills for MBA students actively participated in the training programme.
13	5.01.2018	ED club	Mr. Sudheer - CEO Of Mudar Group took session for MBA students on "Meet Your Entrepreneur"
14	16.03.2018	Hr club	Dr.Rachana Kumari, Dean, Colifornia School Of Management, USA addressed students on "Management (Through Transformation Of Policy Framework) For Better Society"
15	30.07.2018	Speakers club	Technology
16	21.03.2018	Marketing club	Mr. Paul Spiceberger, Associate, Rice, Vieanna addressed students on "Marketing And Business Operations Through The Specified Apps"
17	10.08.2018	Speakers club	Prepared speeches
18	13.08.2018	ED club	Start-up success stories presentations
19	14.08.2018	Marketing club	AdMad
20	17.08.2018	ED Club	Brainstorming bubbles
21	20.08.2018	Finance club	Workshop on MCX
22	22.08.2018	ED club	Business plan presentations
23	24.08.2018	ED club	TWO DAYS BUSINESS WORKSHOP on ENTREPRENEURSHIP AND E-DIGITAL MARKETING
24	24.08.2018	Marketing club	FMCG - Brands & Companies
25	27.08.2018	Marketing club	Electronic Goods - Brands & Companies
26	29.08.2018	Marketing club	Banks' Names & Logos
27	29.08.2018	Marketing club	Ad-zap
28	31.08.2018	Marketing club	Business Quiz
29	05.09.2018	Marketing club	Mergers & Acquisitions among Companies (Domestic & MNC)
30	05.09.2018	Marketing club	Insurance companies - Life - General - Domestic & International
31	07.09.2018	Marketing club	Food Products - Brands & Companies
32	08.09.2018	Achiever's club	Industry Expectations
33	14.09.2018	Achiever's club	What is interview & Expected Questions
34	19.09.2018	Achiever's club	Group Discussin and Role of a Participant
35	19.09.2018	Finance club	Biz Quiz
36	21.09.2018	Finance club	Risk Free Investment Schemes




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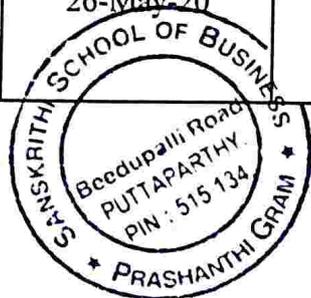
37	28.09.2018	Finance club	Risk and Returns
38	03.10.2018	Finance club	Family Financial Planning
39	05.10.2018	Finance club	Mutual Funds Schemes & Investment Process
40	12.10.2018	Finance club	NAV's Analysis of different Mutual Funds Schemes
41	19.10.2018	Finance club	Government Savings Schemes
42	24.10.2018	Finance club	Bonds Vs Debentures - Features and Returns
43	26.10.2018	Finance club	Demat Account - Features & Trading Activities
44	31.10.2018	Finance club	Investments in Shares & Selecting Criteria
45	02.11.2018	Finance club	Borrowing Related Products
46	09.11.2018	Finance club	Self portrait of Financial Planning
47	14.11.2018	Finance club	Performance of Selected Shares for the last 1 year
48	28.11.2018	Finance club	Protection Related Investment Products
49	06-Dec-19	ABHILAP - THE SPEAKERS CLUB	Guest Lecture on Teaching-Learning Processes : Speaker : Mr. Prasad Vemala, (Associate Dean & Professor for the School of Business at Robert Morris University, Pennsylvania, U.S.A
50	07-Dec-19	VISHESH - THE CULTURAL CLUB	Tune in - show your talent : External Person: Ulla Somu. The Students from SGI (MBA /Engineering) and external participants enjoyed the program
51	08-Dec-19	PRACHETAN- THE ALUMNI CLUB	PRACHETAN - 2019 : SSB Alumni Students. 30 Alumni participated
52	09-Dec-19	SAHAYA - THE NSS CLUB	Scholarship- 2019 : Balaji Scholarship Test (BST) organized by Sri Balaji Vidya Vihar Junior and Degree College in Association with Sanskrithi Group of Institutions.
53	14-Dec-19	AARAMBH - THE ENTREPRENEURS HIP CELL	B-QUIZ (Chakravyaha- SSB) : 150 students participated from various Degree colleges in Ananthapur district. Out of 23 teams, the final round saw 8 teams pitted against each and the winners were from Government Arts College. Runner up team from Sri Vivekananda Degree College, Dharmavaram. All participants were given participation certificate. Cash prizes were awarded to winners- 5000/- and for runner up team 3000/-.
54	29-Dec-19	SAHAYA - THE NSS CLUB	9th SAI PRUDENT EXAM : The received 3060 registrations from the 2 states of AP, Telangana and Karnataka encompassing 9 districts.
55	01-Jan-20	VISHESH - THE CULTURAL CLUB	New Year Celebration : New Year Wishes & more straight from the Chairman Sir.
56	11-Jan-20	VISHESH - THE CULTURAL CLUB	Sankranthi Sandadllu : Resource Person: Prof.P.Narayanareddy
57	26-Jan-20	VISHESH - THE CULTURAL CLUB	71st Republic Day of India : The National Flag was hoisted by the GD, Dr.P Narayana Reddy. This was followed by a brief talk from him and distribution of sweets.
58	02-Feb-20	ABHILAP - THE SPEAKERS CLUB	One-day workshop on Personality Development: Resource Person: M.Dr.Bala Koteswari, Professor, Garden City University, Bangloare.



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59	05-Feb-20	ARTHA - THE FINANCE CLUB	India Budget Presentation (BudgetIndia2020) : Resource Person: Dr.P Narayana Reddy.The MBA students were required to give a presentation of their views on the various aspects of the Budget.
60	20-Feb-20	AARAMBH - THE ENTREPRENEURS HIP CELL	One day Workshop on Business Models : Dr.Bhavani, Principal, Nagarjuna Degree College, Bengaluru for a One Day Workshop On Business Models.
61	03-Mar-20	ABHILAP – THE SPEAKERS CLUB	Guest Lecture series on project management cycle : Dr.A.Sandeep, Senior Project Manager, Infosys Ltd, Hyderabad delivered a talk on Project Management at Sanskrithi Group of Institutions.
62	08-Mar-20	NARISHAKTHI - WOMEN EMPOWERMENT CELL	International Women's Day : International Women's Day (IWD)2020 celebrations begin at SGI. This week is dedicated to celebrating the IWD with painting/drawing/essay writing/elocution and many other activities.The day 08/03 is only a date ascribed as women's day.
63	20-Mar-20	VISTARAN - MARKETING CLUB	One Day FDP on Writing & Publishing Research articles in Social Sciences and Digital E-learning Classes : SGI held a Faculty Development Program on Writing & Publishing Research articles in Social Sciences and Digital E-learning Classes.
64	08-May-20	SAHAYA - THE NSS CLUB	Sanskriti Group's Social Responsibility.: Sanskriti Group's Social Responsibility.In support of fight against COVID-19, Our Chairman Mr B Vijay Reddy garu donated Thermal Screening Tools to Police Department in the presence of Mr Rama Krishnaiah garu - DSP, Mr Venkatesh Naik garu - CI, Mr Naresh Krishna garu - MPDO.
65	11-May-20	SAHAYA - THE NSS CLUB	SGI Webinars Career opportunities: Career opportunities with MBA on 11th May, 2020
66	19-May-20	AARAMBH - THE ENTREPRENEURS HIP CELL	SGI Webinars 'Future Skills for Young Managers': Online Webinar 'Future Skills for Young Managers' by Dr Hari Soma Prasad, Principal, Sanskriti School of Business
67	21-May-20	SAHAYA - THE NSS CLUB	Sanskriti Group's Social Responsibility.: SGI Support to COVID 19 Warriors - With Social Responsibility SGI family started serving food to Police Department.
68	23-May-20	ARTHA - THE FINANCE CLUB	Webinar on Investment Avenues Post Covid-19 : Dr.T.Venkatesan AssociateProfessor/HOD Sanskriti School of Business, Puttaparthi.
69	26-May-20	SAHAYA - THE NSS CLUB	One-week short time program on research methodology and data analytics using SPSS And R: Sanskriti School of Business announces a one-week short time program on Research Methodology and Data Analytics using SPSS and R. Dates: May 26th-31st, 2020 <i>Dr. Balakrishna</i>



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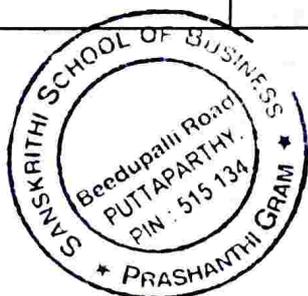
70	27-May-20	SAHAYA - THE NSS CLUB	Webinar on Retention of Health Sanitation and Education for Covid-19 : Resource Person: Dr.R.Lilabeswara singh, Professor, Sanskrithi School of Business, Puttaparthi.
71	30-May-20	ARTHA - THE FINANCE CLUB	Webinar on Financial Planning for Safe & High Returns - A Lesson from COVID-19 : Resource Person: Dr.K.Rajendra Prasasd, Professor, Sanskrithi School of Business, Puttaparthi.
72	03-Jun-20	VISTARAN - MARKETING CLUB	Webinar on How to sell anything with webinars : Resource Person: Mr.G.Rajasekhar, Professor, Sanskrithi School of Business, Puttaparthi.
73	03-Jun-20	SAHAYA - THE NSS CLUB	Sanskrithi Group's Social Responsibility : SGI distributes Masks to Employees. "In these difficult times, it is our duty and responsibility to thank and encourage all those who are providing services to the society."
74	06-Jun-20	ABHILAP – THE SPEAKERS CLUB	Webinar on International online Webinar on "New Ways For Survival in New Normal" : International online Webinar on "New Ways For Survival in New Normal" Resource Person:Mr.RAVI SHANKAR,US Government Federal Advisory, Cyber Risk Subject Matter Specialist, Global Consulting Firm,USA
75	10-Jun-20	SAHAYA - THE NSS CLUB	SSB –Online ICET Coaching Class : SSB Excellence ICET 2020 Day 1 classes started with welcome note by Dr Narayana Reddy, Group Director Sir. Followed by Dr Hari Prasad garu, Principal and HoD Dr T Venkatesan. 220 students participated.
76	12-Jun-20	VISHESH - THE CULTURAL CLUB	SGI Contest Coolest Study Table Contest : Coolest Study Table Contest
77	22-Jun-20		One Week FDP On "Research Publication During Covid-19, Referencing Tools And E-Content Creation" : Sanskriti School of Business is conducted One Week FDP On "Research Publication During Covid-19, Referencing Tools And E-Content Creation"
78	27-Jun-20		Two-day online FDP ON ADVANCED STATISTICAL Two-day online FDP ON ADVANCED STATISTICAL : Sanskriti School of Business conducted Two-day online FDP ON ADVANCED STATISTICAL AND DATA ANALYSIS WITH SPSS ON JUNE 27 & 28 ,2020
79	27-Jun-20	ABHILAP – THE SPEAKERS CLUB	WEBINAR on Emotional Intelligence And Its Impact On Brain Firing . : The session was open to all interested candidates via zoom.The session was conducted by Dr. Madhurani Gowda, Transformational Trainer & Founder Director, and Queen's Global Management Solutions.



Dr. Balakrishna
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80	11-Jul-20	VISHESH - THE CULTURAL CLUB	World Population Day: Theme of World Population Day 2020: The theme this year is based on safeguarding the health and rights of women and girls around the world especially during the time of COVID-19 pandemic.
81	11-Jul-20	VISHESH - THE CULTURAL CLUB	SSB Virtual Farewell : CHEERIO SSB Virtual Farewell To Batch 2018-2020
82	12-Jul-20	AARAMBH - THE ENTREPRENEURS HIP CELL	WEBINAR on Unstoppable Leadership Success: Dr P Narayana Reddy Sir @ 5:00PM on Faculty Contributions towards Institution.
83	25-Jul-20	ABHILAP – THE SPEAKERS CLUB	WEBINARS on 'Empowering the Power within You': Speaker-Mr.Joshua David Manager, APAC Recruitment at Hexaware Technologies.
84	31-Jul-20	ABHILAP – THE SPEAKERS CLUB	WEBINARS on "Successful NAAC Accreditation with A/A+/A++ Grade ": For all the faculty members from Various Engineering, Arts colleges and Universities. Resource person: Prof. R. Mahadevan,Principal, Advisor & Chair - Aasaan Edu Care Foundation,IEEE Senior Member & ABET IDEAL Scholar
85	08-Aug-20	SAHAYA - THE NSS CLUB	Sanskriti Group's Social Responsibility.: Precaution goes a long way towards safeguarding one's health and in an effort to safeguard the health of our essential staff; vitamins, sanitizers and immunity-boosting supplements were given to them & for their families.
86	08-Aug-20	ABHILAP – THE SPEAKERS CLUB	SIGI Webinars Introduction to Six Sigma: Resource Person: Dr. Tamilselvan Mahalingam, Business Faculty & System Course Team Leader & Senior Specialist, Divisional Resources Higher Colleges of Technology, Dubai, UAE
87	14-Aug-20	VISTARAN - MARKETING CLUB	National Conference on Innovation in Marketing SSB Markcon2020: National Conference on Innovation in Marketing SSB Markcon2020
88	21-Aug-20	ARTHA - THE FINANCE CLUB	Webinar on 'Strategic Marketing of Financial Services during recession.: Dr Tayo Otubanjo (Senior Lecturer in Marketing at LAOS BUSINESS SCHOOL) on 'Strategic Marketing of Financial Services during Recession; on Aug 21,2020 from 4-5:30 PM.
89	25-Aug-20	VISTARAN - MARKETING CLUB	Webinar on Digital Investor Awareness Program for students: Mr. Karthik Raj, Trainer-Investor Awareness Program, NSE
90	26-Aug-20	ABHILAP – THE SPEAKERS CLUB	Webinar on 'Application of New Age Technologies in Life Sciences': Dr P Ratnakar, VP & Practice Head, Life Sciences at Tech Mahindra spoke on opportunities in Pharma & Biotech industries.



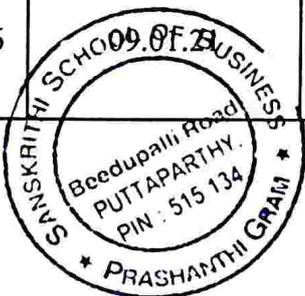
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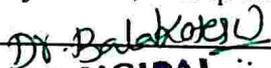
91	12-Sep-20	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Workshop on sensitization for the police of Puttaparthi subdivision towards behaviour with women and weaker section: Dr. P. Narayana Reddy and DR. Bala Koteswari Topics discussed were unwarranted use of physical force by police, gaining the confidence of SC/ST communities, the importance of emotional balance and dignity for women were dealt.
92	15-Sep-20	SAHAYA - THE NSS CLUB	CSR Activities : Clearing & paving the road leading from SSS Super Hospital to Beedupalli to enable students & people to travel easily & safely amidst the havoc created by the rains.
93	19-Sep-20	ARTHA - THE FINANCE CLUB	Webinar on Digital Investor Awareness Program : Mr. Karthik Raj, Trainer-Investor Awareness Program, NSE
94	22-Sep-20	ARTHA - THE FINANCE CLUB	Webinar on Current Trends in Indian Financial Markets – An Overview: Dr. Rajendra Prasad, SSB, Professor, Sanskrithi School of Business, Puttaparthi
95	29-Sep-20	VISTARAN - MARKETING CLUB	Webinar on Business Transformation through Digital: Mr. Rangarajan, Managing Director for Alorica India and Global Digital Head for Alorica Inc. Delivered talk to MBA students
96	05-Oct-20	SAHAYA - THE NSS CLUB	Webinar on One hour Session: Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Management degree.
97	05-Oct-20	SAHAYA - THE NSS CLUB	Webinar on One hour Session: Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Engineering degree.
98	09-Oct-20	DHARMA – THE HR CLUB	Expert Talk Human Resources Management in Education sector: Dr. Satish Aliawadi addressing SSB Faculties..."Good people are like mercury, they don't break they slip away".. an awesome take away session..
99	10-Oct-20	VISHESH - THE CULTURAL CLUB	Graduation Ceremony : Celebration and get together of 2018 batch MBA students at 10:AM followed by lunch
100	05-Nov-20	ARTHA - THE FINANCE CLUB	Vigilance Awareness Week 2020 Quiz competition and Poster making competition: All the faculty and students took pledge and got certificate
101	19-Nov-20	VISHESH - THE CULTURAL CLUB	Mens day : Honoring all the contributions, hard work and sacrifices that man makes towards family, & society on this INTERNATIONAL MEN'S DAY
102	12-Dec-20	SAHAYA - THE NSS CLUB	World AIDS Day : Global solidarity and shared responsibility.
103	14-Dec-20	PRAKRITH -THE GREEN CLUB	Nature Conservation Day 2020: A little foresight goes a long way towards saving the planet. Save energy. Save the planet. Poster presentation : Mrs.E.Prasanthi
104	Dec-20	SAHAYA - THE NSS CLUB	Blood Donation camp : Sanskrithi School of business students donated blood. SGI in view of its severe shortage in blood banks due to COVID-19. The programme helped blood banks in the State receive some adequate quantities.



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105	23-Dec-20	VISHESH - THE CULTURAL CLUB	Farmers Day Talk: Harisharan Devgan Farmer, Founder of Niche Agriculture & one of the most decorated farmers in organic pomegranates that are now shipped all over India & abroad.
106	31-Dec-20	VISTARAN - MARKETING CLUB	Guest Lecture on Digital marketing : Speaker : Prof.Sneha Kanade, Garden City University, Bangalore. Time: 10.30 AM to 11.30 AM.
107	31-Dec-20	DHARMA – THE HR CLUB	Guest Lecture on Learning Session on TIME MANAGEMENT : Speaker : Venkat Vavilala Coordinator : Mrs.E.Prasanthi
108	25.01.21	ARTHA - THE FINANCE CLUB	First Pay Cheque – An Investor Awareness Program by UTI Swatantra : CA Nidhi Kothari, Centre for Investment Education and Learning Private Limited, Mumbai.
109	20.03.21	ARTHA - THE FINANCE CLUB	Financial Planning for SGI faculty: Mr. Hussanaiah, Regional Manager of Vijayawada, GEOJIT Financial Services addressed SGI faculty on financial planning like Systematic Investment planning and its importance, Importance of Mutual funds, Opening of DMAT account and Term plans and Insurance.
110	22.03.21	ARTHA - THE FINANCE CLUB	Webinar on Awareness of Financial Education on the eve of " Global Financial Week": Dr. Rajendra Prasad, SEBI Financial Education Resource Person. took a session on annual financial education awareness-raising campaign named as “Global Money Week” which is designed to encourage wide range of stakeholders to motivate children and young people to learn about money matters, livelihoods and entrepreneurship
111	26.03.21	ARTHA - THE FINANCE CLUB	Webinar on Investor awareness program(eIAP) "Introduction to Securities Market: SEBI Empaneled Securities Markets Trainer ,Er. Amit Gupta, MS Finance NISM Empaneled CPE Trainer,
112	29.04.21	ARTHA - THE FINANCE CLUB	Webinar on Implementation of NEP 2020: Dr. Raj Agrawal, Director-AIMA, delivered talk on the Implementation of NEP 2020.
113	15.05.21	ARTHA - THE FINANCE CLUB	Webinar on Stock Market: Mr.Harsha, MD, Shine Projects
114	19.06.21	ARTHA - THE FINANCE CLUB	Webinar for Students on Career in Finance: SABYASACHI BANERJEE, Designation- Partner-WIPRO 11 AM to 12 Noon
115	21.06.21 to 26.06.21	ARTHA - THE FINANCE CLUB	Accounting Basics: Dr.Venkatesan conducted the program. 200 UG students attended the program
116		AARAMBH - THE ENTREPRENEURS HIP CELL	Roadmap for Management Graduates in VUCA times: Mr.Manish Chowdhary, Co-Founder, Skilling India. Former CEO, Tally Education Mr. Neeraj Kumar, Entrepreneur, Founder & CEO Skilling India



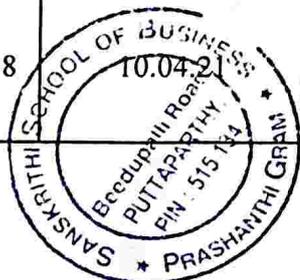

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117	19.01.21	AARAMBH - THE ENTREPRENEURS HIP CELL	AIC-SKU Start-up Summit 2021: Mr.Naveen Lakkur, Atal Incubation Centre – Sri Krishnadevaraya, University (AIC-SKU), Anantapur, Andhra Pradesh
118	22.01.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Rural Entrepreneurship - Business Plan Preparation: Mr. Sai Kiran, Mentoring Officer Mahatma Gandhi National Council of Rural Education Dept of Higher Education Ministry of Human Resources Development Government of India
119	15.02.21	AARAMBH - THE ENTREPRENEURS HIP CELL	SCRAPEX : Wealth out of Waste - Students created products out of waste and exhibited in teams
120	01.04.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Guest Lecture BY ICampusConnect – Education platform: Resource Persons: 1.Mr.Narasimha Reddy (CEO)2.Mr.Ratna Rao(Head Marketing &Sales)3.Mrs Soujanya (Head -Counselling and admission process)4.Keerthi Kunda (Business Development Manager). Seminar And Discussion conducted with 3rd Year and 4th Year students on Higher Education at Abroad with International Campus Connect and ICloud technology
121	19.05.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Webinar on Executive Presence: Ms. Aparna Raj, Personal Branding Coach
122	29.05.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Webinar on Entrepreneurship: MR.Jayesh kothari CEO and founder of flaunt basket. 920 student registered for the session
123	31.05.21 to 05.06.21	AARAMBH - THE ENTREPRENEURS HIP CELL	i2i - IDEA 2 IMPLEMENTATION” - Entrepreneurship: Conducted for all the UG Students of various disciplines. Resource persons were Prof.Prasanthi, Prof. Pranavasree, Prof. Vijayasree. Zoom platform was used. Daily from 3 to 5 PM
124	15.06.21 to 19.06.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Organization study: 1 st semester students presented their work
125	26.06.21	AARAMBH - THE ENTREPRENEURS HIP CELL	B-plan competition: Prof. Prasanthi, coordinator of Aarambh (SSB ED Cell) b-plan competition, Sponsored by AICTE-SPICES started off on a highly successful note with 150 plus registration from 35 colleges across India.73 B plans focusing on the areas of Edtech, Agritech, E-Commerce, Health care, Food and beverages, Mobile apps, IOT were received
126	20.01.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Women Safety and Security DISHA App AP Police Seva: Sachivalayam Staff, Women Police Staff



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127	07.03.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Women Safety Rally (IWD-2021) : MBA students conducted rally on the occasion of International Women's Day 2021 spreading awareness on girl safety and security
128	08.03.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	IWD-2021 : Coordinators – Ms.Jayanandini and Ms.Prasanthi along with Ms.Shwetha of SSE organized program for women faculty and girl students. Top students and their mother's were felicitated. Women housekeeping staff were also felicitated.
129	08.03.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Xiaomi International Women's Day 2021 : 2 nd year MBA students, Yaseen, Sailabanu, Sunita and Deepthi participated in the program organized by Xiaomi (MI) Bangalore and won prizes.
130	13.03.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Road safety and traffic rules awareness : At 10:00 AM to 11:00 AM SSB students conducted awareness program of traffic rules, regulations and road safety at Sri Sathya Sai Super Speciality Hospital and Ganesh Circle, puttaparthi
131	20.01.21	SAHAYA - THE NSS CLUB	NSS Unit Inauguration : Elocution and Debate competitions were conducted by the NSS coordinator Mr. Ranganatham
132	23.01.21	SAHAYA - THE NSS CLUB	Workshop : Mr. Venugopal Reddy Vice President, Global Head of Healthcare and Life Sciences, Global Delivery Head, Tech Mahindra
133	28.01.21	SAHAYA - THE NSS CLUB	SUCCESS WITH MBA CAREER : Dr. Bala Koteswari, Dean-Academics, Sanskrithi School of Business, Puttaparthi
134	04.02.21	SAHAYA - THE NSS CLUB	World Cancer Day 2021 : Dr. Anita, Medical Onchologist, Medicover Hospitals spoke on Cancer Awareness and care https://www.youtube.com/watch?v=MgTqJbl8nZo&feature=youtu.be
135	29.03.21	SAHAYA - THE NSS CLUB	Elimination of Plastic (Essay Writing Competition) : E..Prashanthi, Assistant Prof, Dr.D.Hemanth, Assistant Prof, SSB According to the instructions of AICTE our institute conducted "Elimination of Single-Use Plastic" Essay competition among MBA students.
136	30.03.21	SAHAYA - THE NSS CLUB	Elimination of Plastic : 73 students along with 2 faculties took part in the awareness rally organised to sensitise people against the use of one-time-use plastic
137	03.04.21	SAHAYA - THE NSS CLUB	Cybersecurity Awareness Program : As a part of NSS activity, Isem MBA conducted an awaress programme on Cyber Security in Managalakara Degree College lead by Mr.Ranganatham.
138	10.04.21	SAHAYA - THE NSS CLUB	Excel Workshop : Excel Workshop has been conducted for external students to benefit hands-on session with application of MS EXCEL – Coordinator, Prof.Ranganatham



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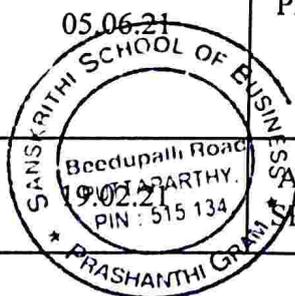
139	27.04.21	SAHAYA - THE NSS CLUB	Awareness of COVID precautions: NSS volunteers conducted awareness session to SSE students visiting their class room and explaining the COVID guidelines and keeping campus plastic free COVID awareness and guidelines meeting with students was conducted in SSB
140	26.05.21	SAHAYA - THE NSS CLUB	Webinar on "COURAGE AND RESILIENCE DURING COVID CHALLENGE": Speaker Sulekha Chandra. Founder – Gyan Paradise Award Winning Entrepreneur Emotional Intelligence Coach Corporate Trainer Research Scholar Co- Author Editor Professional Speaker Sr Visiting Faculty (Mass Com) Advisory Board Member
141	28.05.21	SAHAYA - THE NSS CLUB	Quiz on COVID 19 Awareness: NSS coordinator, Mr.Ranganatham organized online quiz for students on COVID 19 Care Awareness. Certificates were given to students who secure 75% and above. 90 students registered.
142	07.06.21	SAHAYA - THE NSS CLUB	Management Science Theory: Prof.Rajesh conducted the program with 250+ UG students who registered from across the country.
143	14.06.21	SAHAYA - THE NSS CLUB	MS EXCEL: Prof. Ranganatham took the session, 150 UG students attended the program
144	21.06.21	SAHAYA - THE NSS CLUB	IYD-2021: Mr. Rangaraj, Art of Living Teacher and Senior vice president-MD India and Global Digital Head, Alorica Inc 9 AM to 10 AM
145	06.02.21	VISHESH - THE CULTURAL CLUB	Faculty Sports Events: Cricket and other games were conducted on the occasion for faculty
146	08.02.21	VISHESH - THE CULTURAL CLUB	Treasure Hunt: 2 nd year students conducted event for 1 st year students
147	13.02.21	VISHESH - THE CULTURAL CLUB	SSB team: Sharing is caring. All faculty shared the home-made food with each other with the spirit of oneness
148	25.03.21	VISHESH - THE CULTURAL CLUB	Orientation Program : Mr. Sohan Dutta, Business Manager, HCL addressed 1 st MBA students followed by faculty and senior students orienting the students about SSB
149	26.02.21 27.02.21	VISHESH - THE CULTURAL CLUB	Freshers day: 2 day event was conducted by coordinators Ms. Prasanthi and Dr. Hemanath. Day 1 – Sports Day 2 – Cultural and Gala night
150	20.03.21	VISHESH - THE CULTURAL CLUB	International Day of Happiness: MBA students organized various activities on the occasion like distribution of similes to the SGI faculty and students, made mannequin of Charlie Chaplin and shared their moments of happiness.
151	19.04.21	VISHESH - THE CULTURAL CLUB	Ambedkar Jayanthi: On the occasion of Dr. BR Ammedkar Jayanthi on 14 th April, Essay Writing on Social Justice and Civil Rights Quiz on constitutional rights were conducted by Mr. Ranganatham, NSS coordinator

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152	24.03.22	VISTARAN - MARKETING CLUB	LONDON BUSINESS SCHOOL: Powerful Career in Digital World was organized by London School of Digital Business at 11:20 AM to 12:30 Noon. Sachin Parekh , Director at London School of DIGITAL BUSINESS, UK. He addressed the students on Crafting Digital Marketing Strategies - Innovative & Personalized.
153	19.07.22	VISTARAN - MARKETING CLUB	Guest Lecture on Digital Marketing : The chief speaker was Mr. Vijay Pavan Puli, CEO, Airbaclabs Pvt. Ltd. He was accompanied by Ms. Vasundhara, Associate Curriculum Developer. The Airbaclabs Pvt. 71Ltd. is a academic consultant, offering courses based on modern technologies like AI, IoT, Robotics, Augmented Virtual Reality and many more. Addressed MBA students on Digital Marketing.
154	28.05.21	VISTARAN - MARKETING CLUB	Webinar on Latest Digital Marketing Trends: Mr.Tarakaram Thumati Founder & CEO at Digominds Internet Marketing Academy, (Way2course Edutech Pvt Ltd) Co-Founder Cowork Valley Pvt. Ltd. MarkVolt Pvt. Ltd Digital Tarak
155	03.06.21	VISTARAN - MARKETING CLUB	Webinar on Marketing Analytics: Prof. Alok Chakravarty, Professor, Head - the Centre of Proficiency Enhancement (COPE) in Business Analytics at Dayanand Sagar University, Bangalore. Time: 5to 6 PM
156	05.06.21	VISTARAN - MARKETING CLUB	Webinar on Personal Branding : Resource Person Archana Chintagunta, Human Resource Business Partner.175 students attended from within and outside SSB. Moderator: Prof.Rajesh. 11 to 12 Noon
157	18.06.21	VISTARAN - MARKETING CLUB	Webinar on "Tools for Digital Teaching": Principal Bheemi Reddy Institute of Management Science, Adoni, Kurnool (Dt). Andhra Pradesh
158	24.06.21	VISTARAN - MARKETING CLUB	Faculty workshop on Know - how of social media platform and using effectively: Ms.Vijayasree, HR-SGI conducted session for SGI faculty to create awareness on social media platform and how marketing can be done effectively
159	26.04.21	PRAKRITH -THE GREEN CLUB	Swachh Bharat: Mr.Ranganatham, club coordinator conducted Swachh Bharat activity in campus with the help of students coordinators to help spread cleanliness in the surroundings
160	05.06.21	PRAKRITH -THE GREEN CLUB	World Environment Day: NSS coordinator Prof. Ranganatham with student coordinators conducted following events. 1. Poster preparation 2. Quiz 3. Planting a tree and sending photo
161	19.02.21	ABHILAP - THE SPEAKERS CLUB	Public Speaking Essentials: Mr. Ivin Abraham, MC and Public Speakers addressed students on public speaking skills essentials <i>D.V. Balakrishna</i> PRINCIPAL

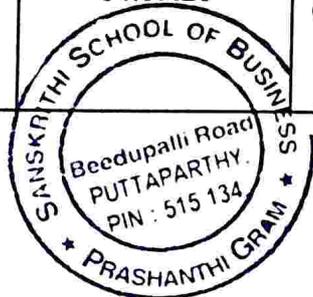


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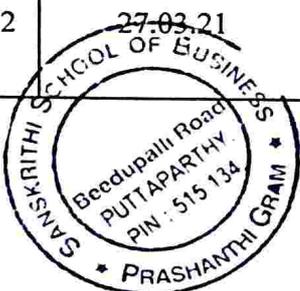
162	28.06.21 to 03.07.21	SAHAYA - THE NSS CLUB	Short-term Certification program for UG students TALLY : Prof. Jayanandini of SSB and Mrs. Suneetha from Gov Boy's College Dharmavaram are the resource persons with 400 registrations
163	05.07.21 to 09.07.21	SAHAYA - THE NSS CLUB	ICET Coaching Common entrance test for MCA/MBA coaching : Received 355 registrations and classes are scheduled from 9 AM to 5 PM from Monday to Friday
164	09.07.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Women Empowerment cell program DISHA App Awareness Program: Ms. Bhavya Kishore, DSP Kadiri was the chief Guest. All girl students attended the program with great enthusiasm. Prof. Prasanthi is the coordinator. Time: 4 PM to 5 PM.
165	10.07.21	ABHILAP – THE SPEAKERS CLUB	Webinar on Grooming students “Campus to Corporate”: Mr. Sandeep, Team Lead, Accenture is the expert guest addressing 2nd year MBA students at 11 AM
166	15.07.21 to 30.07.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Mahatma Gandhi National Council of Rural Education (MGNCRE), Each One Reach One Covid Mission : Faculty coordinator Prashanti coordinated with team of students to complete the initiative of helping old people with vaccination, distributing medicines and essentials for 15 days.
167	29.07.21	ABHILAP – THE SPEAKERS CLUB	Webinar on Interview Preparation – Do's and Don'ts : Ms. Sathyavathi, HR Manager Recruitment at Acuver. For all SGI students.
168	30.07.21	SAHAYA - THE NSS CLUB	Webinar on Career with MBA: Dr. Bala Koteswari, Dean-Academics and Principal took session on the career choices for MBA students.
169	30.07.21	SAHAYA - THE NSS CLUB	Online Saiprudent exam Yearly Scholarship exam : 1000 students registered and wrote the exam online Prasanthi is the faculty coordinator
170	05.08.21	SAHAYA - THE NSS CLUB	Webinar on Faculty Emotional Empowerment Program : SSB MOU partners SkillingIndia- Peakmind, organized FEEP program enlightening faculty of SSE and SSB on Emotional wellbeing.
171	14.08.21	ABHILAP – THE SPEAKERS CLUB	Webinar on IBM Skillbuild Bootcamp: INDIASPARK in association with IBM conducted Bootcamp to MBA students on registering for the IBM courses. Ms. Roopa, Founder of INDIASPARK and technical team conducted the session.
172	04.09.21	VISHESH - THE CULTURAL CLUB	SAVAYASAACHIN (Management Trainee) Program Launch: Dr. Mahesh Pavan, Program Manager from Mphasis was guest. Formal inauguration of SAVAYASAACHIN. Brochure was released and certificates to the outgoing batch and badges for the 1st years were distributed.

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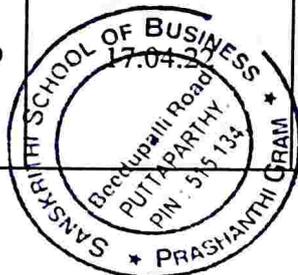
173	04.09.21	AARAMBH - THE ENTREPRENEURS HIP CELL	Guest lecture on Rural Entrepreneurship : Dr. Mahesh Pavan, Program Manager from Mphasis was guest speaker. Addressed all the MBA students.
174	08.09.21	VISHESH - THE CULTURAL CLUB	Course completion : Dr. Mahesh Pavan, Program Manager from Mphasis was guest
175	16.09.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	Disha app awareness : Lady constables and Sachivalayam staff took a sessions of helping the students to understand the importance of DISHA app and helped them to download in their mobiles
176	01.10.21	VISHESH - THE CULTURAL CLUB	International Smile Day : MBA students visited Mangalakra Orphanage and distributed sweets and Smiley badges. Dr. Hemanath and Pranavasree were coordinators
177	11.10.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	World Girl Child Day Poster Presentation : Women Empowerment Cell Coordinator. Ms. Prasanthi organized poster presentation on the occasion of World Child Day for students of MBA. Best posters were given 1st, 2nd and 3rd prizes.
178	11.10.21	NARISHAKTHI - WOMEN EMPOWERMENT CELL	World Girl Child Day : Self-defence session was organized by Mr.Ranganatham, NSS Coordinator. Master Shaik Akbar Ali, Kadiri, Karate and Kung-fu master taught the students importance of self defence and techniques to protect themselves.
179	06.10.21	ARTHA - THE FINANCE CLUB	Webinar on "Unleash your Potential through effective Financial Management" : Resource person is Dr. Sharan Kumar Shetty, Associate Professor & GB Member of MSN Institute of Management. Motivational Speaker, Advisor & Trainer for Financial Market, Educational Consultant, Ideator & Founder of Capital Advisors - Start-up firm. Participants are all MBA students
180	09.11.21	VISTARAN - MARKETING CLUB	Webinar on Linked-in Social Impact Mentoring Session : Mr. Gabriel.C, Ms. Sonakshi Batra, Ms. Anvitha Shetty from Linked-in interacted with the students in the webinar mediated by Indiaspark Ms.Roopa Tanti. Mentoring session is focused to orient the students on career planning and networking using the Linked-in platform. And the mentors stay connected with the students in future also.
181	29.12.21	ABHILAP - THE SPEAKERS CLUB	webinar on INFISPARK Microsoft : Microsoft staff took a session to all MBA students on office 365 features and applications.
182	27.03.21	DHARMA - THE HR CLUB	Team Building activities : Team building management games was conducted by Ms. D. Pranava sree for 1 st Sem MBA students. Air with Straw, Comedy on stage, Break the ice group activities were conducted



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183	01-Jan-22	AARAMBH - THE ENTREPRENEURS HIP CELL	Start-up India Innovation week(SIIW): To commemorate the 75th year of India's Independence "Azadi Ka Amrit Mahotsav" and reinvigorate the startup momentum, showcase their progress, and to further facilitate the Atmanirbhar Bharat through entrepreneurship. Department for Promotion of Industry and Internal Trade (DPIIT) is organising the Startup India Innovation Week from the 10th to 16th January 2022. The primary objective is To bring together the country's key startups, entrepreneurs, investors, policymakers, and other national/ international stakeholders to celebrate entrepreneurship and promote innovation. All the Faculty and Students registered and attend the program. Week long talks by eminent personalities 10th to 16th Jan 2022. Startup pitching sessions, corporate startup connects, showcase unicorns, best of investors & startups.
184	03-Feb-22	AARAMBH - THE ENTREPRENEURS HIP CELL	SSB Poster Presentation on Sustainable Development Goals -2022: All the MBA Students have focused on 17 SDGs wide variety of topics selected; Poster & PPT Presentations were given by MBA 1st & 2nd year's students. Coordinated by Ms.S.JayaNandiniDevi & Dr.T.Venkatesan.
185	10-Feb-22	AARAMBH - THE ENTREPRENEURS HIP CELL	Under Entrepreneurship Development Club, today 2nd Year MBA Students visited Timbaktu Organic Exhibition in Puttaparthi. Team wise students analysed the business model and their strategies. Coordinated by Mrs E Prashanthi & Dr D Hemanath
186	12-Feb-22	AARAMBH - THE ENTREPRENEURS HIP CELL	Our MOU partner TSILICON, Founder Mr. Rama Rao has interaction with students on avenues of community engagement and entrepreneurship.
187	26-Feb-22	AARAMBH - THE ENTREPRENEURS HIP CELL	Entrepreneurial Carnival: Women empowerment and ED Cell, the Entrepreneurship Cell organised a one day event for all MBA students with series of competitions. Business Sagas book was released which is compilation of women entrepreneurship stories. Enspirit, Prayas and ScrapeX competitions were conducted to encourage the spirit of entrepreneurship among management students. Guest for the event was Pavan Kumar, Founder-Director, Diabetic Food International Pvt. Ltd, AP
188	11.04.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Bootcamp: Session on "Career Avenues through Education Abroad" by Ms. Aryama D. Saikai, CEO e-learning Jamboree Education
189	17.04.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Community engagement activity: Offline saiprudent examination was conducted for which 4000 students registered online from the states of AP, Telangana and Karnataka. 1700 students wrote the examination the campus on 17.04.22. Organised by SSB ED Cell, Sponsored by AICTE-SPICES

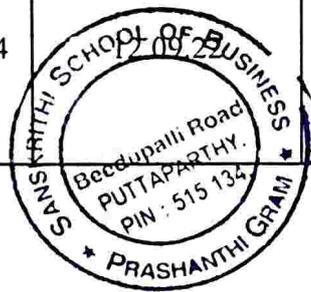


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190	21.04.22	AARAMBH - THE ENTREPRENEURS HIP CELL	National Creativity and Innovation Day: On the occasion of creativity and innovation day Sanskrithi School of Business has organised creative and innovative games to teach students creativity through experiential learning
191	12.05.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Ms. Jaishnavi and Ms.Anusha, 2 nd yer MBA students who are doing project under ED cell of SSB and completed 3 months of project work gave a presentation on their project to 1 st year students coordinated by Prof. E. Prashanthi
192	27.06.22	AARAMBH - THE ENTREPRENEURS HIP CELL	MSME Day : On the occasion of MSME DAY Mr.S.Chandh Basha, General manager, Dist Industries Centre, Mr.U.Mangapathi Rao, AD, Mr .Ramanjeyi Reddy, IPO & Mr.MVS.Murthy, IALA Chairman, Hdp, Mr.Sainath Reddy, LDM gave awareness on government schemes that available for budding entrepreneurs.
193	01.08.22 to 06.08.22	AARAMBH - THE ENTREPRENEURS HIP CELL	AIMS Management week / 7 Days community engagement activities : 1 week Management activities were conducted as part of AIMS Management week, Prof. Prashanthi coordinated 10 activities lead by students in team. first day started with a Vision Screening. In Association with ultra-vision eye care, SSB has conducted an eye checkup camp for government high school students, yenumalapalli, Second day started with one day farming by MBA Ist year students and connected back to the roots of conventional farming. day three SSB girls took initiation and empowered Self Help Group women in Bhramanapalli area about financial services like banking, insurance and other forms of investment tools. day four Girl Safety & Security SSB students gave safety and security awareness to girl children in the Government School, Near Beedupalli & sri Vidyanikethan School, Puttaparthi. day five Cyber Security awareness seminar organized by SSB and MBA Ist year students presented and participated on various topics on practice of protecting systems, networking, and digital attacks awareness to Engineering and MBA students. day six SSB students organized career awareness to primary & High school students, gave the activities that incorporate workplace operations to illustrate why people work, the kinds of conditions under which they work, levels of training and education needed to work. day six SSB students organized the Gift of Blood is gift to
194		AARAMBH - THE ENTREPRENEURS HIP CELL	Guest lecture: Why politics matter for business Speaker: Why politics matter for business,Speaker: Dr. Aswani RS, Assistant Professor (Senior Scale), School of Liberal Studies, UPES, Dehradun Explained the GEO political trends influencing international business to students.

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195	25.11.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Industry guest interaction – MOU partner Rural Entrepreneurship: Mr.Rama Kotapally, Founder, TSilicon, Bengaluru. Interaction with all the MBA students was. Explained rural Entrepreneurship with a Social Angle to the Students.
196	12.12.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Guest Lecture on how to start your dream startup: Ms.Nikitha Srujana Patel As a part of the SGI Industry Connect series took an expert session on “How to get started on Dream Startrup”
197	17.12.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Experiential Learning: Mr.Rama Kotapally, Founder, TSilicon, Bengaluru. Interaction with all the MBA students was. Explained rural Entrepreneurship with a Social Angle to the Students to take up the projects
198	11.01.22	ABHILAP – THE SPEAKERS CLUB	Alibaba Cloud Low-code contest : Alibaba Cloud Low-code contest floated by Alibaba e-commerce company coordinated by MOU partner Indiaspark. Bootcamp was conducted on 11th Jan to students to explain the registration process of the contest.2 student ambassadors were identified to explain the process to the students. \$15,000 prize money
199	05.03.22	ABHILAP – THE SPEAKERS CLUB	Industry 4.0 Framework: Mr. Manohar Duvvuri and Mr.Gurumeett Singh from Corporate interacted with students on industry requirements and requirement to get updated with technology
200	10.03.22 to 12.03.22	ABHILAP – THE SPEAKERS CLUB	24 hrs training on softskills was given by 3 trainers for all 1st and 2nd year MBA students on Organizational Structure,Public Speaking,Presentation Skills,E-mail Etiquette, Grooming, Group Discussion, Personal Interviewm,Assessments conducted on Group Discussion and Personal Interview.
201	31.03.22	ABHILAP – THE SPEAKERS CLUB	SKITS by students : Speakers club organized SKIT/PLAYS by students to enhance communication skills and confidence. All the mentors trained and guided the students to give their best. Each SKIT was around 10-15 minutes and message oriented. Dr. Rajesh Babu and Prof. Ranganatham were the panel members to judge the students and provide inputs
202	09.04.22	ABHILAP – THE SPEAKERS CLUB	Statistical software: Mr. Muralidhara Anandamurthy from Global Academic Team of JMP took session for faculty on Data visualization and predictive modeling etc. which will aid faculty in teaching and research. 12 Noon to 1 PM coordinated by Dr. Rajesh Babu and Prof. Vijaya Lakshmi



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203	22.08.22 to 30.08.22	ABHILAP – THE SPEAKERS CLUB	Training : 2021-23 batch of students were training in English speaking, listening and articulating the expressions with various activity based learning programs. Students were taught Critical thinking and problem-solving, Teamwork and collaboration, Professionalism, and a strong work ethic. Oral and written communications skills & Leadership Skills, Students learnt Listening(7 Key Active Listening Skills) & Reporting(Top 8 Types of Reports), Four Reading Skills- From Skimming and Scanning to Intensive and Extensive were taught to students. Students learnt corporate requirement of writing styles: narrative, descriptive, persuasive, expository, creative & SWOT Presentation.
204	23.08.22	ABHILAP – THE SPEAKERS CLUB	Springer Nature India Online webinar session: All MBA Staff and students participated through online and gained information related to research, open research and scholarly communication are integral parts of endeavor to publish high-quality research and support the development of new ideas and champion open science.
205	28.11.22 to 03.12.22	ABHILAP – THE SPEAKERS CLUB	Communicative English Training: MBA 1 st year students 2022-24 batch are given training for a week. Trainers from APSSDC were Ms. Sailaja and Ms. Radhika.
206	13.12.22 to 16.12.22	ABHILAP – THE SPEAKERS CLUB	RUBICON Life Skills Program: Trainers from Rubicon Sai Kalyan and Mahesh took sessions for students for 32 hours on interview skills, Presentation skills, Group discussions, Email etiquette.
207	17.12.22	ABHILAP – THE SPEAKERS CLUB	Webinar: As part of SGI industry connect series Dr.G.Manjunath, addressed Virtually/Online MBA 1st year & 2nd year Students on the topic of Virtual Assistants - Future job role. MBA students gained more knowledge by knowing opportunities, role and other benefits from Virtual Assistant job role.
208	02.02.22	ARTHA - THE FINANCE CLUB	Mr. Sreenath Rendla, Founder and Managing Director - SVC Career Solutions Pvt Ltd. Topic: Investment Banking and Financial Accounting
209	03.02.22	ARTHA - THE FINANCE CLUB	Youth Parliamentary Session - Analysis of Union Budget 2022 : Sector-Wise Budget Presentations were given by MBA 1st & 2nd Year Students. Coordinated by Dr D Hemanath & Dr T Venkatesan.
210	08.02.22	ARTHA - THE FINANCE CLUB	VENKATA SRI HARSHA, MD – Shine Projects , took a webinar on SHARE MARKETS
211	14.02.22 to 19.02.22	ARTHA - THE FINANCE CLUB	Finance Literacy week: Finance literacy week is observed from 14 th to 19 th Feb with the aim of Strengthening Financial Inclusion in the country initiated by Government of India and the four Financial Sector Regulators (viz. RBI, SEBI, IRDAI and PFRDA).



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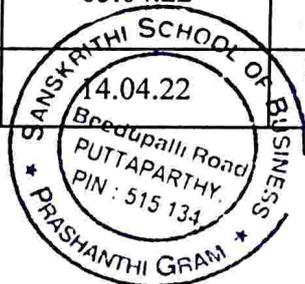
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212	23.02.22	ARTHA - THE FINANCE CLUB	Intellectual Property Rights : JNTUA –IPR FACILITATION centre has initiated webinar titled Patent Search Analysis and Landscaping coordinated by IPR coordinator Prof. Rajeev Chinnappa
213	26.04.22	ARTHA - THE FINANCE CLUB	World Intellectual Property Rights Day: “World Intellectual Property Rights Day”, 26 th April 2022. JNTU organized a webinar on intellectual property and its importance. The online webinar was scheduled between 2:00 Pm to 5:00 Pm. 1st year students of MBA participated
214	05.08.22	ARTHA - THE FINANCE CLUB	Webinar on financial policy: Fiscal policy interventions in Economic crisis was organized by SSB. Speaker: Arditia Hykaj, Faculty of Economics Sciences, Mediterranean University of Albania- Europe explained the 2008s fiscal policy history to the Students.
215	01.09.22	ARTHA - THE FINANCE CLUB	Webinar on Initiation of MOOC certification program “Introduction to Blockchain”: SB MOOCs Certification Program-Association with Annamalai University in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA)-London, presents "Introduction to Blockchain" was conducted held on the 01st of September 2022 and was Registered and participated by MBA First year students. Coordinated By SSB Faculty Team.
216	07.04.22	DHARMA – THE HR CLUB	Industry expert Lecture: Mr. Sandeep Reddy, Team Lead, Accenture interacted with students on career opportunities and shared tips for placements. Insights were provided on various domains of Management. Time: 4:30 to 5:30 PM
217	30.11.22	DHARMA – THE HR CLUB	Webinar on Corporate Connect: Guest Lecture Series Speaker Mr.Sunil Subramaniam, Managing Director, (E.M.I.), Sundaram Mutual. He explained Economy, Markets & Investments to the Students and conducted the Question Hour #24.
218	06.12.22	DHARMA – THE HR CLUB	Guest lecture on Corporate trends with growing HR expectations: Sundarra Harini S, a HR and Marketing graduate 2021-23, from Indus Business Academy IBA Bengaluru to interact with our students on integrating corporate trends with growing HR expectations.
219	16.12.22	DHARMA – THE HR CLUB	Guest Lecture: Mr Pradeep Kote, Senior Manager- Talent Acquisition at WileyNXT & Mthree will be talking to our students about this as a part of the SGI Industry Connect Series 2022.
220	19.12.22	DHARMA – THE HR CLUB	Guest Lecture on Training and Development Expert: Dr. Hemalatha took session on the topic Industry 5.0 – Knowledge vs. skills. 2nd year MBA students interacted in the session coordinated by Dr. Rajesh Babu



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221	12.02.22	VISHESH - THE CULTURAL CLUB	Management organized lunch for all faculty as an appreciation for their efforts
222	24.01.22	NARISHAKTHI - WOMEN EMPOWERMENT CELL	National Girl Child Day : All the faculty and students of SSB attended the webinar delivered by the esteemed speakers of the session on the occasion of National Girl Child Day and Girl Students of MBA delivered talk on rights of girls from 3-5 PM
223	07.03.22 - 08.03.22	NARISHAKTHI - WOMEN EMPOWERMENT CELL	IWD 2022 : International womens Day at Sanskrithi was celebrated for 2 days with the Theme # Break The Bias# Various sports and competitions were conducted for faculty and students. Valedictory session witnessed 2 guess Ms. Sisira Deepthi Motor Vehicle Inspector Mrs. Nalini Kumar, Personal Resiliency Coach.
224	21.06.22	NARISHAKTHI - WOMEN EMPOWERMENT CELL	IYD- 2022 : On the occasion of International Yoga Day 2022, Sanskrithi Group of Institutions hosted Mega event in association with Dept of AYUSH, Government of India. Honorable District Collector of Sri Sahtya Sai District, Shri Basanth Kumar garu addressed the students on the importance of yoga and participated in the yoga program by trainers from Vivekananda Institute, Hindupur. More than 500 participants including government officials were part of the Program.
225	08.01.22	SAHAYA - THE NSS CLUB	Workshop on Basic Cardiac Life Support (Organised by NSS Cell) BY Dr.M.Muneer Kanha, Professor at Guntur medical college conducted workshop on Basic Cardiac Life Support. Explained administration of CPR.
226	22.01.22	SAHAYA - THE NSS CLUB	Sports : Management games and sports were conducted for MBA students 1. Cricket for Boys 2. Kho Kho for Girls 3. Throw Ball for Girls
227	23.02.22	SAHAYA - THE NSS CLUB	Cyber Security course : All India Council for Technical Education (AICTE), Ministry of Education and CyberPeace Foundation have joined hands to train five lakh students in India on cybersecurity skills in one academic year (2021-22). As a part of which webinar was conducted.
228	23.02.22	SAHAYA - THE NSS CLUB	AI Basics : Resource person was Mr. Rajib Kumar Roy, Sr. Director, AI Based Enterprise Process Intelligence, Sizing/Realignment of People/Process/Technology. Digital Transformation towards better efficiency and effectiveness.
229	05.04.22	SAHAYA - THE NSS CLUB	Sri Sathya Sai District formation : Students participated in the rally of expressing gratitude towards announcement of Sri Sathya Sai District
230	14.04.22	SAHAYA - THE NSS CLUB	Ambedkar Jayanthi : Online quiz was conducted on the occasion which is open for all college students.



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231	27.05.22	SAHAYA - THE NSS CLUB	COVID Vaccination Drive : In association with CSR Partner RUBICON of Barclays Bank, SSB organized vaccination drive for all students, faculty and families. 220 people got vaccinated. Coordinator: Dr. Hemanath
232	09.06.22	SAHAYA - THE NSS CLUB	Cyber Security Awareness Program : With directions from AICTE and University Grant Commission (UGC) to organize 'Cyber Jagrukta Diwas' to raise awareness about cybercrime, SSB conducted awareness program on Cybersecurity in Mangalakara degree college and Vignan Nursing College. Coordinator: Mr. Ranganatham
233	11.07.22 – 16.07.22	SAHAYA - THE NSS CLUB	Community Engagement Activity: UG students were given online ICET coaching for free for a week. Prof. Prashanthi coordinated.
234	19.08.22 to 21.08.22	SAHAYA - THE NSS CLUB	RUBICON life skills program: 2021-23 batch of students received 24 hours of training sessions for 3 days by expert trainers on life skills
235	02.02.22	PRACHETAN- THE ALUMNI CLUB	Mr. Adivishnu Sai Kiran, Alumni of SSB, batch 2013-15 currently Sr. Software Engineer, DXC Technologies visited SSB and shared his professional journey with MBA students. Session was very interactive and learning experience.
236	22.04.22	PRAKRITH -THE GREEN CLUB	Green club activity: NATIONAL EARTH DAY. PRAKRITH (SSB GREEN CLUB) has organized green campus video making and artwork presentation competitions with theme of greenery. All the MBA 2-year Students have participated and Importance for the day has been elucidated to students.
237	27.04.22	PRAKRITH -THE GREEN CLUB	"Awareness session on Health & Environment": Mrs Nalini Kumar & Dr Seema conducted an "Awareness session on Health & Environment" under NSS Banner. Students performed an awareness Skit on pollution.
238	24.06.22	PRAKRITH -THE GREEN CLUB	Webinar by AICTE-KAPILA IPR Awareness Program: More than 200 participants joined the online talk on "IP for Modern Academics" by Mr Randhir Kumar, IIT Guwahati, Examiner of Patents & Designs. he session was hosted by SSB Coordinator: Prof. Rajeev Chinnappa
239	01.07.22 to 07.07.22	PRAKRITH -THE GREEN CLUB	Vanamohastav week: Weeklong activities by all MBA students under Green club to spread green awareness and students to realize their responsibility. Coordinated by Prof. Pranavasree
240		PRAKRITH -THE GREEN CLUB	World Soil day (Opening program of Arogyavanam): MBA students represented Sanskrithi at the opening program of Arogyavanam at Shivalingam, Puttaparthi. NSS team attended the program coordinated by Prof. Ranganatham



Dr. Bela Koteswari
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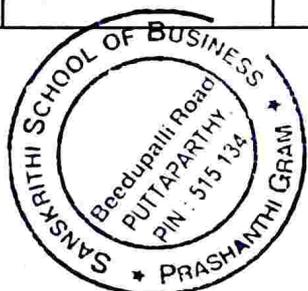
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241	06.12.22	PRAKRITH -THE GREEN CLUB	World Soil day : Address by Bramhakumaris on Kalpataru Mr. Shantanu and Mr. BK Dillip from Bramhakumaris addressed students on the occasion of world soil day Topic: Soils: where food begins
242	21.12.22	PRAKRITH -THE GREEN CLUB	KALPATARU : In Coordination with BCDE - KalpTaruh Sanskrithi School of Business has initiated One Person - One Plant - One Planet by planting a sapling by registering in Kalp Taruh App
243	19.11.22	SANSKRITHI TOASTMASTERS CLUB	Toastmaster club orientation : Toasmaster Jagadeek has taken session on club meetings roles and interacted with the prospective members on club activities.12 MBA students registered. DR. Bala Koteswari and Ranganatham sir shall be coordinating from SSB
244	08.01.22	VISHESH - THE CULTURAL CLUB	Snake and Ladder, Word building, Duster fight, Balloon balance, Strawball, Catch and build me, Passing the floor games were conducted by 2 nd years to 1 st year as ice breaking sessions coordinated by Dr. Hemanath
245	12.01.22	VISHESH - THE CULTURAL CLUB	Sankranthi Celebrations Ethnic day : Ethnic day is celebrated along with Rangoli and kite competitions as a part of Sankranthi celebrations at SSB coordinated by Prof. Hidayathunissa
246	26.01.22	VISHESH - THE CULTURAL CLUB	Republic Day celebrations : On the occasion of the 73rd Republic Day of India, Arts & Crafts Competitions were conducted in SSB. Coordinated by Dr Hemanath & E Prashanthi. (Arts & Crafts Competitions)
247	27.01.22	VISHESH - THE CULTURAL CLUB	Orientation program : Day 1- Inauguration with industry speaker Shri. Manohar Duvvuri, Sr Director, Incture Technologies. Prize distribution for Marketing club activities etc Day 2 – Trekking Day 3 – Freshers Day
248	11.02.22	VISHESH - THE CULTURAL CLUB	Follow-up session 1 post MBA orientation program. Presentations by individual students in teams on predefined topics.2:00 PM to 4:30 PM. Faculty Coordinator – Dr. Hemnath
249	18.02.22	VISHESH - THE CULTURAL CLUB	Followup session 2 post MBA orientation program. Presentations by individual students in teams on predefined topics. 2:00 PM to 4:30 PM. Faculty Coordinator – Ms. Jayanandini
250	21.02.22	VISHESH - THE CULTURAL CLUB	Mathrubashadivas (Mothertongue language day) : As part of Mother Language Day celebrations 1st & 2nd MBA Students participated in live painting competition and showcased their creativity & talents. 27 teams have participated in this competition



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251	18.03.22	VISHESH - THE CULTURAL CLUB	HOLI CELEBRATIONS: Dr. Hemnath coordinated the event of HOLI and celebrated in grand way with student participation. Students performed Dramas, Dances, Kolatam, Colour water balloon games, etc.
252	11.05.22	VISHESH - THE CULTURAL CLUB	Azadi Ka Amrit Mahostav: MBA faculty and students participated in the quiz and got certificates. IBBI - 3rd National Online Quiz on the Insolvency and Bankruptcy Code, 2016
253	02.07.22	VISHESH - THE CULTURAL CLUB	Placements Success meet : 2022 batch of MBA students celebrated success of placements with their parents at Institute campus. Prof. Rajeev is the coordinator
254	09.07.22	VISHESH - THE CULTURAL CLUB	Industrial visit: Student visited NISHA Garments to learn the various business process. Coordinator, Prof. Prashanthi and Prof. Ranganatham
255	12.08.22 to 16.08.22	VISHESH - THE CULTURAL CLUB	Independence Day (HarGharTiranga) : Following events were organized namely Quiz, Pinning the flag, Selfies with flag, Use of hastags on social media, organized Prabhat Pheri, Noticeboard updation, Independence day celebration with cultural events. Coordinator Dr. Rajesh Babu
256	19.08.22	VISHESH - THE CULTURAL CLUB	Shrikrishnajashtami : Students celebrated the festival with great devotion
257	31 st Oct to 5 th Nov 2022	VISHESH - THE CULTURAL CLUB	Orientation week: Orientation week with sessions packed with knowledge and exposure on academic and industry, management games, toastmaster club, trekking etc. Toastmaster Ajay gave an orientation on the club. Coordinator: Dr. Rajesh Babu
258	12.11.22	VISHESH - THE CULTURAL CLUB	Orientation Finale day: Anubandhan 2022 was organized at 10:30 am. Chief Guest:Mr. Ananta Murthy
259	26.11.22	VISHESH - THE CULTURAL CLUB	Constitution Day (Samvidhan Diwas) : 'Samvidhan Diwas (Constitution Day)' is celebrated on 26th November to commemorate the adoption of the Constitution of India, Elocution and seminars were conducted on the theme for the students
260	24.12.22	VISHESH - THE CULTURAL CLUB	Christmas celebration : All MBA students celebrated Christmas. Lots of fun games and carnival is part of celebration.
261	11.03.22	ARTHA - THE FINANCE CLUB	Faculty Colloquium was conducted to create forum to shared and discuss the research ideas by all faculty. Every faculty presented their research area before the faculty team and received value added inputs form peers. IPR coordinator gave a presentation on IPR possibilities for MBA faculty.38



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262	26.03.22	AARAMBH - THE ENTREPRENEURS HIP CELL	Alibaba Low-code contest: Alibaba Cloud Academy has initiated Alibaba Cloud Low -Code Development Contest 2022. Bootcamp was conducted to students by INDIASPARK – Roopa Tanti and Rahul to explain the procedure. Contest was about development of website using Alibaba tools. 50+ countries took part in the contest. Virtual session was organised to announce the winners. Steve Wang, International Developer Relations - Lead at Alibaba Cloud, Mercy Shaw – Technical Service Operation Expert at Alibaba, Jeremy Pedersen – Training Adviser at Alibaba Cloud, Roopa Tanti – CEO & Founder INDIASPARK announced the winners of the competition and congratulated the winners. Sanskrithi Group of Institutions bagged trophy in the contest. Prof. Hidayathunissa and Prof. Ranganatham coordinated Kantharaju and Shahid were the student ambassadors for the program. Management of college congratulated the team.
263	01.05.22	SAHAYA - THE NSS CLUB	600 students took the scholarship exam online
264	08.08.22	ABHILAP – THE SPEAKERS CLUB	Guest lecture on Career Prospects: MR. Muralidhar, Director from International Campus Connect organization has addressed students on Career prospects and International opportunities for MBA students
265	24.09.22	ABHILAP – THE SPEAKERS CLUB	Essay Writing Competition : On the occasion of Bhagawan Sri Sathya Saibaba 100 years celebration, state level essay writing competition was conducted at SSB. Topic: Role of my life goal in the nation's upliftment
266	24th -27 th Nov	VISHESH - THE CULTURAL CLUB	Industrial visit: Trip route is Madikeri-coorg-Udipi-Murdeshwara-Gokarna.Coordinated by Prof. Ranganatham and Prof. Saikrishnam
267	30.11.22	ABHILAP – THE SPEAKERS CLUB	Session by Linked-in: LinkedIn stars, Neha Hemanth Kumar and Upsani□, presented on the importance of having profiles on linked-in and significance of networking. Coordinated by Dr. Rajesh Babu



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2017-2022

AARAMBH - THE ENTREPRENEURSHIP CELL ACTIVITIES

Faculty Coordinator: E. Prashanthi, Asst Prof, Sanskrithi School of Business.

Students Coordinators: Sucharitha, D. Sai Geetha, Harish, Ajay Kumar

The **Entrepreneurship Cell** is dedicated to encouraging, promoting and facilitating entrepreneurial activities among MBA students.

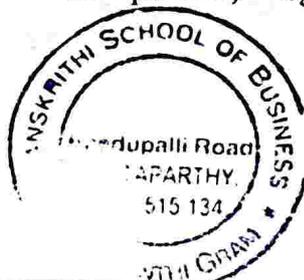
The E-Cell's primary activities involve assisting in the establishment of post-graduation entrepreneurial careers and linking E-Cell activities to entrepreneurial networking opportunities on and off campus.

It provides our student with an informal venue for like-minded individuals to share and discuss their personal experience in starting or running a business. It helps in building support network to bridge individuals and available entrepreneurial resources. Our student gets an insight of the development of new businesses through peer discussion and feedback, speeches by guest entrepreneurs, and faculty support including the Business Plan Competition and on and off-campus entrepreneurial workshops.

Objectives:

- To create entrepreneurship awareness to students.
- To create self - employment awareness.
- To motivate students to make their own career path and create awareness of self - financial schemes of various agencies.
- To organize entrepreneurship development programs.
- To create awareness among students on industrial business and on the availability of financial assistance enabling them to start their own industrial ventures.
- To arrange visits to Small Scale Industries

Transforming an innovation into a venture is challenging. For starters, it's difficult to account for highly diverse and heavily regulated markets, causing early-stage innovators to make false assumptions about their innovation, customers, and business plan. Even if innovators are aware of the challenges in entrepreneurship, navigating the complex web of policies, regulations, funding sources, and paths to market can be



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overwhelming. That's why energy innovators need support that's tailored to the unique hurdles they face. Following events were planned.

Inaugural of AARABH club / introduction

Introducing and familiarize people with entrepreneurship, generate enthusiasm, project it as a career option

INTERNATIONAL B-PLAN COMPETITION (2 DAYS TRAINING PROGRAM)

Guest Bio: A Consummate Professional with manifest Leadership qualities & rich experience in E-Commerce & Digital Media

Mr. Gnan has helped small business owners and entrepreneurs build integrated lead generation funnels that have attracted increased targeted visitors from both online and offline channels, generating more leads with higher conversion rates.

His career goal is to continue expand knowledge within digital marketing & E-commerce space and develop an expertise that allows his employers and clients to experience the benefits of employing or contracting with a professional well-versed in all facets of online marketing.

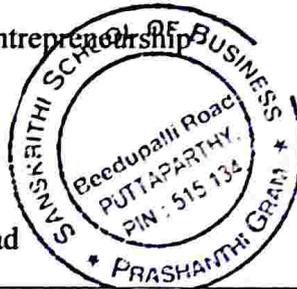
Specialties: Web marketing, Online Marketing, Client Service, Project Management, Internet Marketing, Internet Technologies, Web Technologies, Client Communication, KPO, BPO, web development, web design, Portal Manager, Product Manager, PPC, SEM, SEO, Link Building, Product Manager, Brand manager, Travel, Hospitality, Hotels, E-commerce, Web or E Marketing Manager, Interactive marketing, Advertising, Media, Website Management.

Topic: E – Digital Marketing and Entrepreneurship

Date: August 24, 25 – 2018

Registered Students: 28

Registration Fee: 1200 INR per head



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K Surya Theja	K C Varshalekha	B Mohammad Sohail	A Sravan Kumar
P Nirmala	E Sravanthi	B Mahesh	Rukmani Shinde
R Prashanthi	D Joseph Reddy	C Chaitanya	Shilpa Shinde
G Shashavali	P Sai Prasanth	S E Manjunath Gowd	J Nikitha
K Chalapathi	D Ree Kumar	N Murali Mohan Reddy	J S Pravallika
Y M Revanth Kumar	P Srinivasa	M Sravani	P Bharath Kumar
D Kavya	Y Sai Teja	N Hemalatha	M Saranya



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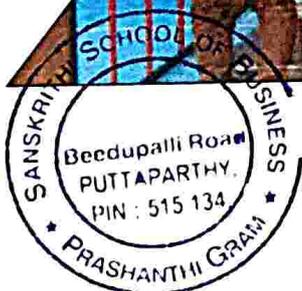
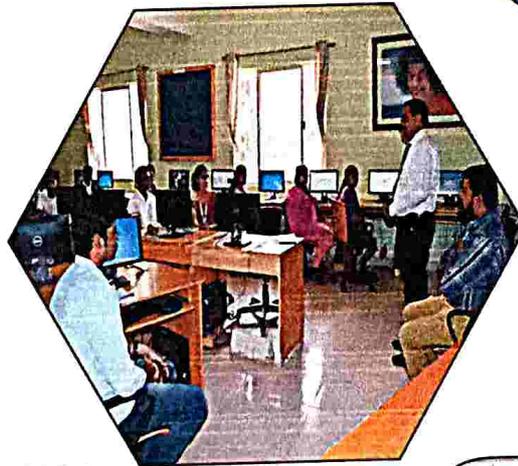
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***Students with bold are the finale winners (they will attend the finale in IIM Indore)**

Faculty Coordinator: Mr. Anil Kumar TN (Assistant Professor & PRO)

Student Coordinators: Mr. P Nirmala (SSB) and Mr. B Mohammad Sohail (SSE)

PHOTO GALLERY



Dr. Balakrishna

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Dates	Title	Theme
Sep-02 2018	Inaugurating	Inaugural of AARABH club
Sep-19 2018	Business plan	Generating business plans based upon their ideas
Sep-26 2018	Risks & benefits	Based on the idea, identifying the risks and benefits associated
Oct-03 2018	Jobs vs. Entrepreneurship	Analysing the benefit of jobs vs business
Oct-10 2018	Budgeting, banking, making profits	Tracing the financial aspects in details; budgeting
Oct-17 2018	Factors to be considered for Start-up business	Analysing the factors
Oct-24 2018	Encourage students to investigate regulatory variables	Encouraging the students to prepare a plan based on all the above
Oct-26 th & 27 th 2018	AARAMBH Two day Program	

INAGUATING AARAMBH- THE ENTREPRENEURSHIP CELL

On Sept 02,2018

Aarambh(meaning "Beginning") was initiated on Sept 02,2018 at 10:00 A.M.The inaugural session was completely conceptualised and executed by the students of SSB,right from the novel invitation card ,logo design and closing of the ceremony with vote of thanks.

Address by Mr.VijayReddy,Chairman

After lamplighting,the inaugural address was given by Mr.Vijay Reddy.Recounting the tumultuous journey he faced when starting SSB. Unlike the early 2000's where entrepreneurship was discouraged,this Z generation enjoys the job satisfaction , social respect and recognition when they take the entrepreneur route.

Presentation by finalist of Biz Plan (Workshop conducted by IIMK on Aug 24-25)

Dr. Balakrishnan



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Mr. Bharath Kumar - Digi Flats.

Ms. Sharanya - DressMania

Manjunath Gowd & Harish – Green Management

Bala Krishna & Surya Teja – Girls safety App

Surendra – Cooking App

Joseph Reddy – Li Fi



BUDDING ENTREPRENEURS CARNIVAL

on 26th & 27th October 2018



Dr. Balakrishna Das

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AARAMBH
Steps Towards Big Dreams...
2018 PRESENTS
BUDDING ENTREPRENEURS CARNIVAL
On 26 & 27th October, 2018

EVENTS: SEMINARS, PRAYAS, EXHIBITIONS

FOR A TRIP: We are looking for a member of AICTE AICTE
Visiting Director's letter
Dr. A. Srinivasan, Principal
Mr. S. Md. Karimulla Basha, HOD

EVENT CO-ORDINATOR: Mr. S. Prashanthi, Asst. Prof
Dr. G. Rajashekar, Asst. Prof
MAIL ID: @sanskritischoolofbusiness.com
CONTACT NO: 91 98864 60671 200 74 520/45/16

CULTURAL EVENTS @ NSRIT **Accommodation for Schools** **ACCOMMODATION AVAILABLE**

SSB SANSKRITHI SCHOOL OF BUSINESS

INAUGURAL SCHEDULE

10:00 AM Inaugural Event

Venue: SSE CONFERENCE HALL

Welcome Address by

Mr S. Md. Karimulla Basha, HOD of SSB

Inaugural Address by

Prof. A. Srinivasan, Principal of SSB

Prof. P Kameswara Rao, Senior Professor

Chief Guest Address by

P.Sreekanth, Director - Industrial Partnerships And Development.

Mr. M Satish Kumar, CEO, Atal Incubation Centre, SK University

Ms Sai Priya Viswanathan, Head, Amazon

INVITATION FOR AARAMBH CLUB - 2018-19



Dr. Balakrishna

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Sanskriti School of Business

INVITATION

AARAMBH-2018 → Steps Towards Big Dream ...
on 26th & 27th October 2018

INAUGURAL SCHEDULE

10:00 AM Inaugural Event
Venue: SSE CONFERENCE HALL

Presided by

Sri.B.VIJAYA BHASKAR REDDY, Chairman of SGI

Welcome Address by

Mr S. Md. Karimulla Basha, HOD of SSB

Inaugural Address by

Prof. A. Srinivasan, Principal of SSB

Prof. P Kameswara Rao, Senior Professor

Chief Guest Address by

Mr. M Satish Kumar, CEO, Atal Incubation Center, SK University

Ms Sai Priya Viswanathan, Head, Amazon

Vote of Thanks by

Mr. Rakesh Burani, Professor of SSB

Organized by

Sanskriti School of Business

(Approved by AICTE, Affiliated to JNTU Anantapuramu)



Dr. Bale Koteswari

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Aarambh
Steps towards big dreams

Aarambh - It was really a great experience. On 26th October, it started at 10:30 with a great atmosphere and enthusiasms. It was really a Magic!

Inauguration function was started by our HOD Kalimulla Sir by giving introduction about Aarambh program followed by Ganpati Shlok by Sainath, Pawan and Uma maheshwari followed by Ganpati prayer by Yashoda, pushpanjali and Veena along with Ganpati video presentation.

After the prayer we invited our Guest of Honor Shri Kameshwar Rao Gara, Shri Senthil Kumar Garu, Shri Srinivas garu, Smt. Priya Vishwanathan French Teacher and Shri Srikanth sir

SSB
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enquiry@sanskritibschool.com, www.sanskritibschool.com

AARAMBH 2018

Budding Entrepreneurs Carnival on 26th & 27 October, 2018

Event Report

Dr. Balekotesu

Name of the Event : ENSPIRIT – Entrepreneurship Challenge (Stalls Exhibition)

Name of the External Coordinator : Dr. K. RAJENDRA PRASAD

Participants of the Event : SSB Students & SSE Students

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Dates of the Event : 26.10.2018 & 27.10.2018

Venue : Lawns, Opp. SSB Building

Stall No.	Name of the Stall & Description	No. of Participants
1	Spicy Spot	6
2	Fruit Salad	4
3	Blind Games	3
4	Chat Bandar	3
5	Spice Touch	7
6	Kheer & Chicken Roast	4
7.	Mehandi& Hand Crafts	2
8	Chats & Snacks	3
9	Snacks & Fast food - Puzzle Games	SSE Students - 9
10.	Games Zone	4
Winners		Games Zone (I Sem MBA) 1. K.L.Balakrishna 2. Nandakumar Reddy 3. M.Shiva Kumar 4. M. Maheswara Reddy
Runners		Spice Touch (I Sem MBA) 1. E. Rafi 2. S. Noor Mahammad 3. G. Rakesh 4. S. Srinivasulu Reddy

Encl: Pictures of the Event - ENSPIRIT.



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SANSKRITHI SCHOOL OF BUSINESS - PUTTAPARTHI

AARAMBH 2K18

EVENT: WEALTH OUT OF WASTE

Summary

Waste, currently viewed as a menace, can soon be a resource for micro-enterprise development on a large scale. Such an intervention has a two-fold objective of:

- Reduction of pressure induced by waste on the environment.
- Creation of opportunities for income and employment generation.

There is high potential to set up a waste-to-wealth enterprise in India

Thus, concentrating on new ideas from waste, we have introduced the event as Wealth out of Waste in our AARAMBH – An Entrepreneur Conclave. In which students of nearly 9 teams have registered and contributed their innovative ideas and thoughts.

Dr. Balakrishna

Internal Coordinators: Mr. Anil Kumar TN and Mr. Ramakrishna



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External Coordinator: Dr.T. Venkatesan and Mr.Ramakrishna

List of Students Participated

Sl.No	Name of the Participants	Team Number
1	Sai Chandra Raju	Team 1
	Jagadeesh Reddy	
	Devaraju	
2	G Sreenivasulu	Team 2
	D Ree Kumar	
	Aravind	
3	P Nirmala	Team 3
4	M Sravani	Team 4
	V Uma Devi	
	S Yasmin	
5	B Devaraju	Team 5
	U Aravind	
6	L Mounika	Team 6
	R Dhanalakshmi	
7	Bharath Kumar	Team 7
	Meena Madhuri	
8	Nikitha	Team 8

EVENT: BUSINESS PROPOSALS PARTICPANT DETAILS

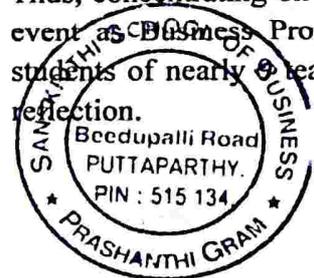
Summary

A business plan is an ABSOLUTE MUST to access funding and to make sure your business will succeed.

- How will I generate a profit?
- How will I run the business if sales are low or if profits are down?
- Who is my competition, and how will we coexist?
- What is my target market?

Dr. Bala Koteswari

Thus, concentrating on new Business ideas from Business Proposal, we have introduced the event as Business Proposal in our AARAMBH – An Entrepreneur Conclave. In which students of nearly 8 teams have registered and contributed their ground-breaking ideas and reflection.



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Internal Coordinators:Dr.A.Srinivasan

External Coordinator:Dr.T. Venkatesan and Mr. Ramakrishna

List of Students Participated

Sl.No	Name of the Participants	Team Number
1	D. Kavya	Team 1
	M.Vahida Begum	
	L.Yashodha	
2	M. Sowmya Likhitha	Team 2
	Shashavali	
	Y.M.Revanth	
3	N. Thippesh	Team 3
4	K.Sainath	Team 4
	T.Srinivasulu	
	V.Vijaykumar	
5	K.Joshna	Team 5
	S.M. ZEELAN BASHA	
6	P.BADRINNATH	Team 6
	T.ANAND	
7	MOHAMMED SOHAIL	Team 7
	FASULLA	



Dr. Balakrishnan

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AARAMBH 2K18

EVENT: SUCCESSFUL STORIES PARTICIPANT DETAILS

Summary

Real life stories of inspirational people successful people, each month we reveal to you real life inspirational stories of success.

Thus, concentrating on real life from SUCCESSFUL STORIES, we have introduced the event as Stories in our AARAMBH – An Entrepreneur Conclave. In which students of nearly 5 teams have registered and contributed their pioneering background and indication.

Internal Coordinators: Prof. Dr.Kameshwararao

External Coordinator:Dr.T. Venkatesan and Mr. Ramakrishna

List of Students Participated

Sl.No	Name of the Participants	Team Number
	G. Noor Mohammad	Team 1
	N. Veda Sree	
	Maneesha Heena	
2	Harinath Reddy	Team 2
	Chalapathi. K	
	Rubiya Banu	



Dr. Bala Koteswari

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3	N. Naveen Kumar	Team 3
4	Yavanaki	Team 4
	Sravani	
	Suresh	
5	L. Narasimha Reddy	Team 5
	Sainath	

Impacts of 5G and IoT on consumer driven and industrial use cases by 2020

We heard that IoT will perform the key role in future technological revolution. There is lot buzz around IoT. Tech savvy consumers and Industrialists across the world are eager to know what's the next big change that world will witness. They are more eager to know how IoT Works and its various use cases. So let me walk you through the nuances of IoT from scratch.



IoT means an ability of network gadgets to sense and gather data from the world around us and then share that data over the internet where it can be processed and utilized for various interesting purposes. Unlike the Internet the IoT devices will create information based on behavior and analyse it to take appropriate action.

To give gist of the concept let me give an example what it can do? How about your Home appliances can talk to each other give valuable insights and optimizations tips. They can even contact customer service in case of glitch or breakdown. It will be at epitome when 5G will roll-out and guess what most of the countries has already started trial tests in 2018 and will be officially launched by 2020.



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1. IoT in Agriculture Sector:

With the use of this Connected Technologies this sector get the notable increase in profit. The IoT Application for Agriculture use smart sensors to monitor and control Water Pump, Irrigation System and many other agriculture tools and equipment remotely with the smartphone or just based on weather conditions.

Not only that it can also measure the environmental changes in plant, soil and air quality. We are all set to see IoT enabled Tractors, Drones evaluating crop health and sprinkle necessary pesticides. Give tons of charts and dashboards to forecast and improve crop yield.

2. IoT in Healthcare Sector:

In healthcare sector IoT have the potentially lifesaving capabilities, making notable changes in patient health quality and provides the ability of self-monitoring and management of health. Just because of this real-time monitoring aggregates data that can be analysed to provide a holistic view of the patient's health, as well as help in understanding the trends that may require the medical intervention.

IoT devices and sensors will not only monitor health of patients and send necessary alerts in case emergency situation arises. We will see overall life span increase due to IoT.

3. Fleet Management:

Fleet management have a big benefit after using IoT. Just because of IoT fleet management becomes more sophisticated and powerful. Fleet Managers can plan their loading and unloading timings in specific manner. It can also be helpful in Trip Analytic and Intelligent Routing.

4. Connected Vehicles:

Connected vehicles are the field in which IoT makes very huge revolution. Years ago when we see self driving cars then we comment that it possible in a movie but can't be possible in

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real world. But just because of IoT we will be able to make that imagination possible. And nowadays there are company like Tesla who successfully launched their driver less cars. And that runs well. Even you don't have to touch the steering; the car will handle all things automatically.

5. Smart Metering:

Smart metering is benefits utilities by enhancing client satisfaction with speedy interaction, while giving customers more control of their energy usage to save money and decrease carbon emissions. With power transparency all the way to meter, utilities can optimize energy distribution and even take action to shift requirement loads.

EVENT: SOCIAL ENTREPRENEURSHIP PARTICIPANT DETAILS

Summary

Social entrepreneurship is the use of start-up companies and other **entrepreneurs** to develop, fund and implement solutions to **social**, cultural, or environmental issues. This concept may be applied to a variety of organizations with different sizes, aims, and beliefs.

Thus, concentrating on real life from **Social entrepreneurship** we have introduced the event as Stories in our AARAMBH – An Entrepreneur Conclave. In which students of nearly 5 teams have registered and contributed their revolutionary conditions and suggestion.

Internal Coordinators:Dr.T.Venkatesan

External Coordinator:Dr.T. Venkatesan and Mr. Ramakrishna

List of Students Participated

Sl.No	Name of the Participants	Team Number
1	P.SUDHRAN REDDY	Team 1
	K.UMAMAHESWARI	
	K.SAIPRIYA	
2	J.V.PAVAN KUMAR	Team 2
	K.C.VARSHALEKHA	
	K.POORNIMA	
3	B.BABU	Team 3



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4	S.PAVANKUMAR	Team 4
	P.SREENATH	
	P.VIJAYBHASKAR	

Social entrepreneurship is the use of start-up companies and other entrepreneurs to develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a variety of organizations with different sizes, aims, and beliefs. For-profit entrepreneurs typically measure performance using business metrics like profit, revenues and increases in stock prices, but social entrepreneurs are either non-profits or blend for-profit

goals with generating a positive "return to society" and therefore must use different metrics. Social entrepreneurship typically attempts to further broad social, cultural, and environmental goals often associated with the voluntary sector in areas such as poverty alleviation, health care and community development.

At times, profit-making social enterprises may be established to support the social or cultural goals of the organization but not as an end in it. For example, an organization that aims to provide housing and employment to the homeless may operate a restaurant, both to raise money and to provide employment for the homeless.

In the 2010s, social entrepreneurship is facilitated by the use of the Internet, particularly social networking and social media websites. These websites enable social entrepreneurs to reach a large number of people who are not geographically close yet who share the same goals and encourage them to collaborate online, learn about the issues, disseminate information about the group's events and activities, and raise funds through crowd funding.



Dr. Balakoteswari

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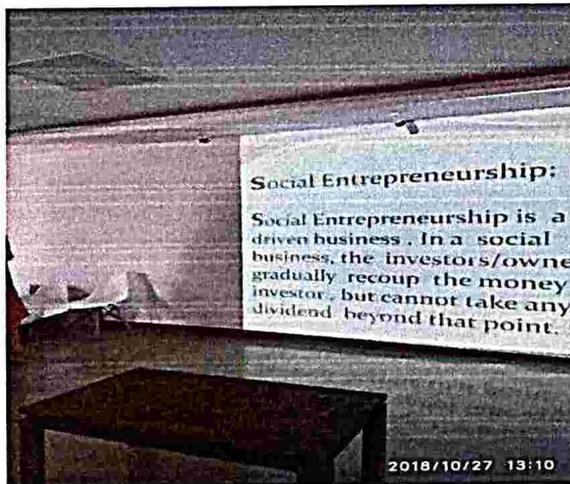
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Starting a small business is complex, time consuming and life altering. There are many more things that go into running it than just providing the product(s) or service(s) that your business offers. You'll also be responsible for your business's finances, protecting your business and personal assets, keeping your business legal, paying taxes, keeping records, managing employees and more.

If you understand what you're doing and know how to minimize the risks and challenges, the independence, personal satisfaction and financial rewards you can achieve as an entrepreneur mean that starting a small business could be the best decision you'll ever make.

2017-18 ENTREPRENEURSHIP CELL

Faculty Coordinator: E.Prashanthi, Asst Prof, Sanskrithi School of Business.

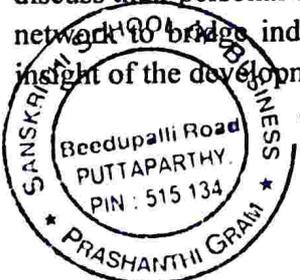
Students Coordinators: Sucharitha, D.Sai Geetha, Harish, Ajay Kumar

The **Entrepreneurship Cell** is dedicated to encouraging, promoting and facilitating entrepreneurial activities among MBA students.

The E-Cell's primary activities involve assisting in the establishment of post-graduation entrepreneurial careers and linking E-Cell activities to entrepreneurial networking opportunities on and off campus.

DR. Balakrishnan

It provides our student with an informal venue for like-minded individuals to share and discuss their personal experience in starting or running a business. It helps in building support network to bridge individuals and available entrepreneurial resources. Our student gets an insight of the development of new businesses through peer discussion and feedback, speeches



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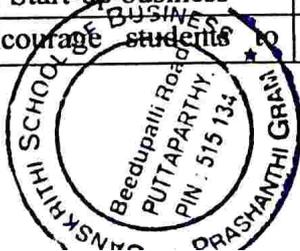
by guest entrepreneurs, and faculty support including the Business Plan Competition and on and off-campus entrepreneurial workshops.

Objectives:

- To create entrepreneurship awareness to students.
- To create self - employment awareness.
- To motivate students to make their own career path and create awareness of self - financial schemes of various agencies.
- To organize entrepreneurship development programs.
- To create awareness among students on industrial business and on the availability of financial assistance enabling them to start their own industrial ventures.
- To arrange visits to Small Scale Industries

Transforming an innovation into a venture is challenging. For starters, it's difficult to account for highly diverse and heavily regulated markets, causing early-stage innovators to make false assumptions about their innovation, customers, and business plan. Even if innovators are aware of the challenges in entrepreneurship, navigating the complex web of policies, regulations, funding sources, and paths to market can be overwhelming. That's why energy innovators need support that's tailored to the unique hurdles they face.

Title	Theme
Success start-up stories	Teaching about start-ups and small business inside a classroom not only meets any set of standards, it prepares them for life. Students learn about brainstorming ideas, setting goals, budgeting, and indulging their individuality while still learning to cooperate with others.
Brainstorming bubbles	Giving some ideas to the students to generate some ideas
Business plan	Generating business plans based upon their ideas
Risks & benefits	Based on the idea, identifying the risks and benefits associated
Jobs vs. Entrepreneurship	Analysing the benefit of jobs vs business <i>DR. RALA KOTESWARAN</i>
Budgeting, banking, making profits	Tracing the financial aspects in details; budgeting PRINCIPAL
Factors to be considered for Start-up business	Analysing the factors <i>Sanskriti School of Business, Beedupalli Road, Prasanthi Gram, PUTTAPARTHI - 515134, Anantapuramu (Dt.) A.P.</i>
Encourage students to	Encouraging the students to prepare a plan based on all the above





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investigate regulatory variables	
ACTION PLAN	Prepare students for the resource-intensive realities of their entrepreneurship journey
Start up business plan competition	Presentation of complete start up plans generated by the students
BEST PLAN	Deciding the best start up idea and implementation

**Mahatma Gandhi National Council of Rural Education Department of Higher Education (MGNCRE),
Ministry of Education Government of India
Organised
Rural Entrepreneurship Business Plan Implementation Competitions**

Date: 15-03-2021

Online Platform: - Google Meet

Meeting link: - <https://meet.google.com/zvr-mogy-buw>

For Selected Higher Education Institutions, which are enrolled in REDC And for Complete details:

<https://drive.google.com/file/d/1TTGI7L0OMk09Mlm4GnaR9cyoPRCmDn-D/view?usp=sharing>.

Coordinators: E.Prashanthi, Asst Prof, SSB

Participants: Upendra & Hema Kumar

Dr. Balakoteswari

Background:

MGNCRE Team will oriented the REDC Institutions Faculty Members and Students to participate in MGNCRE Rural Entrepreneurship Business Plan Implementation Competitions

Objective of the Event:



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It is an Initiative of Capacity Building, Appreciation, Recognition of Contribution of Higher Education Institutions and Students for promoting Rural Entrepreneurship

Schedule of Rural Entrepreneurship Business Plan Implementation Competitions 13th to 15th March 2021: <https://drive.google.com/file/d/1Zp6fRQ0-94ytdYgQcU6gnAweW4xftWys/view?usp=sharing>

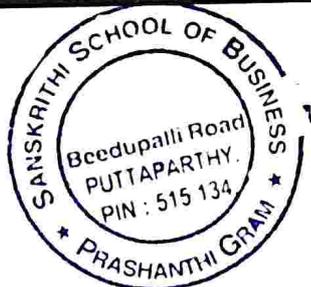
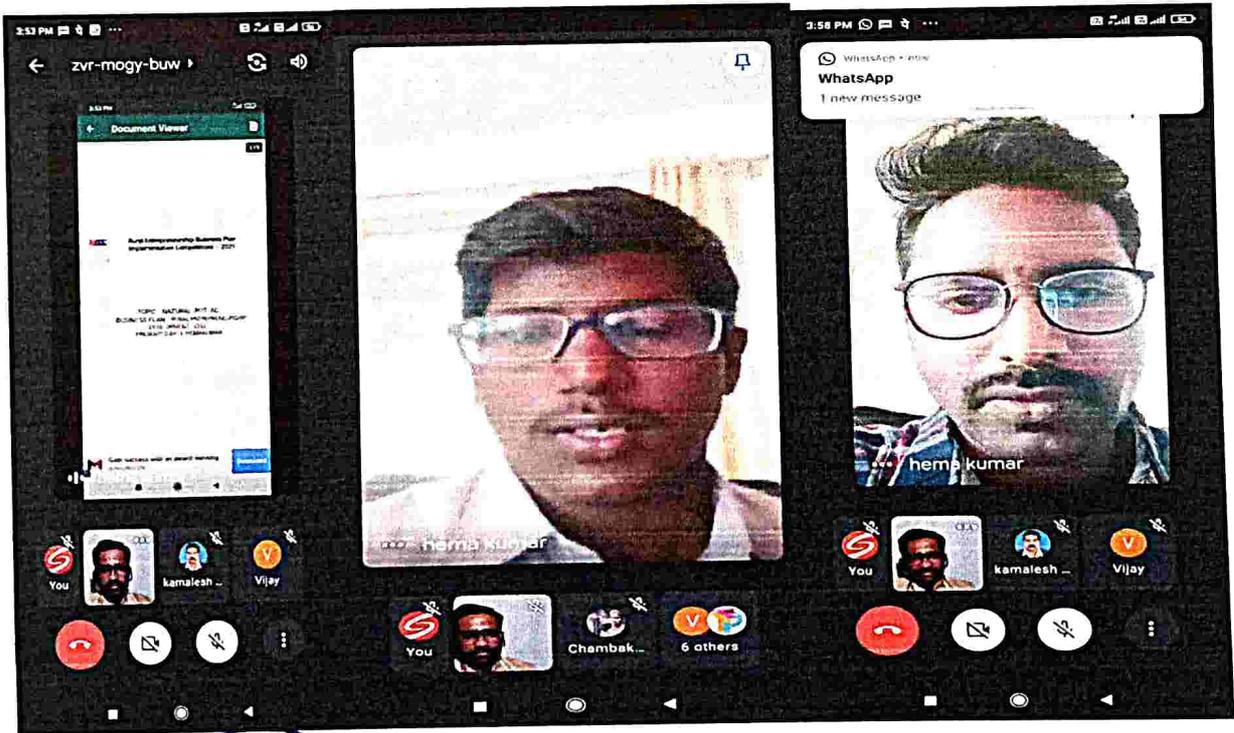
Rural Entrepreneurship Business Plan Implementation Competitions 13th to 15th March 2021 List of Institutions who Presented the Business Plans

<https://drive.google.com/file/d/12ej9BINAt-kcuF5DzPePwq-wzpuK8Epe/view?usp=sharing>

STUDENTS PARTICIPATED IN BUSINESS PLAN:

K. UPENDRA: RAVALADDU AND NIPPATTU MASALA BUSINESS

C.HEMAKUMAR: NATURAL POT AC BUSINESS



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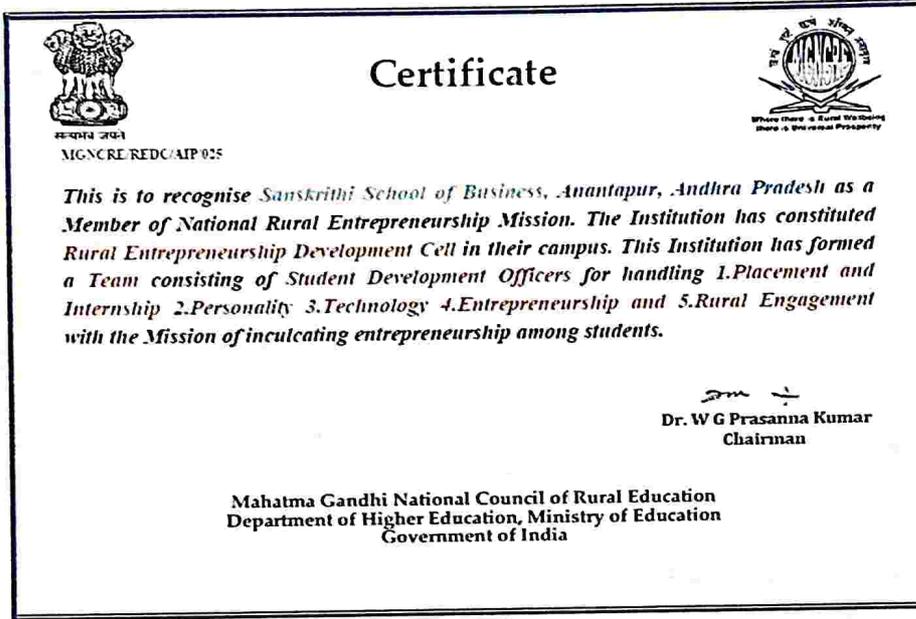
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Date: 10.01.22

Start-up India Innovation week. (SIIW)

Week long talks by eminent personalities 10th to 16th Jan 2022. Startup pitching sessions, corporate startup connects, showcase unicorns, best of investors & startups.

To commemorate the 75th year of India's Independence "Azadi Ka Amrit Mahotsav" and reinvigorate the startup momentum, showcase their progress, and to further facilitate the Atmanirbhar Bharat through entrepreneurship, Department for Promotion of Industry and Internal Trade (DPIIT) is organising the Startup India Innovation Week from the 10th to 16th January 2022. The primary objective is To bring together the country's key startups, entrepreneurs, investors, policymakers, and other national/ international stakeholders to celebrate entrepreneurship and promote innovation.

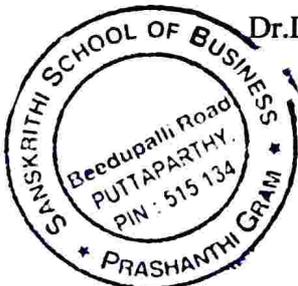
All the Faculty and Students registered and attend the program

Date: 10th Feb, 2022

Location: Puttaparthi

Coordinators: E. Prashanthi, Associate professor, SSB

Dr. D. Hemanath, Assistant Professor, SSB



Dr. Balakrishna

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Objective: Providing opportunity to Students with experiential learning beyond the classrooms.

Students: II year MBA Students participated

Textbooks, classroom discussions and presentations only go so far when it comes to capturing the intricacies of the corporate world.

We, at SSB we take every opportunity to provide the experiential learning beyond the classrooms.

Students visited the Timbaktu Organic Exhibition in Puttaparthi.

<https://timbaktuorganic.com/isafarmerproducer-ownedandmanagedorganicfarmers'> enterprise with a product line including pulses, groundnut, millets, RTEM, RTC and wild honey.

Interacting with the organizers, students learnt about the business model, marketing strategies, how it benefits both farmers who are major stakeholders and consumers with its organic products etc

Thus a class on Entrepreneurship, Green Business Management, Marketing, Social Responsibility and Economics rolled in tone



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Products Exhibition



10.02.2022 & 11.02.2022
Thursday & Friday
Time : 8am to 8pm

**Sri Anjaneya Swamy Temple,
Satyam Circle, Puttaparthi.**

Ph : 8985005750, 9347588935



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Entrepreneurship carnival - 2022

Organised by SSB ED Cell, Sponsored by AICTE-SPICES

Date: 26-02-2022

Venue: SSB

Coordinators: E.Prashanthi, Associate Professor, SSB
D.Pranavasree, Assistant Professor, SSB

Student Coordinator: Sreekanya – II MBA, SSB Hema Kumar – II MBA, SSB
Sai Sandya – I MBA, SSB Shahid – I MBA
Jashma – I MBA, SSB Anil Kumar – I MBA, SSB

Dr. Rale Kotabari

Sanskriti School of Business is providing a platform for students of Pan India on bringing to stage their ideas of their own venture. In higher education students needs to experience various facets of business ownership

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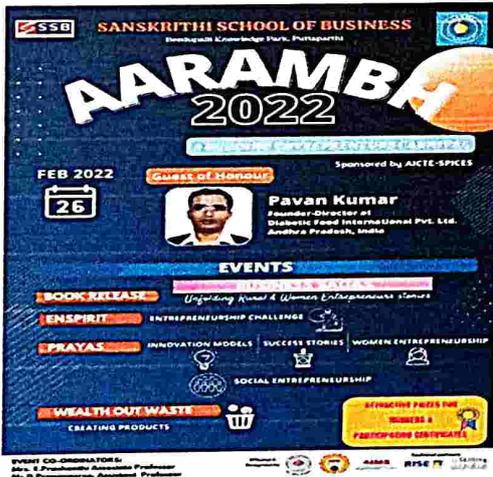


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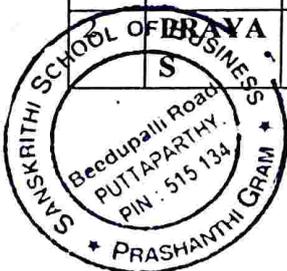
OBJECTIVES

1. To encourages students to create a unique business and carry the decision-making process through a complete business plan
2. To make the students learn - to speak the language of business, and see the problems from the small business owner's point of view. This is particularly needed to develop the students holistically when they are being catered for career development and technical education.
3. To enable students to actually experience the operation of a business.
4. To motivate students to learn, innovate and nurture the skills of new ventures. Motivation to learn and a sense of individual opportunity are the special outcomes of this competition for a lifelong learning.
5. To help serious students access real help



Event Schedule

S.No	Event Name	Venue	Timings	Student Coordinator	Faculty Coordinators	Judges
1	ENSPIRIT	SSB Ground	10.00 Am to 2.30 Pm	Anil Kumar – I MBA Sai Sandya – I MBA Sai Lakshmi – II MBA	Dr.D.He manth	Dr.Bala Koteswari Dr.A.Senthil Kumar
	PRAYAS	SSE Seminar	10.00 Am to 12.00 Pm	P.Shahid – I MBA	Dr.D.Raje sh Babu	Dr.T.Venkateshan Ms.VijaySree



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		Hall		Vinitha – II MBA		
3	SCRAP EX	SSB Library	10.00 Am to 12.00 Pm	Hema Kumar – II MBA Jashma – I MBA	Ms.Prana vasree	Dr.Bala Koteswari Dr.A.Senthil Kumar

ENSPIRIT: Entrepreneur challenge

Promotional Period

- The goal of the promotional campaign is to drive awareness and build demand for products by implementing sound marketing practices.
- Tools available for promotion include the following:
 - Product demonstrations
 - Online promotion

They can do it by setting up stalls. They can get support for their ideas by either selling their products or getting signatories.

No. Of Participants in a Team: 3

ENSPIRIT	
S.NO	NAMES
1	K.SREENATH , SREE HARSHA,VINOD
2	HANEEF, VENKATA SAI , MOHAN KRISHNA
3	S.LOKESH, SANDEEP, SAMBASHIVA
4	RAGHUVEERA REDDY, BHARATH KUMAR, GANESH YADAV
5	VINAY, NARESH
6	Y. VAMSHI KRISHNA, KS, PAVAN KUMAR , M.NAVEEN KUMAR
7	NARENDRA, K.NARMADHA, VASUDHA
8	M. CHARAN, MAHEERBASHA, JOSHNA
9	JASHMA, FAREENA , SATISH
11	KAVERI, SANGAVI, PRASHANTHI
12	MANEESHA, ARCHANA, PAVITHRA
13	ASHWINI, SRILAKSHMI,
14	ANUJA, K.C.MEGHANA, M.VARALAKSHMI
15	M.MEGHANA, SIREESHA, SAI SWETHA

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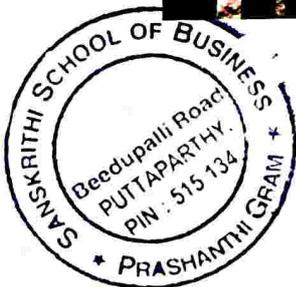
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16	FIROZ, SASHIKALA, SRI VIDYA
17	MOUNIKA, SREEPRABHA, SAITEJA
18	YASMIN, A.MEGHANA
19	MANJULA, GOWTHAMI, BHAGYALAKSHMI
20	G.SREENATH, GOWTHAM, NARAYANA REDDY
21	SREEVANI, GAYATHRI, SAI SIREESHA
22	SAI SWETHA, SIREESHA, N.MEGHANA
23	VARALAKSHMI, SAI CHARAN
24	HARSHA VARDAN, ROHITH, VINAY KUMAR
2 ND YEARS	
1	KALYAN, YERRISWAMY, HARISH, SUBASH
2	SHASHIKALA, BHAVANA, USHA, NETHRA
3	LOKESH, GIRISH, PAVAN, TEJA
4	RAMANJI, KANTHARAJU, SAICHARAN
5	NAGAVEENA, SRAVANI, RAMYA, ASHWINI
6	SREEVANI, SALMA, JYOTHI
7	SAINATH, SHARATHKUMAR, HARINATH, GOUSPEERA
8	LEELAVATHI, SHABANA, ASWINI
9	ASWINI, SREELAKSHMI

Winners: LOKESH, GIRISH, PAVAN, TEJA Team

Runner : LEELAVATHI, SHABANA, ASWINI



Dr. Balakrishna

PRINCIPAL

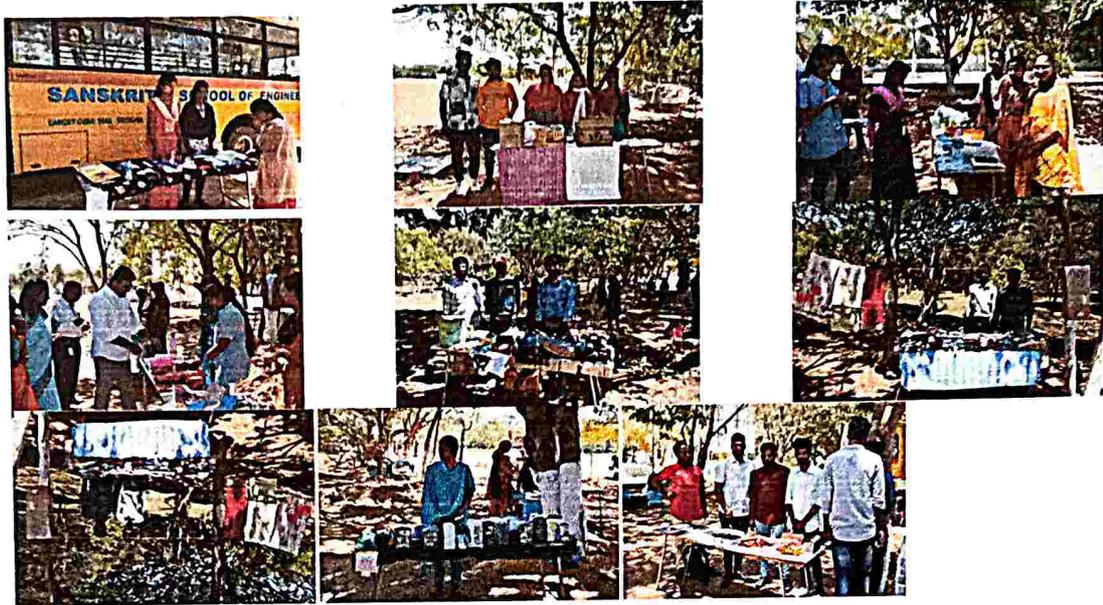
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PRAYAS: Entrepreneurship Innovation

Individual teams will present their Business Plans to the Panel of Judges comprising of academicians and corporate representative.

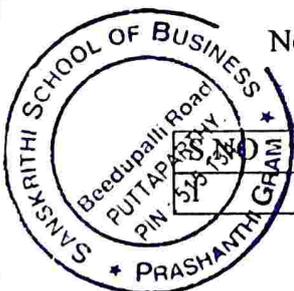
Here the candidates are supposed to prepare a brief synopsis of Business Proposal up to 500 words in a word document in Times New Roman, font 12 size. It must express:

1. The Idea
2. Intended customers and Markets
3. Why do you think this idea is unique?
4. Team

The teams will present their Business Plan in closed room presentation format. Shortlisted candidates will then have to compete within their cluster. Top five business plans will be selected from each cluster amounting to 20 teams. (5x4=20).

- a.) NEW BUSINESS MODELS
- b.) WOMEN ENTREPRENEURSHIP
- c.) SOCIAL ENTREPRENEURSHIP
- d.) SUCCESS STORIES

No. Of Participants in a Team: 3



NAME	TOPIC
MEGHANA, PALLAVI	SUCCESS STORY

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2	TAHASEEM, HUSSAINBEE	WOMEN ENTERPRENURSHIP
3	BABA FAKRODDIN	NEW BUSINESS MODEL
4	JASHMA, SAI KUMAR	NEW BUSINESS MODEL
5	SAI SANDHYA, SAI LIKITHA	NEW BUSINESS MODEL
6	B.SREEKANYA, DIVYA SREE	SOCIAL ENTERPRENUERSHIP
7	KISHORE, CHARAN	WOMEN ENTERPRENURSHIP
8	SATEESH, FAREENA	WOMEN ENTERPRENURSHIP
9	SAILAKSHMI, SUDHA	INNOVATION MODEL
10	S.SHAHID	NEW BUSINESS MODEL
11	ASWINIBAI, G.MANASA	WOMEN ENTERPRENURSHIP
12	HEMAKUMAR, VINITHA	NEW BUSINESS MODEL
13	PRUDHVISAI NARAYANA REDDY	BUSINESS IDEA
14	J.ANUSHA	WOMEN ENTERPRENURSHIP
15	UMERABANU	WOMEN ENTERPRENURSHIP
16	CHAITANYA, SAICHARAN	RURAL ENTRENURSHIP
17	SREELAKSHMI, JAISHNAVI	NEW BUSINESS MODEL

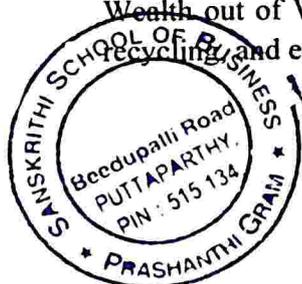


Winners: J.Anusha – Women Entrepreneurship
P.Shahid - New Business Model
Sreelakshmi – Success Stories
Hema Kumar & Vinita Team : Social Entrepreneurship

Dr. Bala Koteswari

SCRAPEX: Wealth out of waste

Wealth out of Waste is a recycling initiative that works towards spreading awareness about recycling and encouraging people to segregate and dispose waste responsibly.



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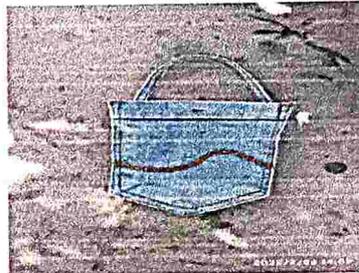
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the best out of waste craft ideas are most suitable to reuse waste materials and decorate your house. Waste products can be of different kinds: Organic waste such as kitchen waste, vegetables, flowers, leaves, fruits.

No. Of Participants in a Team: 1

S.NO	PARTICIPANTS
1	E.BHAVYA SREE
2	PUSHPA SHABARI
3	KARUNA KUMAR



**VALEDICTORY FUNCTION:
3.00 PM TO 5.00 PM**



Dr. Balakrishnan

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Itinerary

For

AARAMBH - BUDDING ENTREPRENEURS CARNIVAL

on

Feb 25, 2022.



10:00 AM to 01:15 AM : Events

03:00 Pm to 03:05 Pm : Address by Dean Academics & Principal, SSB.

03:05 Pm To 03:10 Pm : Address by Principal, SSE.

03:10 Pm To 03:20 Pm : Opening remarks ED-Cell Coordinator.

03:20 Am To 03:25 Am : Book release by all the Dignitaries.

03:25 Pm to 03:35 Pm : Address by Chairman, Sanskrithi group.

03:35 Pm to 04:00 Pm : Guest Speak.
(Mr. T.L. Pavan Kumar, Founder - Director at
Diabetic food International Pvt.Ltd)

04:00 Pm to 04:05 Pm : Address by HOD, SSB.

04:05 Pm to 04:20 Pm : Prize distributions.

04:20 Pm to 04:40 Pm : Feedback from the students.

04:40 Pm to 04:50 Pm : Group Photo Session.

04:50 Pm to 05:00 Pm : Vote of thanks by the coordinator,

National Anthem

CHIEF GUEST OF THE DAY

T.L.PAVAN KUMAR, FOUNDER – DIRECTOR AT DIABETIC FOOD CENTRE

- 21 years of work experience pertaining to different IT technologies, domains and industries.
- Resource person for Atal Incubation Center, SK University since 2016 for mentoring young entrepreneurs.
- Social Business Entrepreneur, Mentor and expert in Agribusiness, Rural Employment generation,



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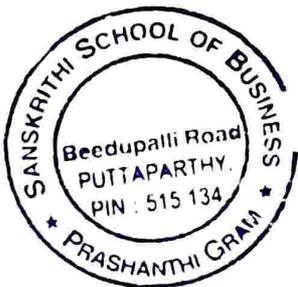
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Women Empowerment, Sustainability Livelihoods, Environmental Regeneration and Co-operatives.

- Active social worker in rural girl children empowerment and rural youth education.
- Good exposure to the Implementation procedures and Change Management.
- Domain knowledge exposure to Analytics, Retail, FMCG, SCM, Banking & Finance, Tech Support, BPO operations and Customer Services.
- Excellent Technology management, Planning, Scheduling and Task execution skills.
- Excellence in mentoring aspiring candidates in newer technologies, processes and inspiring them to work towards the common cause of the organizational empowerment.



T.L.PAVAN KUMAR sir have explained about the organic farming and explained the challenges faced by the budding entrepreneurs. Gave lot of inputs about the proper cultivation and explained about the present cultivation process. His personal story inspired all the students.



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PRIZE & CERTIFICATE DISTRIBUTION AND MEMENTOES FOR THE JUDGES



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Book Release:

SANSKRITHI PROUDLY PRESENTS BUSINESS SAGAS - UNFOLDING RURAL AND WOMEN ENTREPRENEURS STORIES BOOK

ALL THE DIGNITARIES HAVE COME AND UNVEILED THE BUSINESS SAGAS BOOK

24 stories are written by authors and it was publishes successfully



Feb 26, 2022 was a celebration of these achievements alongside encouraging the MBA budding entrepreneurs.

**AS TRUE AS IT IS TO ITS NAME, Aarambh IS THE BEGINNING.....
THE BEGINNING TOWARDS GREAT THINGS.**



Dr. Bala Koteswari

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Feb 26, 2022 was a celebration of these achievements alongside encouraging the MBA budding entrepreneurs.

Coordinators: E.Prashanthi, Associate Professor, SSB

Students Participated: Jambapuram Anusha – Sanskrithi School of Business
Pappuru Jaishnavi - Sanskrithi School of Business

Sanskrithi School of Business provided a platform for the students to participate in **9-WEEK BOOTCAMP PROGRAM**. Here Entrepreneurship and Leadership Development Program is imparted through global industry leaders, entrepreneurs, TEDX Speakers, and more.

Team Members –

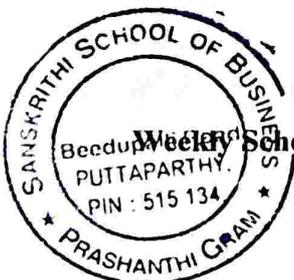
- Jambapuram Anusha – Sanskrithi School of Business
- Pappuru Jaishnavi - Sanskrithi School of Business
- Prem Krishna
- Tarun Sai
- Aditi

https://docs.google.com/spreadsheets/u/0/d/14ZKYkp5NpljWNaXtLLE9oi_o3X-hq0QIptcfQSZjUo/htmlview?usp=gmail#

Mentors –

- E. Prashanthi – Internal faculty Mentor
- Siva – ELDP

THE ROAD MAP



Weekly Schedule and Learning progress:

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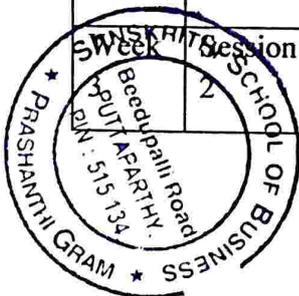
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The detailed schedule for the ELDP Program is as follows:

	Session	Session Type	Topics	Batch 1 Dates (7:00 PM IST Mon / Wed / Fri)
Week 1	Session 1	SME Session	Idea Sourcing - Where do Ideas Come From	24 January 2022
Week 1	Session 2	Industry Leader Session	Design Thinking	28 January 2022
Week 1	Session 3	Critical Skills Session	Start-Up Ideas / Pitch Preparation	31 January 2022
			Project Selection & Finalization	2 February 2022
			Project Selection & Finalization	4 February 2022
			Project Selection & Finalization	7 February 2022
Week 2	Session 1	SME Session	Vision & Value Prop - Building the Idea	9 February 2022
Week 2	Session 2	Industry Leader Session	Empathy - Design Thinking	11 February 2022
Week 2	Session 3	Critical Skills Session	Presentation & Comm Skills / Pitch Preparation	14 February 2022
Week 3	Session 1	SME Session	Total Addressable Market (TAM) - Market Research (MR) & Market Analysis	16 February 2022
Week 3	Session 2	Industry Leader	Define Problem Statement	18 February 2022



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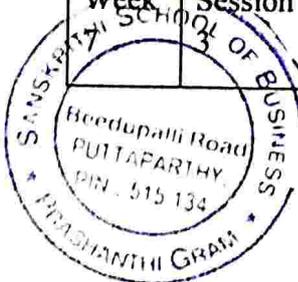


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		Session		
Week 3	Session 3	Critical Skills Session	Ideation/ Pitch Preparation	21 February 2022
Week 4	Session 1	SME Session	Pricing & Packaging - Business Model	23 February 2022
Week 4	Session 2	Industry Leader Session	Idea validation	25 February 2022
Week 4	Session 3	Critical Skills Session	Critical Thinking/ Pitch Preparation	28 February 2022
Week 5	Session 1	SME Session	Competition Analysis	2 March 2022
Week 5	Session 2	Industry Leader Session	Prototyping & Testing	4 March 2022
Week 5	Session 3	Critical Skills Session	Video Creation / Pitch Preparation	7 March 2022
Week 6	Session 1	SME Session	Go To Market - S&M Strategy	9 March 2022
Week 6	Session 2	Industry Leader Session	Sales Pitch	11 March 2022
Week 6	Session 3	Critical Skills Session	Social Media & Digital Marketing/ Pitch Preparation	21 March 2022
Week 7	Session 1	SME Session	Product Roadmap	23 March 2022
Week 7	Session 2	Industry Leader Session	Team Building - Orgn. & Resources	25 March 2022
Week 7	Session 3	Critical Skills Session	Dealing with Failures/ Pitch Preparation	4 April 2022



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Week 8	Session 1	SME Session	Revenue Model & Financial Accounting	6 April 2022
Week 8	Session 2	Industry Leader Session	Finance & Funding	8 April 2022
Week 8	Session 3	Critical Skills Session	Video Pitch & Submission/ Pitch Preparation	9 April 2022
Week 8			Pitching idea	18 th April, 2022

OUR STUDENTS IDEATION & PARTICIPATION –on 18th May 2022

The poster features the SSB logo at the top. Below it, the text reads "GOOD LUCK TO OUR STUDENTS" and "PRESENTING THEIR IDEA". The main title is "SUNYA TECHNOLOGIES" with the tagline "SAVE NOW, INVEST FOR THE FUTURE". It lists the event as being held "AT" IIM and MCONSHOT, and "ON" MAY 13TH 2022. Two student portraits are shown: MS JANUSHA (BBA) and MS P JAI SHANVI (BBA). The bottom part of the poster is a blue banner with "SUNYA TECHNOLOGIES" and "Save now, invest for the future".

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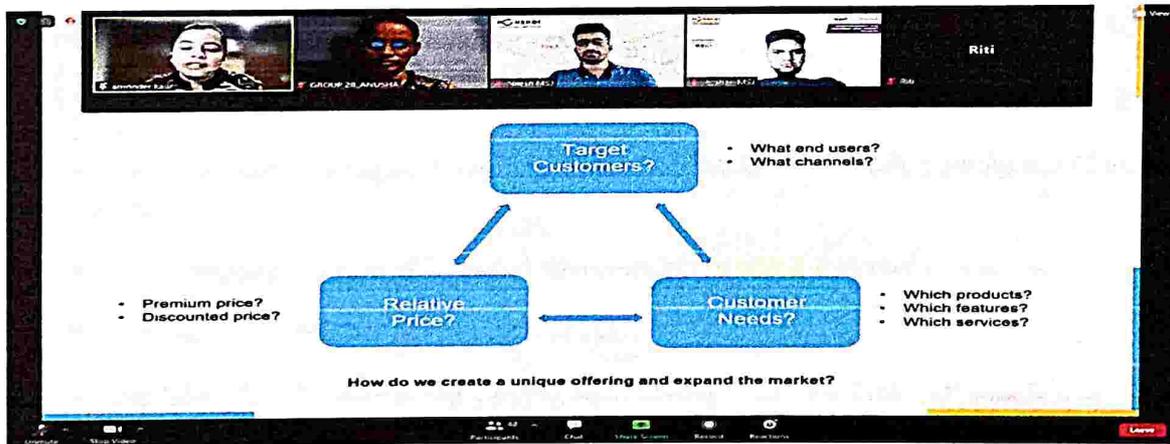


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MONSHOT

The Business Model Canvas				
Key Partners Anusha Jaishnavi EDLP Investors Master contractual agreements with major suppliers	Key Activities Power Generation Installation and maintenance of solar system Energy advisory Key Resources Solar Power & heat emitted from Earth Innovative technology Real-time softwares for energy evaluation Human resource	Value Propositions Need of power Protection to non-renewable resources Integrated solutions for lower energy costs Better energy concept – renewable energy-energy efficiency products and services	Customer Relationships 20 years contract term including on-going services and repairs, as well as further cost savings through constant monitoring of energy spendings Channels Direct outside salesforce Call center Channel partner network Customer referral program	Customer Segments Government Entities Farmers Commercial customers
Cost Structure Average cost of 1 kW Solar panels Average cost ₹40000 Lowest Cost ₹32000 Highest cost ₹44000		Revenue Streams Predicted revenues from long-term customers – govt – 3 cr/yr Fixed revenue per agricultural season – 50 LPA Predicted revenue from IT Sector – 1 cr/yr		



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2017-2018

Introduction

The Financial Club was inaugurated on 07th February 2017 in SSB seminar hall 2. This club focused on financial activities like analysis of country budgets, Demonetisation and some financial games and practices for 1st MBA students. A student it is mandatory for one to know the basics and have a core idea in order to satisfy the purpose of financial issues solving and establish an acceptable conclusion.

The Sanskrithi School of Business (SSB) gave this opportunity to its students to enhance their corporate financial issues solving skills and understand the solving methodologies. The Financial Club summarised the aspects relating to the method of analysing the financial issues in class rooms and developing suitable conclusions in academic point of view. This club intended to orient students towards developing their own financial issues solving plans with due attention to every stage of issues.

1. Objectives

The major objectives kept in mind while framing this Financial Club were as follows:

- To create awareness on financial system?
- To make students familiar with techniques for different financial analysis strategies.
- To understand the application of ideas and techniques while reading the financial issues.
- To understand the use of financial statement preparation and analysis skills.
- Enhance the financial system techniques.
- Facilitate the students in developing and solving corporate financial issues.

Outcome

With the help of Financial Club activities created a sense of justification among the students and they are looking forward to do financial issues reading, writing and undertake some issues solving project. This club has not only helped the students in their curriculum but has also helped them develop their personal skills and knowledge on solving and handling financial constraints.

List of coordinators

Prof. Abdul Basheer, Asst. Professor, Sanskrithi School of Business



Dr. Balakrishna
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2. Prof.E. Prashanthi, Asst. Professor, Sanskriti School of Business



2. Action Plan

FINANCIAL CLUB ACTION PLAN

Sl.N o	WHAT	WHO	RESOURCES
1	BUDGET ANALYSIS	Prof.ABDUL BAHSEER AND Prof.E. PRASHANT HI	Resource persons Stage System Projector Stationary Sound System
2	DEMONITISATION		
3	SEMINARS BY RESOURCE PERSONS		
4	ONLINE BANKING		
5	MOCK TRADING		
6	GAMES ON CAPITAL BUDGETING		
7	GAMES ON ANALYSIS OF FINANCIAL STATEMENTS		
8	SWOT ANALYSIS		
9	MOCK INTERVIEW		

Process for conducting Activity- 1(Budget Analysis)

Step-1 – Dividing the students in groups



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Step- 2 –Assigning the central budget analysis to each team

Step-3 – Each team can identify the pros and cons in this budget

Step-4 –Conduct the debate on identified pros and cons among the groups for final conclusion.

Step- 5 – Finalize the winning team and offer a gift to that team for motivation.

Financial Club Inauguration Photographs



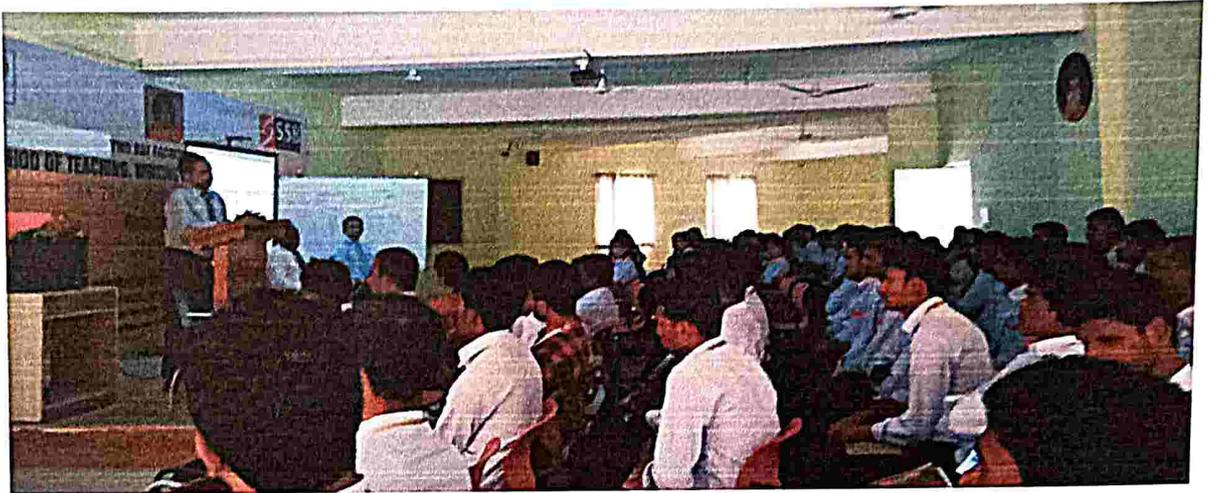
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Dr. P. Narayana Reddy, Group Director addressing the pupils gathering during the inauguration of the programme.



Dr. Balakoteswari

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Dr. Balakrishnan

PRINCIPAL

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Financial Club Activities

10-02-17

In this event debate was conducted on Reliance Jio. Initially we provide a brief description about Reliance Jio. After that we have divided students into two batches. And starts the debate

One batch supported Jio and another batch opposed the Jio services. In this way the activity was continued with full interest.

Around 80 1st MBA Students were participated in this Activity.



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Finding the Financial Terms by seeing the Images

In this event, student's participants identify the financial terminology word from images and spell the right word. Every image represents one finance word itself.



1. Cash In Hand

21-02-17

Group Discussion: Education required for Politicians or not

Voluntarily 10 students formed into group. For them we gave one topic. i.e Education required for Politicians or not. Students Actively participated in this activity.



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02-04-17

Team Building Game

Event Report

Name of the Event : Speakers Club

Participants of the Event : MBA III Sem Students

Date & Time of the Event: 27.08.2018 from 09.30 am to 10.20 am

Venue : Chanakya Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Dr. Balakrishnan

Sl. No.	Particulars of the Event	Participants
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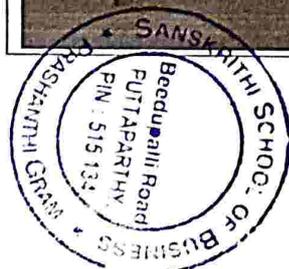
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1	Speaker's Club Topic: Financial Technology	<ol style="list-style-type: none">1. R.Pushpalatha2. V.Prathyusha3. P.Giridhar Reddy4. D.Kavya5. K.Kalyan6. K.Chalapathi7. D.Reekumar
---	---	---

Encl: Pictures of the Event enclosed below.



Dr. Praveen Kumar
Principal,
Sanskrithi School of Business,
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Dr. Balakrishnan
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2018-2019

Event Report

Name of the Event : Hruday Club

Participants of the Event : MBA I Sem Students

Date & Time of the Event: 31.08.2018 from 10.20 am to 11.10 am

Venue : First Year A-section Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Hruday Club</u> Topic: Young People : an advice from "Warren Buffet"	All the A Section I Semester students – (Three students have spoken about Young People – Ms B. Parimala, K.Jabiulla & S. Sreenath Gupta)

Encl: Pictures of the Event enclosed below.



Dr. Balakrishnan

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Event Report

Name of the Event : Investurn Club

Participants of the Event : MBA III Sem Students

Date & Time of the Event: 31.08.2018 from 11.20 am to 12.10 pm

Venue : Second Year C-section Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD



EVENT DETAILS

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Sl. No.	Particulars of the Event	Participants
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1	<u>Investurn Club</u> Topic: Investment Planning among SGI Employees (Survey on financial planning of the employees)	Few selected students from III Sem C/s are involving to conduct the survey – Do this survey in the Next Week
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Event Report

Name of the Event : Workshop

Participants of the Event : MBA I Sem Students

Date & Time of the Event: 22.09.2018 from 02.15 pm to 04.10 pm

Venue : SSB, Seminar Hall

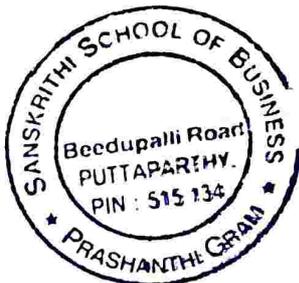
Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Workshop on Financial Planning</u>	All the First Year Students

Encl: Pictures of the Event enclosed below.

Dr. Bala Koteswari



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Event Report

Name of the Event : World Investor Week (WIW)

Participants of the Event : ZPHS Bukkapatnam Teachers

Date & Time of the Event: 05.10.2018 from 03.30 pm to 04.00 pm

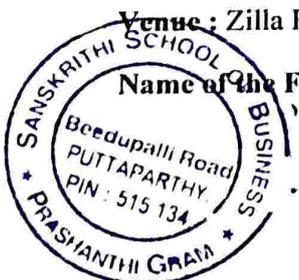
Venue : Zilla Parishad High School, Bukkapatnam

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

Dr. Balakrishna

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EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>World Investor Week</u> It is an investor awareness & education program, world wide conducting by International Organization for Securities Commission (IOSCO) coordinator in India, Securities and Exchange Board of India – SEBI	The school teachers (12 nos.)

Encl: Pictures of the Event enclosed below.



Event Report

Name of the Event : World Investor Week (WIW)

Participants of the Event : Trainees of the Garment Factory

Date & Time of the Event: 06.10.2018 from 10.00 am to 11.00 am

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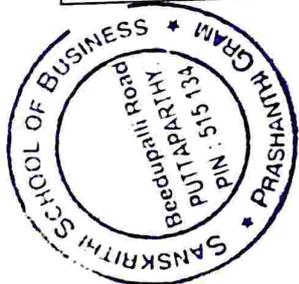
Venue : Bharath Sri Apparels, Kappalabanda

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	World Investor Week It is an investor awareness & education program, world wide conducting by International Organization for Securities Commission (IOSCO) coordinator in India, Securities and Exchange Board of India – SEBI	Trainees – Bharath Sri Apparels, Kappalabanda

Encl: Pictures of the Event enclosed below.



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Event Report

Name of the Event : Investurn Club

Participants of the Event : MBA I Sem C Section Students

Date & Time of the Event: 14.11.2018 from 10.20 am to 12.10 pm

Venue : Seminar Hall - SSB

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Investurn Club</u> Savings & Investments in Financial Markets Seminar by 5 Teams	Team 1 : Savings & Investment Products Team 2 : Bonds & Debentures Team 3 : Mutual Funds Team 4 : Share market investment Team 5 : Insurance Policies & Ponzi Schemes

Encl: Pictures of the Event are enclosed below.



Dr. Balakoteswari

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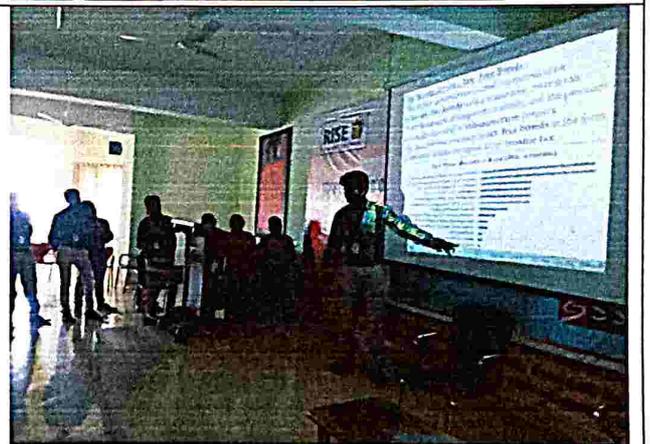
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Dr. Belakteswar

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Events

DALAL STREET

This is a simulation of the real world stock market for the students in campus. Our participants act as traders who try and make money trading a set of stocks on a virtual platform built in-house. Prices move based on live trading on quantities traded with live news acting as externalities on the strategies adopted by the traders.

BLOOMBERG KNOWLEDGE SESSION

In pursuit of learning and sharing knowledge on investing and analyzing the stock markets, making the best of market research tools available and getting substantial insights from the operations perspective, we organize a session on using the Bloomberg Terminal in collaboration with Bloomberg.

The session will throw light on the diverse uses of Bloomberg terminals in the different functional domains of management, covering Finance, Marketing and Operations. The Bloomberg Professional would elucidate the opportunities that the Bloomberg terminal will open up for a B School graduate and how it plays a crucial role in career progression for not only finance enthusiasts but for everyone pursuing management - seeking specialization across domains from marketing to consulting to operations.

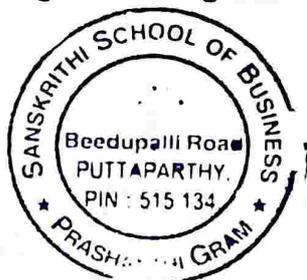
Club Activities or Events:

Finance/Investment club will organize activities and events focusing on three pillars that add to the members' experience during their time at SSB:

Hard skills related training:

- Financial modelling and valuation
- Finance and investment related course sharing sessions
- Bloomberg and other systems related workshops
- Workshops in relation to and in collaboration with other industry clubs
- Interview mocks
- Case competitions
- Industry knowledge and sharing

Event Report



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Name of the Event : Financial Education Program

Participants of the Event : Employees of Sanskrithi Group of Institutions

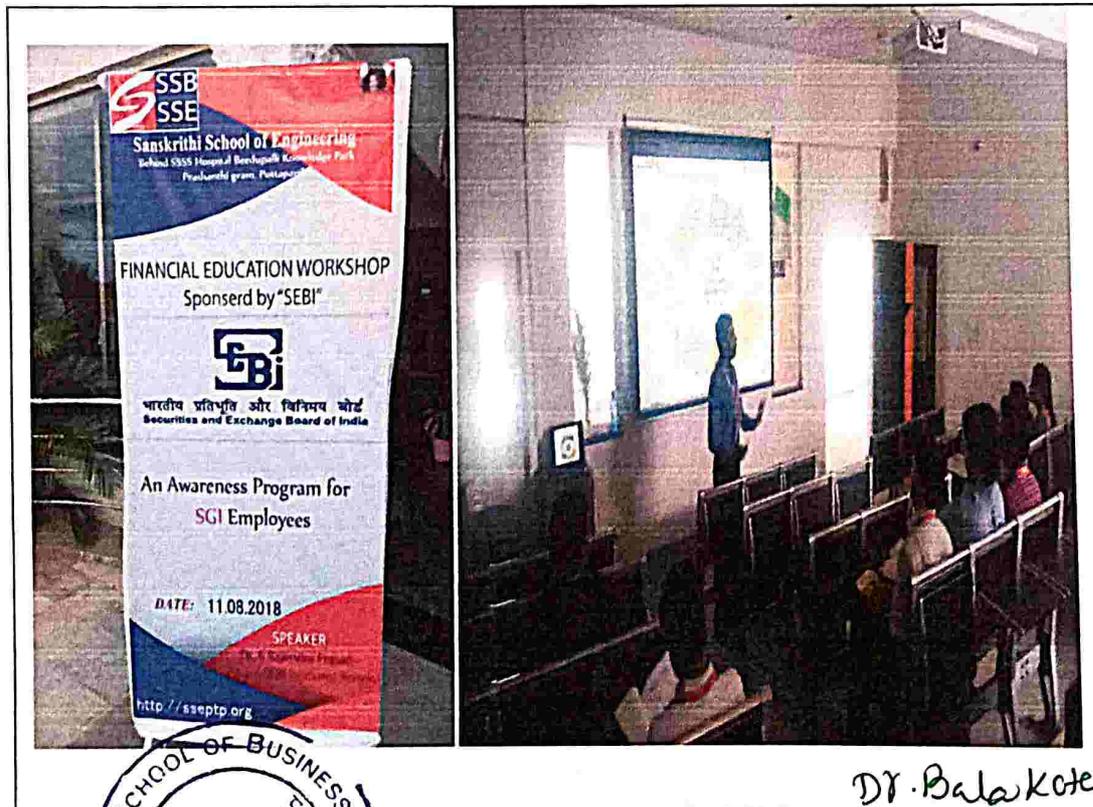
Date & Time of the Event: 11.08.2018 from 02.30 pm to 04.30 pm

Venue : Shanthi Seminar Hall, SSE

Name of the Speaker : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Title of the Event	Participants Details
Financial Education and Investment Planning (Sponsored by Securities and Exchange Board of India - SEBI)	Engineering Faculties were attended the program (About 20 nos.)



Dr. Bala Koteshwari
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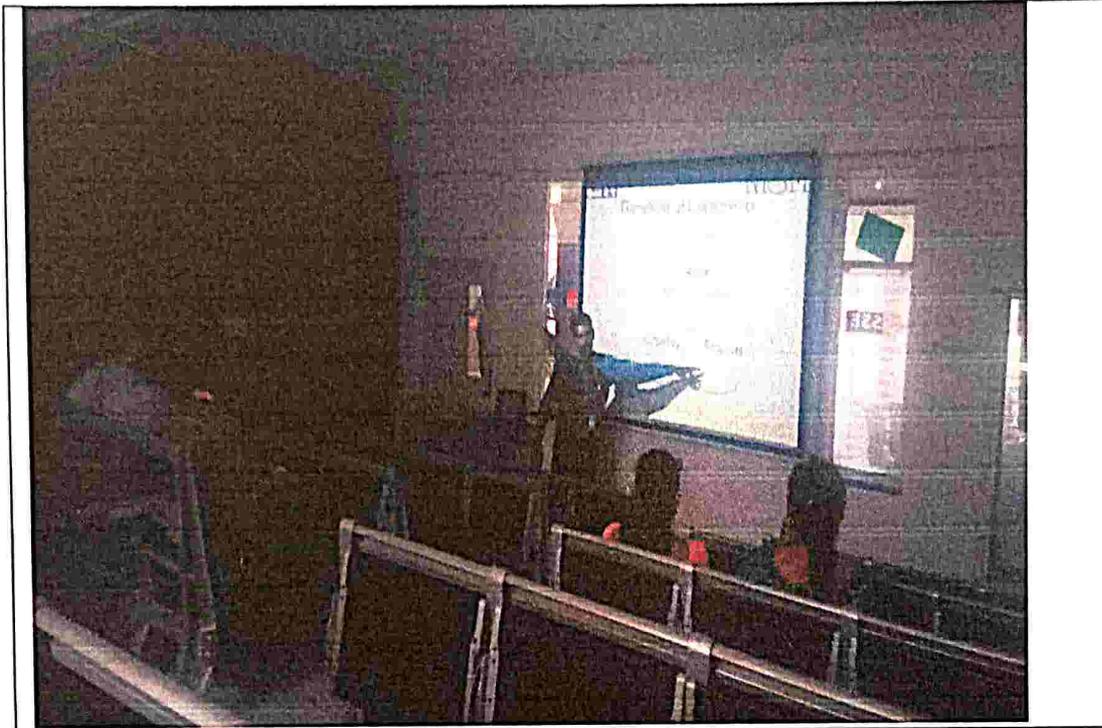
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NISM

Awareness Program on

Financial Education & Investment Planning

An Initiative of SEBI

At

Sanskriti Group of Institutions, Puttaparthi.



Dr. Balakrishnan

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Agenda

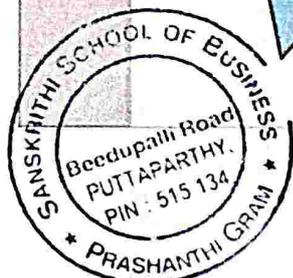
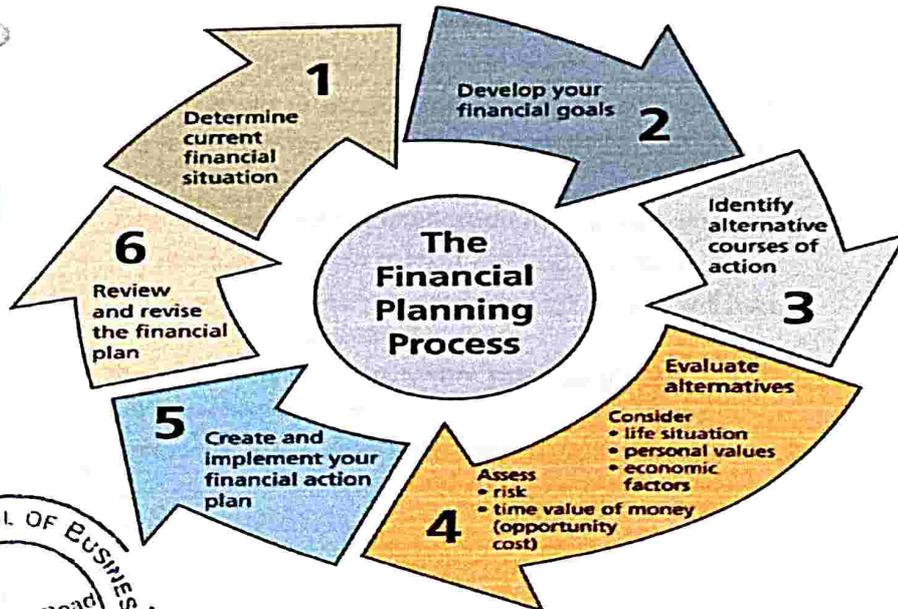
NiSM

- Introduction to financial planning
- Basics of savings and investments
- Choosing the right investment options
- Asset allocation strategy
- Self portrait
- Savings and investment related products
- Protection related products
- Borrowing related products
- Retirement planning
- Planning finances to become an entrepreneur
- Understanding Ponzi schemes
- Tax saving options
- Purchasing financial products
- Advantages of financial education
- Investor protection and grievances redressal mechanism



Financial planning

NiSM



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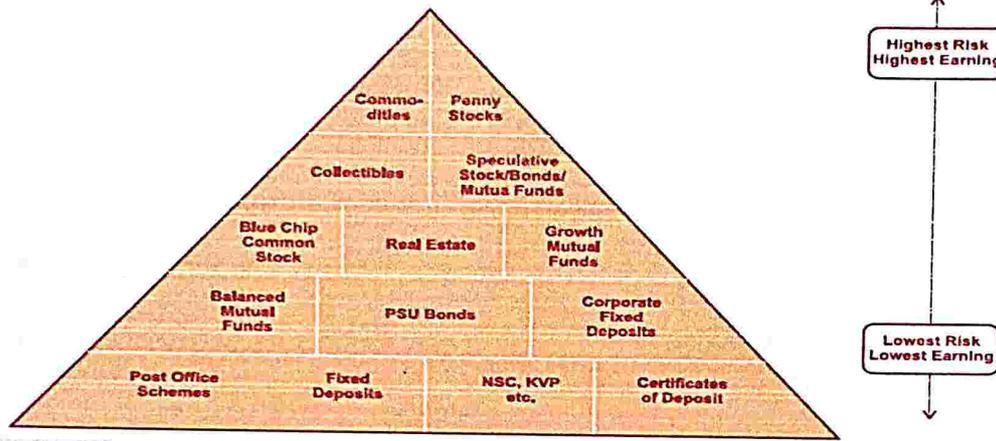
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Ni&M

Financial planning pyramid



Ni&M

Investment philosophies

- Evaluate risk of every investment
- Decide the investment based on needs
- Do not invest in any scheme that you do not understand
- Do not invest on trust. Have everything backed up by documents
- Take into account tax implication of every income
- Do not blindly follow market tips and rumours
- Anything that appears unnaturally high or low will have some "catch" disguised
- Do not follow schemes where you may protect the interest but lose the principal
- Invest with knowledge after understanding the product well



Dr. Bala Koteswari

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2019-2020

Finance Club Event Report

Name of the Subject : Finance Club

Participants of the Event : IV Sem Students – Batch 2&3

Date & Time of the Event: 11.02.2020 from 03.40 pm to 04.30 pm

Venue : Seminar Hall

Faculty Coordinator :

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Poster & PPT Presentation</u> <u>Topics:</u> Financial Planning, Asset Allocation Strategy, Mutual Funds Structure, Financial Pyramid & NCD Issues	1. GATTU RAMU 2. K.Yavanika 3. BILLE MAHESH BABU 4. CHANGALA JAYAVARDHAN 5. JAKATHI MOHAMMED ALI



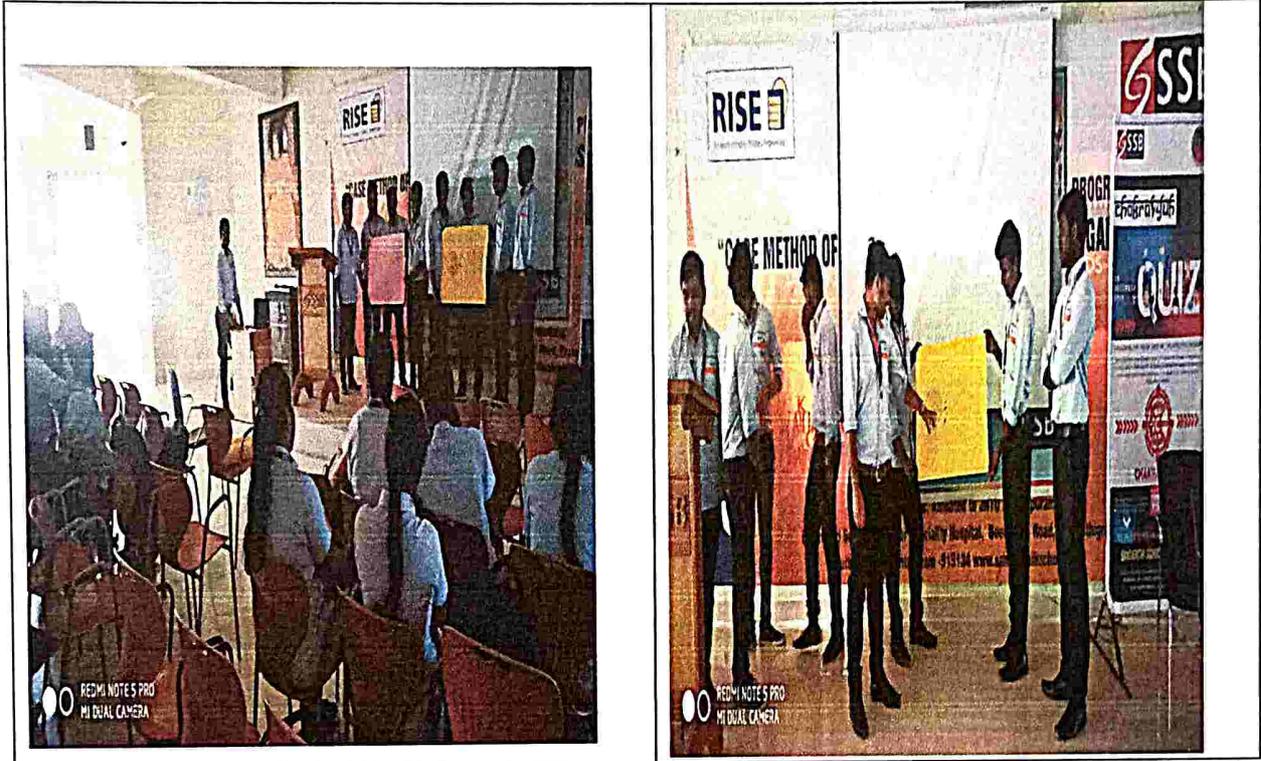
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Dr. Bhadrakrishnan

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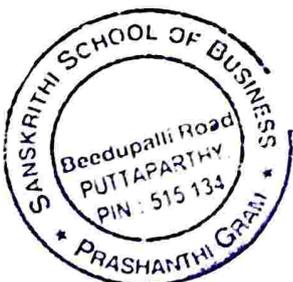
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Finance Club Event Report

Name of the Subject : Finance Club

Participants of the Event : IV Sem Students – Batch 2&3

Date & Time of the Event: 18.02.2020 from 03.40 pm to 04.30 pm

Venue : Seminar Hall

Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Poster & PPT Presentation</u> <u>Topics:</u> Bonds & Debentures Issue, Mutual Funds, Insurance Policies, Investment Planning,	1. Charan Teja 2. Harikrishna 3. C.Naresh 4. Rakesh 5. Upendra 6. Avinash 7. C. Sudhakar



Dr. Balakoteswari

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Dr. Balakoteswari

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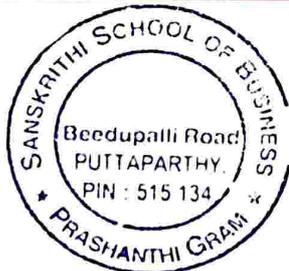
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Dr. Balakrishna
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2020-2021

Finance Club activity at Sanskrit school of Business

Date: 29-12-2021

Venue: Seminar Hall

Coordinators: D.Rajesh Babu, Asst Prof, SSB.

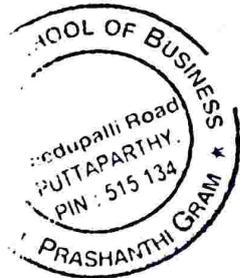
Participants: Students of MBA 2nd year, IIIrd semester.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	29/12/21	2:50 PM to 3:40 PM	An analysis of RBI current rates in India	Students

The Reserve Bank of India (RBI) is India's central bank and regulatory authority, in charge of the issue and supply of the Indian rupee as well as banking system regulation. It also oversees the country's primary payment networks and aims to further the country's economic growth.

The establishment of the Reserve Bank of India was advocated by the Hilton Young Commission in 1926. The Bharatiya Reserve Bank Note is a banknote issued by the Bharatiya Reserve Mudran is a specialized division of the Reserve Bank of India that mints Indian bank notes and coins. Following the Reserve Bank of India Act of 1934, the Reserve Bank of India was founded. Although it was originally privately owned, it was nationalized in 1949 and is now entirely owned by the Ministry of Finance of the Government of India (GoI).



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7:42 AM

4G 93%



Lending / Deposit Rates

Base Rate	7.25% - 8.80%
MCLR(overnight)	6.50% - 7.00%
Savings Deposit Rate	2.70% - 3.00%
Term Deposit Rate > 1 Year	4.90% - 5.60%

Market Trends

Money Market

Call Rates **2.00% - 3.55%***

* as on previous day

Government Securities Market

6.10% GS 2031	6.4692%#
5.85% GS 2030	6.3862%#
5.74% GS 2026	5.8755%
5.63% GS 2026	5.8177%
4.56% GS 2023	5.0216%
4.26% GS 2023	4.745%
91 day T-bills	3.6570%



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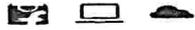


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7:43 AM



4G



92%



m.rbi.org.in//home.aspx



Current Rates

Policy Rates

Policy Repo Rate	4.00%
Reverse Repo Rate	3.35%
Marginal Standing Facility Rate	4.25%
Bank Rate	4.25%

Reserve Ratio

CRR	4.00%
SLR	18.00%

Exchange Rates

FBIL Reference Rate



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After the explanation, few questions were asked regarding the RBI Current rates to know the understanding level of the student on the Indian banking system.

TAKEAWAYS FROM THE STUDENTS:

1. Students understood the basic components of interest rates of RBI.
2. Students updated current rates of RBI.
3. Students learned the importance of current rates for different set of investments.
4. Students can access different updates of RBI by using various sources.

Finance Club activity at Sanskrit school of Business

Coordinator: Dr.T. Venkatesan Associate Professor & HOD, SSB

Who are we?

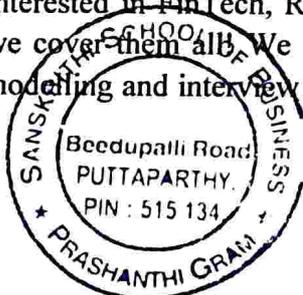
A part of Finance Club Exploring anything related to finance, stock markets, investments, cryptocurrencies, fintech, Black Stone, Goldman Sachs, World Quant, BSE NSE & NSDL, etc. It is really interesting and FINANCIAL LITERACY is a must for everyone these days. Financial literacy is the ability to understand and effectively use various financial skills, including personal financial management, budgeting, and investing. Financial literacy is the foundation of your relationship with money, and it is a lifelong journey of learning. This club provides members a platform to build the relevant knowledge and skills, encouraging them to explore their career ambitions across the financial sector in India and Internationally.

What is our vision?

We aim to become the crucial bridge between our members and the professional world. We support and prepare members to become professionals in the areas of investment and finance through a wide range of career-oriented events and opportunities, including industry insights, training and interview preparation carried out by industry experts, and presentations.

What is in it for you?

As a student of **Sanskriti School of Business** with an interest in finance, you can get in touch with people from across the industry at our events. It does not matter whether you are interested in FinTech, Research, PE, Trading, M&A, Asset Management or anything else - we cover them all. We offer our members fantastic training opportunities such as financial modeling and interview workshops, which will give you an edge over the fierce competition



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for jobs. Panel discussions and company presentations allow you to learn more about the industry from real-world experts, while building your network before even finishing your studies at SSB. We host a broad range of events on many different topics, where you can get in touch with alumni, students from other top universities, and today's leaders.



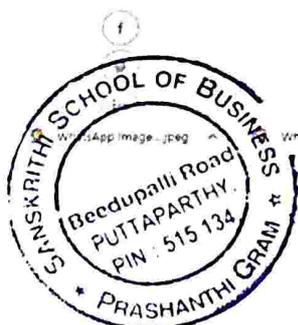
Our businesses in India serve leading corporate and institutional clients across the country. Following a ten-year joint venture, Goldman Sachs established an onshore business presence in India. The Bengaluru office opened in 2004, with our new office in Hyderabad...



Finance is the universal language of business. Every business decision in every department has a financial component to it

Contents

So, what do you need to know to learn finance?



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investopedia.com/terms/f/financial-literacy.asp

Investopedia

EDUCATION MARKETS SIMULATOR YOUR MONEY ADVISORS ACADEMY

FINANCIAL ADVISOR > FINANCIAL PLANNING

Financial Literacy

By [JASON FERNANDO](#) | Reviewed by [EBONY HOWARD](#) | Updated Apr 1, 2021

What Is Financial Literacy?

Financial literacy is the ability to understand and effectively use various financial skills, including personal financial management, *budgeting*, and investing. Financial literacy is the foundation of your relationship with money, and it is a life-long journey of learning. The earlier you start, the better off you will be, because education is the key to success when it comes to money.

Read on to discover the ways in which you can become financially literate and able to navigate the challenging, but critical waters of *personal finance*. And once you have educated yourself, try to pass the knowledge on to your family and friends. Many people find money matters intimidating, but they don't have to be, so spread the news by example.

TRAILHEAD CAREER TRAILBLAZERS START HERE

WhatsApp image...jpg

tinworld.com.my

FINWORLD FINANCIAL SERVICES

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All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

FTSE Bursa Malaysia Market Watch

Open	High	Low	Close	Change	Date
1,569.43	1,574.70	1,552.07	1,562.17	-13.15 (-0.83%)	21 May

Market Summary

28%

Gainers Losers Unch Untraded Total



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The screenshot shows the website 'financialwizardinia.com/company-analysis/'. The main navigation includes 'Stock Market Blogs', 'Mutual Funds', 'Book Summaries', and 'Company Analysis'. The article 'Top FMCG companies in India' is dated May 3, 2021, by Sahilvagal. The article text states: 'India is the second-largest population in the world after China. The rise in disposable income and the growing economy have ...'. A red 'Read more' button is visible. On the right, there is a search bar and a 'Recent Posts' section with titles like 'What is equity delivery?', 'Top FMCG companies in India', 'Top 10 chemical companies in India in 2021', 'How to calculate average stock price?', and '5 points must know about averaging in the stock market'. At the bottom, there are two WhatsApp image links and a notification for 'Activate Windows'.

TAKEAWAYS FROM THE STUDENTS:

- ❖ Subscribe to financial newsletters. For free financial news in your inbox, try subscribing to financial newsletters from trusted sources. ...
- ❖ Listen to financial podcasts. ...
- ❖ Read personal finance books. ...
- ❖ Use social media. ...
- ❖ Start keeping a budget. ...
- ❖ Talk to a financial professional.

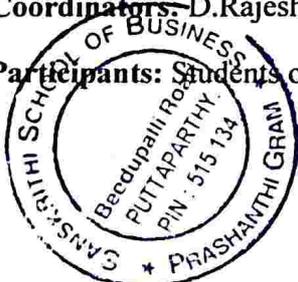
Finance Club activity at Sanskrit school of Business

Date: June 9th, 2021.

Venue: Online Google Meet

Coordinators: D.Rajesh Babu, Asst Prof, SSB.

Participants: Students of MBA 2nd year.



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Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	09/6/21	10:45 AM to 11.45AM	Introduction to Technical Analysis with reference to Indian stock market.	Students

Technical analysis is very important for both trading and investing in any stock market, commodities market, bullion market, derivatives because it gives a clear picture for traders and investors within a period of time. traders and investors, fundamental and technical analysis have different benefits for doing investing over a period of time, but especially in technical analysis to understand the support and resistance levels for investing and trading for an over a period of time.



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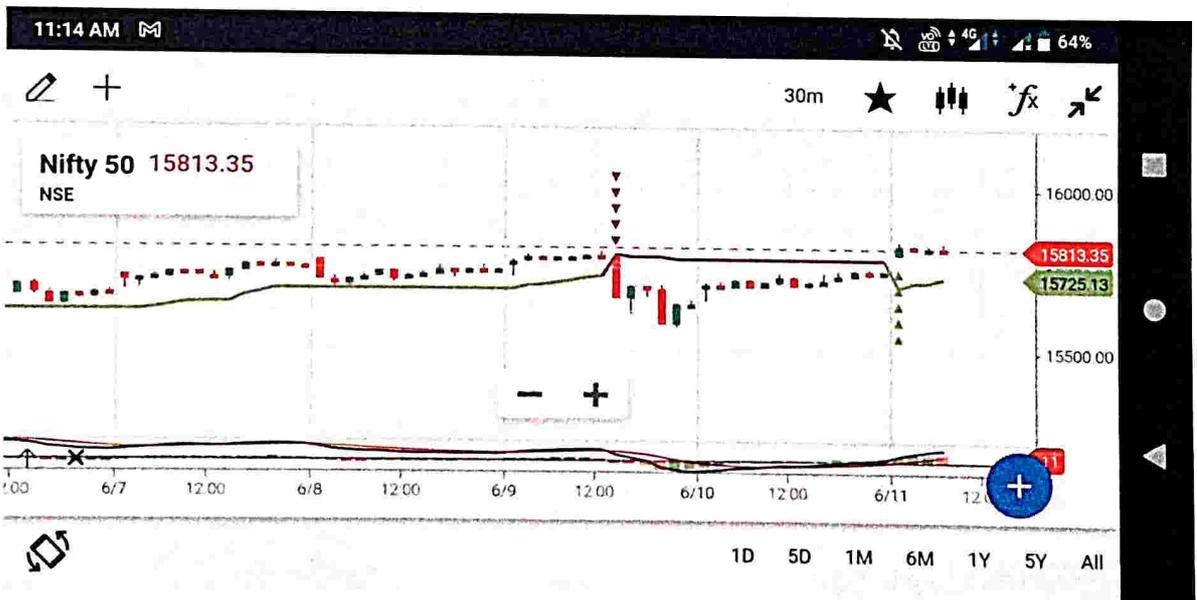
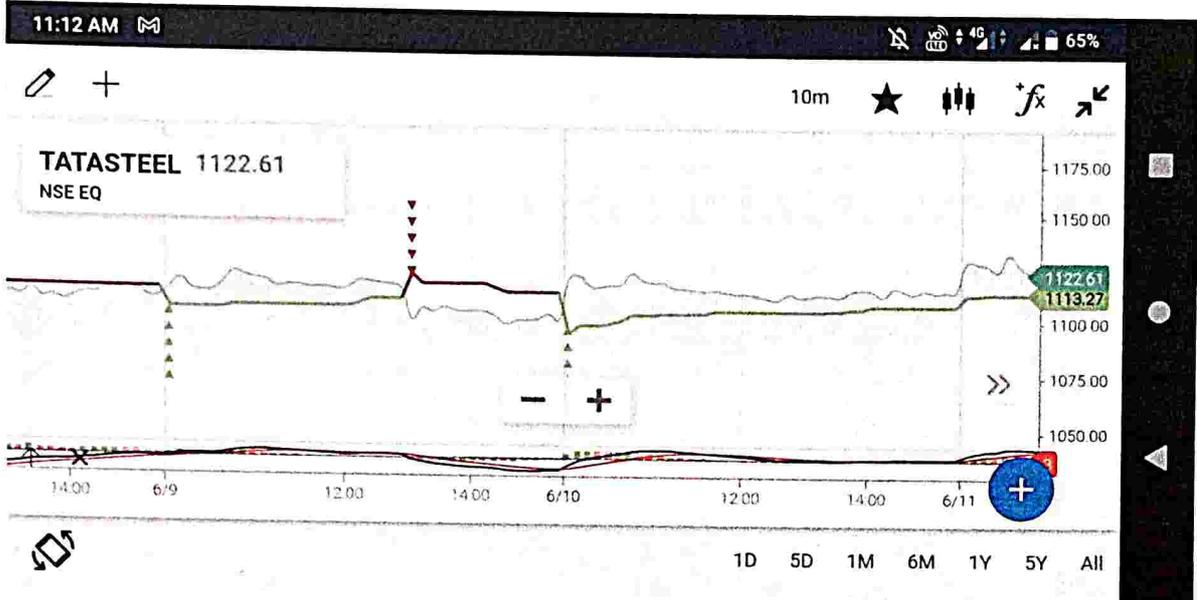
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After the explanation, few questions were asked regarding the technical analysis to know the understanding level of the student on the stock market.

TAKEAWAYS FROM THE STUDENTS:

1. Students understood the basic terminology of technical charts and indicators.



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2. They learned buyers' and sellers' emotions, fear, greed in the stock market during trading time.
3. Students learned the importance of Technical analysis for trading and investing scenarios.
4. Students can access a different set of charts and other indicators to estimate and predict stock prices.



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2021-2022

Finance Club activity at Sanskrit school of Business

Date: June 16th, 2021.

Venue: Online Google Meet

Coordinators: D.Rajesh Babu, Asst Prof, SSB.

Participants: Students of MBA 2nd year.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	16/6/21	10:45 AM to 11.45AM	How to Make Successful Portfolio in stock market equity segment.	Students

Portfolio Management is necessary for any asset management is commonly required for minimizing the risk and maximization of return within a given period. Hence without combing the assets we cannot estimate the risk level for stock or any commodity. The session is focused to bring practical insights on portfolio construction with different sectorial stocks and compare with daily returns and overall returns on investment. Students witnessed increased net worth of the stocks from different investment intervals.



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3:15 PM 4G 75%

moneycontrol GET APP

Today	Overall	
Networth	92,411	
	33,883 (57.89%)	
STOCKS		
Add Edit		
Company Trend	Latest Value Investment	Gain %
Short Term		
Total	92,411	
Overall Gain	33,883 (57.89%)	
Bajaj Finance 1 shares @2,850.00	6,087 2,850	3,237 113.58%
VERY BULLISH		
Eicher Motors 1 shares @19,200.00	2,708 19,200	-16,492 -85.90%
A/C OPENING CHARGES ₹599/- FREE		LIMITED PERIOD OFFER OPEN FREE A/C NOW SMC



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3:15 PM

4G 75%



moneycontrol

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Eicher Motors
1 shares
@19,200.00

2,708
19,200

-16,492
-85.90%

VERY BULLISH

Nestle
1 shares
@10,198.65

17,671
10,199

7,472
73.26%

VERY BULLISH

TCS
20 shares
@1,314.00

65,946
26,280

39,666
150.94%

VERY BULLISH

Total

92,411

Overall Gain

33,883 (57.89%)

Messages on my portfolio stocks **new**

Post your View/Query

Post

SENSEX 52344.45 ▲ 21.12 (0.04%)
NIFTY 15683.35 ▼ -8.05 (-0.05%)

Ad

Ad

nixi

Celebrating the 18th Foundation day of Nixi on 19th June 2021

#NIXIyoung



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3:16 PM M 75%

m.moneycontrol.com/pc

moneycontrol GET APP

Total		92,411
Days Gain		-727 (-0.78%)
Bajaj Finance	6087.05	37
NSE 06/18 (15:59)	36.80	0.61%
VERY BULLISH >		
Eicher Motors	2707.55	34
NSE 06/18 (15:58)	33.80	1.26%
VERY BULLISH >		
Nestle	17670.65	-388
NSE 06/18 (15:56)	-388.40	-2.15%
VERY BULLISH >		
TCS	3297.30	-409
NSE 06/18 (15:59)	-20.45	-0.62%
VERY BULLISH >		
Total		92,411
Days Gain		-727 (-0.78%)

Me Po

OPEN 100% FREE DEMAT A/C LIMITED PERIOD OFFER OPEN FREE A/C NOW snc



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After the explanation, few questions were asked regarding the portfolio management to know the understanding level of the student on risk and return scenarios.

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TAKEAWAYS FROM THE STUDENTS:

1. Students understood the basic terminology of Portfolio Management.
2. They learned the importance of risk and return comparison for investment scenarios.
3. Students learned practical comparison of risk and return for various equity segment investments.
4. Students benefited from the practical session on equity investment portfolio construction with result evaluation and adjustments.

Finance Club activity at Sanskrit school of Business

Date: June 2nd, 2021.

Venue: Online Google Meet

Coordinators: Dr.T.Venkatesan Associate Professor & HOD, SSB

Participants: Students of MBA 2nd year.

Activities conducted at SSB on this occasion

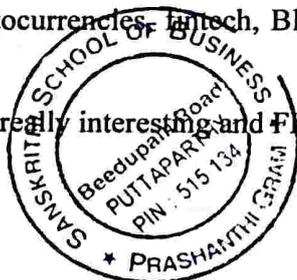
S NO	Date	Time	Event	Participants
1	02/6/21	3.15 PM to 4.15 PM	.	Students

For 2nd Year MBA all the students attended the Finance Club.

Financial Modeling & Investopedia discussed apart of Finance club. Conducted By Dr.T.Venkatesan

A part of Finance Club Exploring anything related to finance, stock markets, investments, cryptocurrencies, fintech, Black Stone, Goldman Sachs, World Quant, BSE NSE & NSDL, etc

It is really interesting and FINANCIAL LITERACY is a must for everyone these days.



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Financial modeling is the process of creating a summary of a company's expenses and earnings in the form of a spreadsheet that can be used to calculate the impact of a future event or decision. A financial model has many uses for company executives. Financial analysts most often use it to analyze and anticipate how a company's stock performance might be affected by future events or executive decisions.



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STARTUP
This fisherman's son launched a fintech startup amidst the pandemic and clocked transactions worth Rs 1 Cr

By Rashi Varshney | September 26, 2020



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Tata Digital speeds up SuperApp plan

By K. V. Jayaraghavan, ET Bureau | Last Updated: Jan 06, 2021 09:01 AM IST

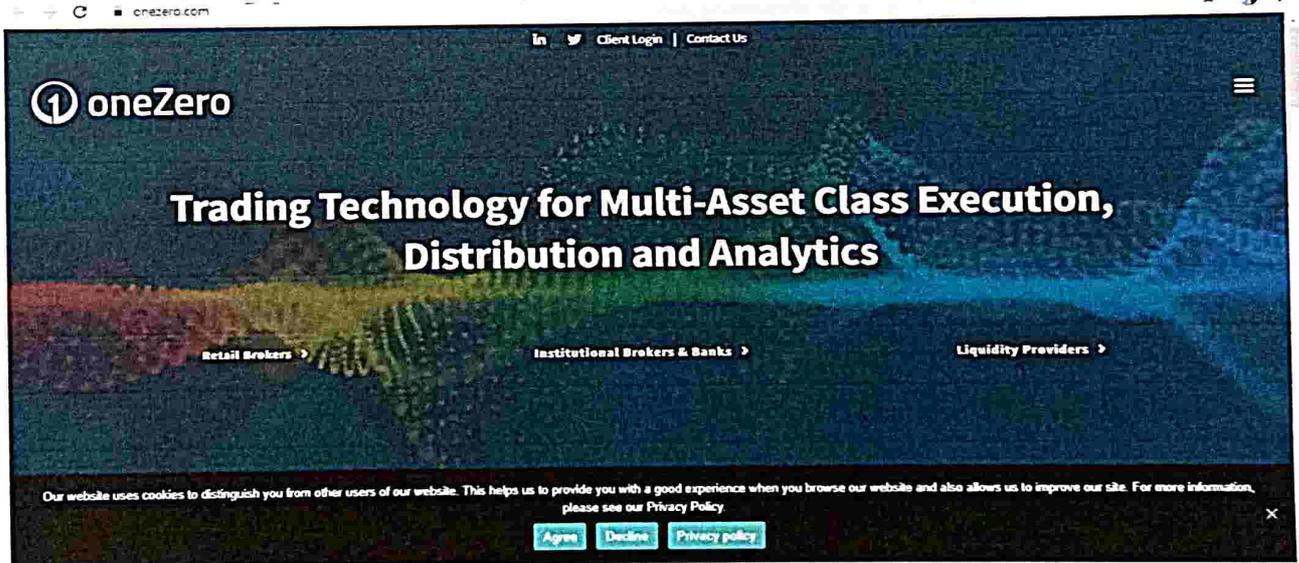
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Synopsis

With the SuperApp, Tata Digital seeks to bring all the Tata Group consumer businesses on one platform. Tata Digital decided to acquire Big Basket after its discussions to aggressively scale up Starbuck, the online platform of Trent-owned grocery chain Starbazaar. For the SuperApp plan did not work but people drove to the group said speaking on the condition of anonymity.

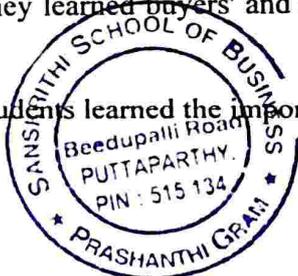


Mumbai: Tata Digital's ambitious **SuperApp** plan that includes the proposed acquisition of online grocery retailer Big Basket has picked up speed, even as group retail company Trent has also taken a parallel but conservative "scale with profitability" omnichannel route.



TAKEAWAYS FOR THE STUDENTS:

1. Students understood the basic terminology of technical charts and quoted prices.
2. They learned buyers' and sellers' emotions, fear, greed in the stock market during trading time.
3. Students learned the importance of Technical analysis for trading and investing scenarios.



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4. Students can access a different set of charts and other indicators to estimate and predict stock prices.

Finance Club activity at Sanskrit school of Business

Date: June 2nd, 2021.

Venue: Online Google Meet

Coordinators: D.Rajesh Babu, Asst Prof, SSB.

Participants: Students of MBA 2nd year.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	02/6/21	10:45 AM to 11:45AM	How to trade stocks in stock market	Students

Finance club organized with MBA second-year students, the activity is about how to find relevant stock market information through Morningstar.in and moneycontrol.com and here given the importance of fundamental analysis and technical analysis. The class was organized from 2nd June 2021 at 10:45 AM to 11:45 AM. Students gained more insights on stock market investments and opportunities for investing in the future.



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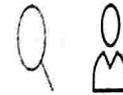
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3:49 PM



Welcome!



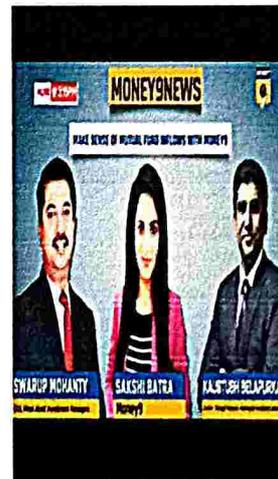
Morningstar Videos



How to buy your first mutual fund?



Morningstar Managed Portfolios completes 2 years



Decoding Monthly Mutual Fund Flow

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Wednesday, June 2, 2021

INVESTING IN MUTUAL FUNDS



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ASK Morningstar MF TOOLS



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3:51 PM

4G 48%

morningstar.in/equities/

1

Why invest in ESG Sector Leaders offering?

Invest in companies with lower business risk and higher sustainable growth opportunity

Avoid companies with major controversies

Aim to grow communities

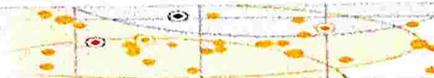
Stocks starting with: A

Total Stocks: 433

Page 1 of 18

Script Name	ISIN	Symbol	Exchange	Sector	LastP
A F Enterprises Ltd	INE663P01015	538351	BSE	Basic Materials	1
A I Champdany Industries Ltd	INE768E01024	532806	BSE	Consumer Cyclical	1
A Infrastructure Ltd	INE534E01020	539620	BSE	Industrials	2
ASM Febcon Ltd	INE319X01018	540697	BSE	Industrials	
A K Capital Services Ltd	INE701G01012	530499	BSE	Financial Services	46
A K Spintex Ltd	INE671K01019	539300	BSE	Consumer Cyclical	2
A J Acid Ltd	INE911Z01017	542012	BSE	Basic Materials	10
A Z Z Infra Engineering Ltd	INE619I01012	533292	BSE	Industrials	
Aadhaar Ventures India Ltd	INE063D01030	531611	BSE	Consumer Cyclical	
Aadi Industries Ltd	INE563D01013	530027	BSE	Basic Materials	
Aagam Capital Ltd	INE017D01013	531866	BSE	Financial Services	4
Aananda Lakshmi Spinning Mills Ltd	INE197R01010	539096	BSE	Consumer Cyclical	
Aanchal Ispat Ltd	INE322R01014	538812	BSE	Basic Materials	
AAR Commercial Co Ltd	INE184K01013	539632	BSE	Consumer Cyclical	
Aar Shyam India Investment Co Ltd	INE512R01010	542377	BSE	Financial Services	
Aarcon Facilities Ltd	INE056J01015	532024	BSE	Real Estate	
Aarey Drugs & Pharmaceuticals Ltd	INE198H01019	524412	BSE	Healthcare	3
Aarnav Fashions Ltd	INE750R01016	539562	BSE	Consumer Cyclical	7
Aartech Solonics Ltd	INE01C001018	542580	BSE	Industrials	3
Aarti Drugs Ltd	INE767A01016	524348	BSE	Healthcare	73
Aarti Industries Ltd Shs Dematerialised	INE769A01020	524208	BSE	Basic Materials	171
Aarti Surfactants Ltd Ordinary Shares	INE09E001013	543210	BSE	Basic Materials	141
AARV Infratel Ltd	INE432N01010	526488	BSE	Technology	
Aarvee Denims & Exports Ltd	INE273D01019	514274	BSE	Consumer Cyclical	2
Aaswa Trading & Exports Ltd	INE887D01016	512038	BSE	Consumer Cyclical	1

Look Inside an Investment with Morningstar Direct™



STOCKS	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	1..9								
MUTUAL FUNDS	ADITYABIRLA	AXIS	BARODA	BNP	BOIAXA	CANARA	DSP	EDELWEISS	FRANKLIN	TEMPLETON	HFDC	HI	INVESCO	ITI	JM	KOTAK	LIC	LNT	MAHINDRA	MANULIFE	MIRAE	MOTILAL	NAVI	Nippon	POIM	PP	SBI	SHRIRAM	SUNDARAM	TATA	TAURUS	Trust	UNION	UTI	YES



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3:52 PM

4G 48%

google.co.in/amp/s/ww



moneycontrol.com



moneycontrol



MARKETS DATA »

LIVE TV

NIFTY 50

15576.20

+1.35 (+0.01%)

JUN 02, 2021(15:51)



SENSEX

51849.48

-85.40 (-0.16%)

JUN 02, 2021(15:51)



TOP NEWS

Exclusive | Aditya Puri joins board of PharmEasy's parent API Holdings ahead of IPO



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After the explanation, few questions were asked regarding the stock market to know the understanding level of the student on the stock market.

TAKEAWAYS FROM THE STUDENTS:

1. Students found valuable sources of the Indian stock market scenario.
2. They learned the importance of the stock market for companies and individual investors.
3. Students learned the importance of fundamental analysis and technical analysis.
4. Students can access the stock market information for real-time investment scenarios but it is subject to market risk.



Webinars Report on “National centre for Financial Education- Financial Literacy Week-FEB-2022”

Day-1

Title of the Webinar: “Strengthening Digital Financial Literacy – The way forward”

Dates of Event: From 14-02-2022 to 18-02-2022

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Time of the webinar: 10:00 AM to 10:30 PM.

Mode: Online

Coordinators Of the webinars: Dr.T.Venkatesan & Dr.D.Rajesh Babu

Total Participants attended webinars: 122 Students

POSTER

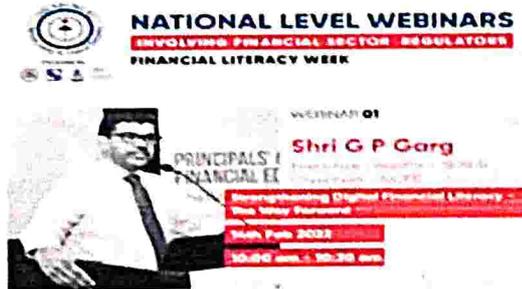
Date and time: Monday, February 14, 2022 10:00 am
India Time (Mumbai, GMT+05:30)
[Change time zone](#)

Program: FLW National Level Webinars

Panelist(s) Info: Shri G P Garg, ED - SEBI & Chairman NCFE

Duration: 1 hour

Description: NCFE - Financial Literacy Week 2022
Webinar Topic: Strengthening Digital Financial Literacy - The way forward
Speaker: Shri. G P Garg, ED, SEBI & Chairman, NCFE
Date & Time: 14th Feb 2022, 10.00 am to 10.30 am



Name of the Resource Person: Mr.Shri G.P.Garg, Executive Director- SEBI & Chairman NCFE.

Profile of the Resource Person:

Mr.Shri Girraj Prasad Garg is a Bachelor of Engineering in Civil (B.E) between 1984 to 1986, completed Master of Business Administration (MBA), with specialization of Banking, Corporate, Finance, and securities law, completed Bachelor of Laws (LLB), from Univeristy of Mumbai.

Worked as a Executive Director, in securities and Exchange Board of India from 2020 to present.



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Worked as a Chief General Manager, in Securities and Exchange Board of India From 2007 to August 2020.

Worked as a Registrar and Head of NCFE, National Institute of Securities Markets from the period of 2012 to 2018.

<https://www.linkedin.com/in/girraj-prasad-garg-b3452150>

<http://www.nism.ac.in>

The theme of the Presentation:

Shri. G.P. Garg, ED, SEBI & Chairman, NCFE had explained the latest digital financial sector expectations to the students.

Takeaways by the students:

1. Students understood the role of SEBI with references to the securities market.
2. Students learned about the role of the National Centre for financial education.
3. Students understand about "Saarthi" app usage towards the securities market.
4. Students identified marketing development channels for promoting financial products and services.
5. Students understood the importance of cyber security in financial activities and adopting the latest technology such as big data and artificial intelligence.



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Subject: Business

Unit: Introduction

Topic: Financial Literacy

Strengthening digital financial literacy financial literacy week

Financial literacy week 2022 theme

The theme for the financial literacy of the year 2022 "Go digital - Go secure", the theme is aligned with one of the strategic objectives of the national strategy for financial education.

* protection to customer

The digital financial services day will be held on 16 February

* The first step is to learn how to budget

* try to have a debt free life

* Reduce unwanted and unnecessary spending.

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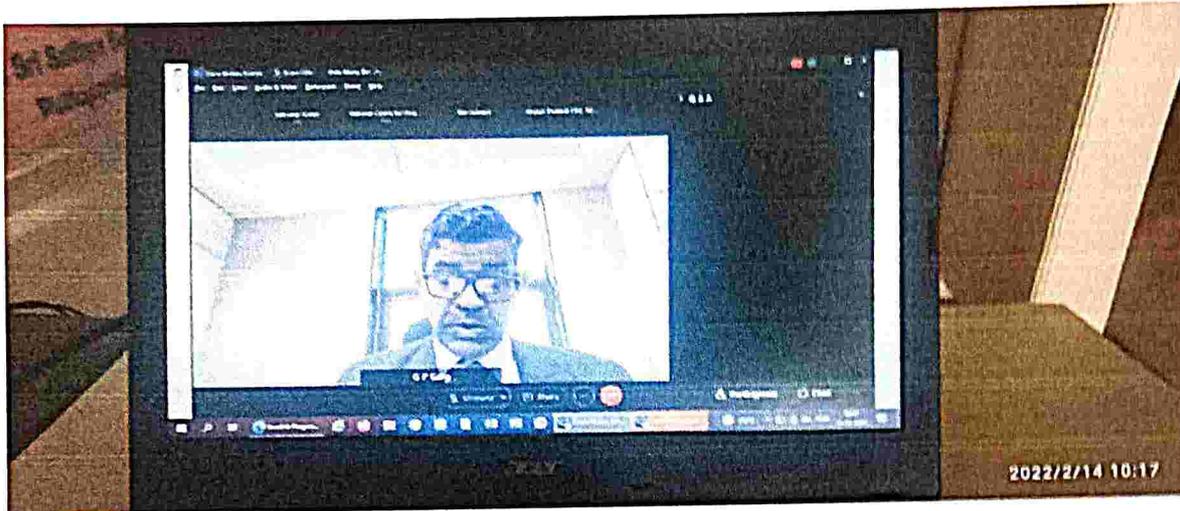
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Photos of the Event



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Day-2

Title of the Webinar: "Digital Financial Literacy to Boost Financial Inclusion – RBI's Perspective"

Date of Event: 15-02-2022, Time: 11:00 AM to 11:30 PM.

Mode: Online

POSTER

FLW National Level Webinars

Info: Smt.Sonali Sengupta, CGM, RBI & Director NCFE

1 hour

NCFE - Financial Literacy Week 2022

Webinar Topic: Digital Financial Literacy to boost Financial Inclusion - RBI's perspective
Speaker: Smt.Sonali Sengupta, CGM, Reserve Bank of India

Date & Time: 15th Feb 2022, 11.00 am to 11.30 am



NATIONAL LEVEL WEBINARS
INVOLVING FINANCIAL SECTOR REGULATORS
FINANCIAL LITERACY WEEK



WEBINAR 02

Smt. Sonali Sengupta
Chief General Manager - RBI &
Director - NCFE

Digital Finance Literacy to boost Financial Inclusion - RBI's Perspective

15th Feb 2022

11:00 am - 11:30 am

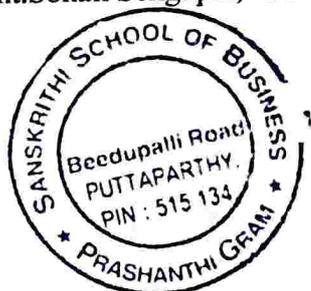
14th to 18th
February 1 2022
"GO DIGITAL - GO SECURE"

Visit www.ncfe.org.in/

Name of the Resource Person: Smt.Sonali Sengupta , Chief General Manager, RBI & Director – NCFE.

Profile of the Resource Person:

Smt.Sonali Sengupta, Chief General Manager, RBI & Director – NCFE.



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The theme of the Presentation:

Smt.Sonali Sengupta, CGM, Reserve Bank of India had explained the interest of the consumer towards product, services & awareness for digital financial sector expectations to the students.

Takeaways by the students:

1. Students understood the importance of Digital finance literacy to boost financial inclusion regarding RBI's perspective.
2. Students learned about the role of social media and other media in creating awareness for the country's citizens in terms of financial products and services.
3. Students understand different financial services and tools requirements in digital financial services.



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Dr. S. Sathya
MDA - 2.1.12

UNIT - 01

Digital Financial Literacy to Boost Financial Inclusion - RBI's perspective

15th Feb 2022

Speaker - Smt. Seetal Sengupta

* Importance of Digital Finance

- 41 districts are identified
- To experiment and test, lessons to be learnt
- Various digital products, services reduce the cost of transaction
- Digital advancement in India is developing
- Electronic platforms are owned by 3 business which was issued by RBI in 2020
- Based on the bias trade terms provide everything at a reasonable price
- Central Bank of Digital Currency has been established
- All the financial transactions are going to be more safe
- September 2021, RBI central bank announced about the financial services, usage of financial inclusion
- It captures the literacy camps to carry awareness towards greater heights.
- * Financial Literacy:
 - Another related payments are to pass on to consumers before
 - without digital financial literacy it is difficult to achieve financial goals
 - Banks have to be involved about the financial services
 - Financial literacy creates the demand to push and leads to financial development
 - Digital financial literacy will provide knowledge on how to use the

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Photos of the Event



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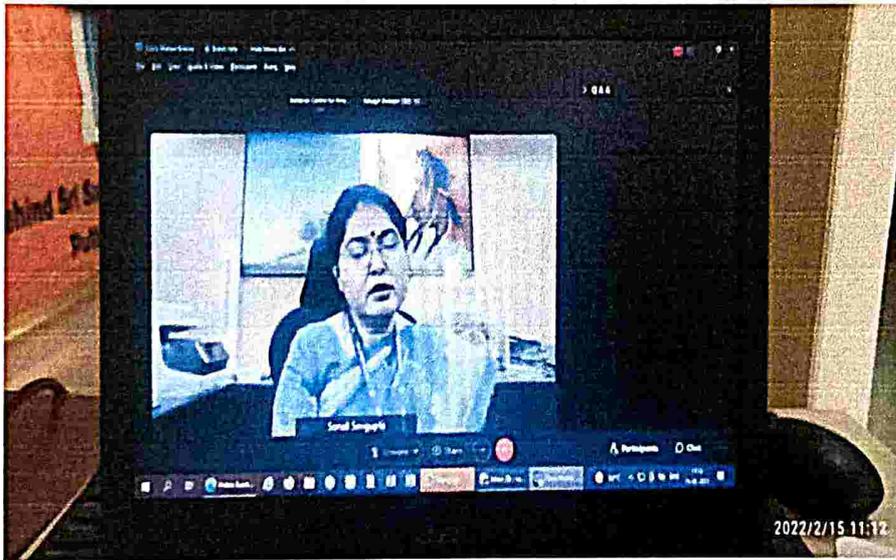
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Day-3

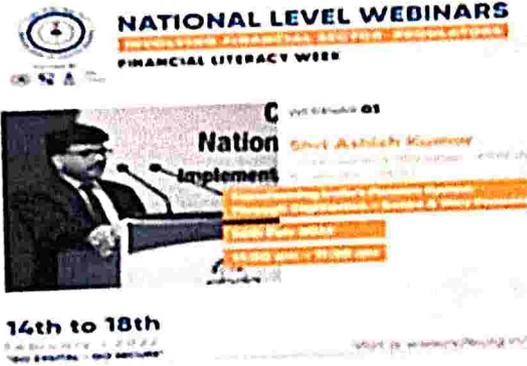
Title of the Webinar: "Transforming India's Pension System through Digitisation – Scope & Way forward"

Date of Event: 16-02-2022, Time: 11:00 AM to 11:30 PM.

Mode: Online

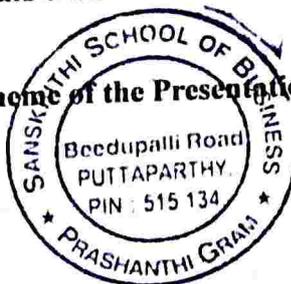
POSTER

Program: FLW National Level Webinars
Panellist(s) Info: Speaker: Shri Ashish Kumar, CGM, PFRDA & Director NCFE
Duration: 1 hour
Description: NCFE - Financial Literacy Week 2022
Webinar Topic: Transforming India's Pension System through Digitisation - Scope & Way forward
Speaker: Shri Ashish Kumar, CGM, PFRDA
Date & Time: 16th Feb 2022, 11:00 am to 11:30 am



Profile of the Resource Person: Mr. Shri. Ashish Kumar, CGM, PFRDA, Board of Director National Centre for Financial Education. Head of Department: Promotion & Development of Atal Pension Yojna, a Govt of India scheme. FSDC, IOPS, Market Watch & Research. He did IIBF, Mumbai between 2004 to 2006, completed Master of Arts (M.A) Economics between 1996 to 1998, did graduation with specialization of B.Sc. Agriculture between 1987 to 1991. Presently working as a CGM, for Pension Fund Regulatory and Development Authority 10 years and 8 months.

The theme of the Presentation:



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Shri Ashish Kumar, Chief General Manager in Pension Fund Regulatory and Development Authority and NCFE had explained promote old age income security by establishing, developing and regulating pension funds, to protect the interests of subscribers to schemes of pension funds and for matters connect the future to the students.

Takeaways by the students:

1. Students understood the importance of Transforming India's Pension System through organizational scope and way forward in future scenarios.
2. Students learned about technology's role in financial sector operations.
3. Students understood the importance of a massive financial education campaign to help people manage.
4. Students empowered through Pension system organization benefit in the future scenarios.



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16/02/2022

Proposed: A firm or bank would have a website within which it is transforming with a pension system through regularisation. This is a long term goal.

- > Technology is rapidly transforming the way of doing the financial sector is growing and managing.
- > Using technology to enhance customer interaction with pension members
- > The government set up a website in 2011 to increase engagement and awareness of pension entitlement
- > Includes information on state and occupational pension rights on both a gross and net of tax basis
- > Occupational schemes are legally required to provide data
- > Through a pension simulation may be included in the future
- > The government has launched a pension finding service to help individuals easily locate unclaimed pensions

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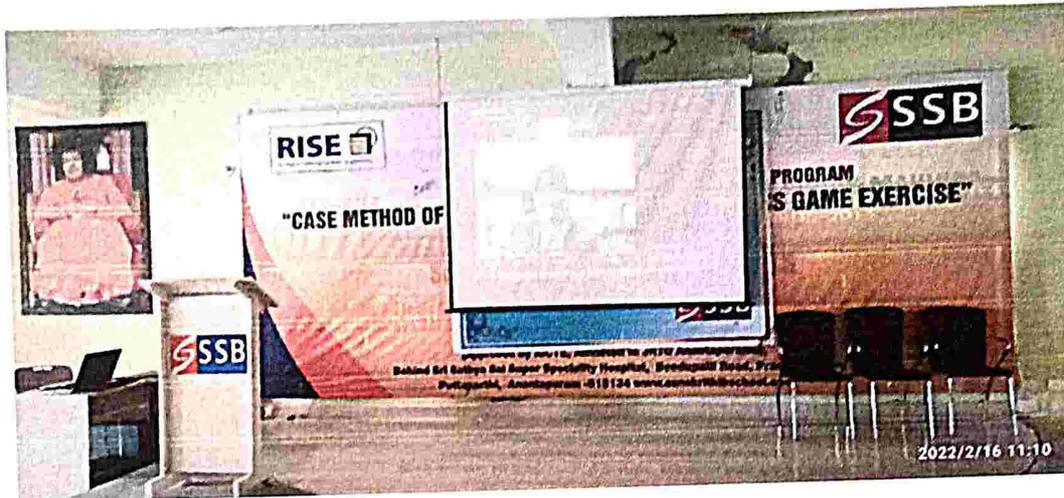
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Day-4

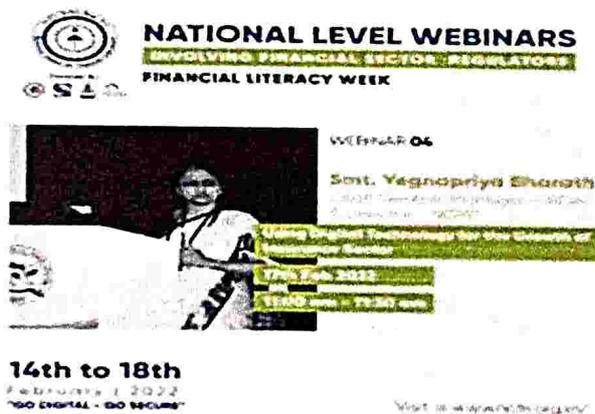
Title of the Webinar: “Using Digital Technology for the Growth of insurance Sector”

Date of Event: 17-02-2022, Time: 11:00 AM to 11:30 AM.

Mode: Online

POSTER

Program: FLW National Level Webinars
Panelist(s) Info: Speaker: Smt.Yegnapiya Bharath , CGI.I, IRDAI & Director. NCFE
Duration: 1 hour
Description: NCFE - Financial Literacy Week 2022
Webinar Topic: Using Digital Technology for the Growth of Insurance Sector
Speaker: Smt.Yegnapiya Bharath , CGM, IRDAI
Date & Time: 17th Feb 2022, 11.00 am to 11.30 am

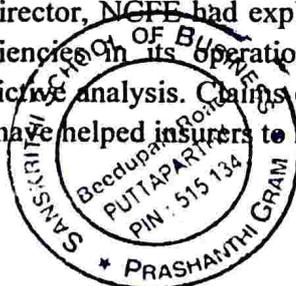


Name of the Resource Person: Smt.Yegnapiya Bharath, CGM, IRDAI & Director, NCFE.

Profile of the Resource Person: Smt.Yegnapiya Bharath, CGM, IRDAI & Director, NCFE.

The theme of the Presentation:

Smt.Yegnapiya Bharath, CGM, Insurance Regulatory and Development Authority of India & Director, NCFE had explained digital transformation in the insurance industry has led to efficiencies in its operations through Artificial Intelligence (AI), machine learning and predictive analysis. Claims can now be processed through the ease of a mobile app instantly and have helped insurers to reduce the time in policy writing for future to the students.



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Takeaways by the students:

1. Students understood the importance of Digital technology growth in the insurance sector.
2. Students learned about technology for promoting insurance products and services through websites, apps, email, social media, live chat, text, and other digital channels.
3. Students understand the advantages of digital insurances by reducing the cost, providing safety, the convenience of transacting and brand awareness, etc.

Name: [Handwritten Name]
 Class: [Handwritten Class]
 Topic: Using Digital Technology for the growth of Insurance sector
 Program: [Handwritten Program]
 Digital Insurance means providing services of conditions, customers find it difficult to understand processes as simple of buying a policy or making a claim.
 Communication is the key here with digitalization insurance companies can use tools such as websites, apps, email, social media, live chat, text or other digital channels to reach out to customers.
 The way insurance company operate through digital channels is already heavily on technology - to serve an insurance policy - it's a matter of digital insurance companies using the digital insurance platform to achieve the business model which compared to the traditional insurance business the way is faster & efficient. First business approach is to use a digital platform through which customer can purchase policy & pay premium without the help of middleman or agents.



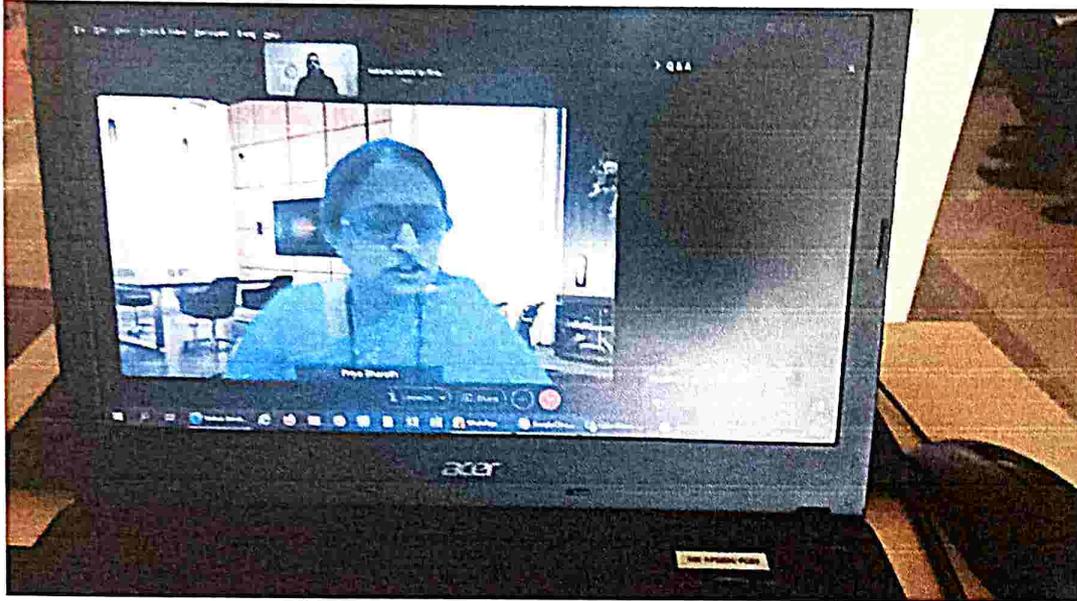
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Day-5

Title of the webinar: “Using Digital Technology for the Growth of insurance Sector”

Date of Event: 18-02-2022, Time: 11:00 AM to 11:30 AM.

Mode: Online

POSTER

SANSKRITHI SCHOOL OF BUSINESS
Program: FLW National Level Webinars
Panelist(s) Info: Shri N.Hariharan, CGM, SEBI & Director, NCFE
Duration: 1 hour
Description: NCFE - Financial Literacy Week 2022

Webinar Topic: Leveraging Technology for Enhancing Investor Education and Protection
Speaker: Shri N.Hariharan, CGM, SEBI

Date & Time: 18th Feb 2022, 11.00 am to 11.30 am



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14th to 18th
February 2022
GO DIGITAL - GO SECURE

Visit www.nse.org.in

Name of the Resource Person: Shri N.Hariharan CGM-SEBI & Director- NCFE

Profile of the Resource Person:

Shri N.Hariharan CGM-SEBI & Director- NCFE

The theme of the Presentation:

Shri N.Hariharan, CGM Securities and Exchange Board of India & NCFE has explained Investor Education: Investors are the backbone of the securities market. The best way of



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protecting and promoting the interests of individual investors is by teaching them about investing in securities market and providing them with all necessary information for an informed decision making to the students.

Takeaways by the students:

1. Students understood the importance of Financial Inclusion for different investment scenarios.
2. Students learned about technology's role in developing different products and services.
3. Students understand about different investment avenues available for investment scenarios.



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Date: 16/10/2022

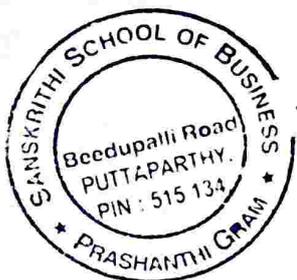
Spoken by: Dr. Balakrishnan
Date: 16/10/2022
Session - 1

Topic: Financial Literacy week, 2022

Keynote topic: Leveraging Technology for enhancing investment education and protection

Speaker: Dr. N. Hanuman, CQM, ICE BI

- Technology creates many opportunities for teachers to provide innovative learning experiences for students.
 - An even greater benefit that these learning experiences can take place regardless of the time and place, and offer students more personalized opportunities for interacting with their peers and content.
 - Digital technology like electronic tool systems, devices & programs that generate, store, and organize data
- Digital financial inclusion:
(As defined by OECD)
- Refers to use of digital financial services to advance financial inclusion
 - Deployment of digital means to reach financially excluded and underserved population
 - Defined as affordable and sustainable to customers and sustainable to providers
- Why is technology important?
- Low financial literacy hindered the growth, savings, etc.
 - Affordable and convenient for investors



Dr. Balakrishnan

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Consolidated Attendance for five days from 14-02-22 to 18-02-22.

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MBA I SEM 2021-22 NOMINAL ROLL NUMBERS

SECTION - A

SL No.	Name	Section	ROLL NO
1	ACHHANNA GARI NAVEEN KUMAR	A	21HX1E0001
2	AGRAHARAM ROHITH	A	21HX1E0002
3	ALLAM MEGHANA	A	21HX1E0003
4	ALLAPAREDDI VARI BHARATHI	A	21HX1E0004
5	ALLE VIJAYA GANESH	A	21HX1E0005
6	AMMALLADINNE KAVYA	A	21HX1E0006
7	ANIL KUMAR	A	21HX1E0007
8	APPIREDDY RENUKA	A	21HX1E0008
9	ATTAR SHAHATAJBEEGAM	A	21HX1E0009
10	B MOUNIKA	A	21HX1E0010
11	BADIMELA MOHAN KRISHNA	A	21HX1E0011
12	BAGA TEJA PRAKASH	A	21HX1E0012
13	BANDA MANJUNATH	A	21HX1E0013
14	BESTHA SAI SANDHYA	A	21HX1E0014
15	BIDLAPPAGARI LATHA	A	21HX1E0015
16	BOJEGO GARI NARSEGOWDWD	A	21HX1E0016
17	BOJJIREDDY ASHWINI	A	21HX1E0017
18	BUTTI SAITEJA	A	21HX1E0018
19	CHAKALI RANI	A	21HX1E0019
20	CHAKALI SAI SIREESHA	A	21HX1E0020
21	CHAKALI SHIVA	A	21HX1E0021
22	CHEDIPOTHU VINOD KUMAR	A	21HX1E0022
23	CHELLAM GOWTHAMI	A	21HX1E0023
24	CHENNA GAYATRI	A	21HX1E0024
25	CHENNAMAREDDYGARI VASUDHA	A	21HX1E0025
26	CHENNANGI HARIBABU	A	21HX1E0026
27	CHILLU KALYANI	A	21HX1E0027
28	CHINNA NAGAMMA GARI NARASIMHAN MURTHY	A	21HX1E0028
29	CHITRA BHAGYALAKSHMI	A	21HX1E0029
30	CHINNARANGA APPAGARI PRIYANKA	A	21HX1E0030



D. PRASAD
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Anantapuramu (D.L.A.P.)

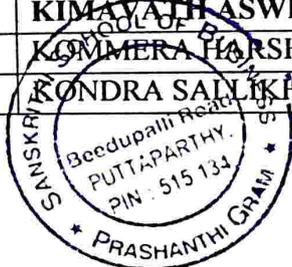


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31	D BABA FAKRUDDIN	A	21HX1E0031
32	DEVISETTY SAI SWETHA	A	21HX1E0032
33	DONDI SANDHYA RANI	A	21HX1E0033
34	DOOPUDA SATEESHKUMAR	A	21HX1E0034
35	DUDEKULA RABIYA	A	21HX1E0035
36	E BHAVYASREE	A	21HX1E0036
37	EDAGOTTU HARINATH	A	21HX1E0037
38	EDIGA MAHESH	A	21HX1E0038
39	EEDIGA BABU	A	21HX1E0039
40	EEDIGA PRADEEP SANKAR	A	21HX1E0040
41	ERUKULA SWETHA	A	21HX1E0041
42	G PRUTHVI RANI	A	21HX1E0042
43	G THANUJA	A	21HX1E0043
44	GADDAM MAHESH	A	21HX1E0044
45	GOLLAPPAGARI MANASA	A	21HX1E0045
46	GONGATI PUSHPA SABARI	A	21HX1E0046
47	GORANTLA KOMALI	A	21HX1E0047
48	GOSALA GANESH YADAV	A	21HX1E0048
49	GOWNIVARIPALLI NAZEER BASHA	A	21HX1E0049
50	GOWTHAM R	A	21HX1E0050
51	GUNDLAPALLI MANSOOR BASHA	A	21HX1E0051
52	GURRAM SREENATH	A	21HX1E0052
53	HAMATA VARA LAKSHMI	A	21HX1E0053
54	HARIJANA KULLAYAPPA	A	21HX1E0054
55	JAALAKULA NETHRAVATHI	A	21HX1E0055
56	JAMMALAMADUGU SAI CHARAN	A	21HX1E0056
57	JINKA VAMSI KRISHNA	A	21HX1E0057
58	JONNALA BHARGAVI REDDY	A	21HX1E0058
59	K C MEGHANA	A	21HX1E0059
60	K NARMADHA	A	21HX1E0060
61	KAKARLA MEDARA SAI BHARATH	A	21HX1E0061
62	KALLAMADI SREE PRABHA	A	21HX1E0062
63	KASIREDDYGARI GAYATHRI	A	21HX1E0063
64	KATTA BABA FAREED	A	21HX1E0064
65	KEMPEGOWDA SREEVANI	A	21HX1E0065
66	KIMAYATH ASWINI BAI	A	21HX1E0066
67	KOMMERA HARSHAVARDAN	A	21HX1E0067
68	KONDRA SAI LAKSHITHA	A	21HX1E0068



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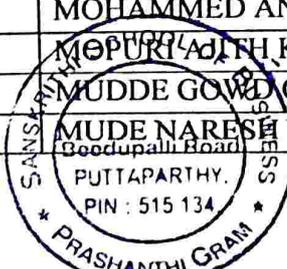
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69	KOTHA PALLAVI	A	21HX1E0069
70	KOTHAKAPULA MOUNIKA	A	21HX1E0070
71	KRISHNA PURAM SAI KUMAR	A	21HX1E0071

SANSKRITHI SCHOOL OF BUSINESS

MBA I SEM 2021-22 NOMINAL ROLL NUMBERS

SECTION - B			
SL No.	Name	Section	ROLL NO
1	KRISHNAM NAGENDRA	B	21HX1E0072
2	KUMMARA AKHILA	B	21HX1E0073
3	KUMMARA SUNIL KUMAR	B	21HX1E0074
4	KUNDLA SREENATH	B	21HX1E0075
5	KUNIGIRI PAVITHRA	B	21HX1E0076
6	KUNTA KINDA NARENDRA	B	21HX1E0077
7	KURUBA SANJEEVAPPA GARI PAVANKUMAR	B	21HX1E0078
8	LALAM LAKSHMI PRASANNA	B	21HX1E0079
9	M CHARAN KUMAR	B	21HX1E0080
10	M N SAMEER ALI KHAN	B	21HX1E0081
11	M RAGHUVVEERA REDDY	B	21HX1E0082
12	MAHAL MAHEER BASHA	B	21HX1E0083
13	MALLELA VENKATESH	B	21HX1E0084
14	MANCHALA JOSHNA	B	21HX1E0085
15	MANDALA SASIKALA	B	21HX1E0086
16	MANDLI SAI KUMARI	B	21HX1E0087
17	MANIGE PRASANTHI	B	21HX1E0088
18	MANNAM KAVERI	B	21HX1E0089
19	MASEPPAGARI VARA LAKSHMI	B	21HX1E0090
20	MATTAMADUGU DIWAKAR REDDY	B	21HX1E0091
21	MEDARA DURGAPRASAD	B	21HX1E0092
22	MIDATHALA MEGHANA	B	21HX1E0093
23	MOHAMMED ANUGULA AMEENULLA	B	21HX1E0094
24	MOPURAJITH KUMAR	B	21HX1E0095
25	MUDE GOWD GARI NAVEEN KUMAR	B	21HX1E0096
26	MUDE NARESH NAIK	B	21HX1E0097



Dr. Balakrishna

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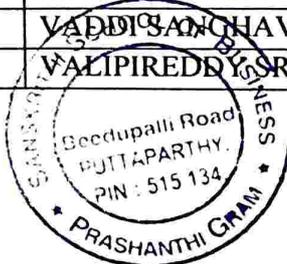


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27	MUMMADISETTY SAIMAHESH	B	21HX1E0098
28	N POOJA	B	21HX1E0099
29	NALLURI KARUNA KUMARI	B	21HX1E00A0
30	NAYANI SIREESHA	B	21HX1E00A1
31	NIMMALA VIJAY KUMAR	B	21HX1E00A2
32	NUSUM BHARGAVI	B	21HX1E00A3
33	PATAN OWAISE KHAN	B	21HX1E00A4
34	PEDDANADDEPPAGARI KIRAN KUMAR	B	21HX1E00A5
35	PEDDINTI HARI TEJA	B	21HX1E00A6
36	PITCHILOLLAPALLI MANJUNATH	B	21HX1E00A7
37	POOJARI JAGADEESH	B	21HX1E00A8
38	PUJARI MOUNIKA	B	21HX1E00A9
39	PULACHERLA SHAHID	B	21HX1E00B0
40	R BHARGAVI	B	21HX1E00B1
41	RAVULA PALLE MANEESHA	B	21HX1E00B2
42	RAYACHOTI ARCHANA	B	21HX1E00B3
43	REDDAPPA GARI PALLAVI	B	21HX1E00B4
44	RENIGUTLA SREE HARSHA	B	21HX1E00B5
45	SANGATOLLA SIREESHA	B	21HX1E00B6
46	SAREDDY BABY VANDANA	B	21HX1E00B7
47	SARITHALA FAIROZ	B	21HX1E00B8
48	SATHRAMKADA SAINATH	B	21HX1E00B9
49	SHAIK FARINA	B	21HX1E00C0
50	SHAIK HUSSAIN BI	B	21HX1E00C1
51	SHAIK JASHMA	B	21HX1E00C2
52	SHAIK MAHAMMAD HANEEF	B	21HX1E00C3
53	SHAIK YASMIN	B	21HX1E00C4
54	SHETTIVARI LOKESH	B	21HX1E00C5
55	SOMAGUTTA BHARATH KUMAR REDDY	B	21HX1E00C6
56	SUGUMANCHI SAI TEJA	B	21HX1E00C7
57	SYED KARISHMA	B	21HX1E00C8
58	SYED THAHASEEM	B	21HX1E00C9
59	TALARI BHARGAVA	B	21HX1E00D0
60	TALARI VINAY	B	21HX1E00D1
61	UPPARA MANJULA	B	21HX1E00D2
62	UPPARA MEGHANA	B	21HX1E00D3
63	VADDISAN CHHAVI	B	21HX1E00D4
64	VALIPIREDDY SRI LAKSHMI	B	21HX1E00D5



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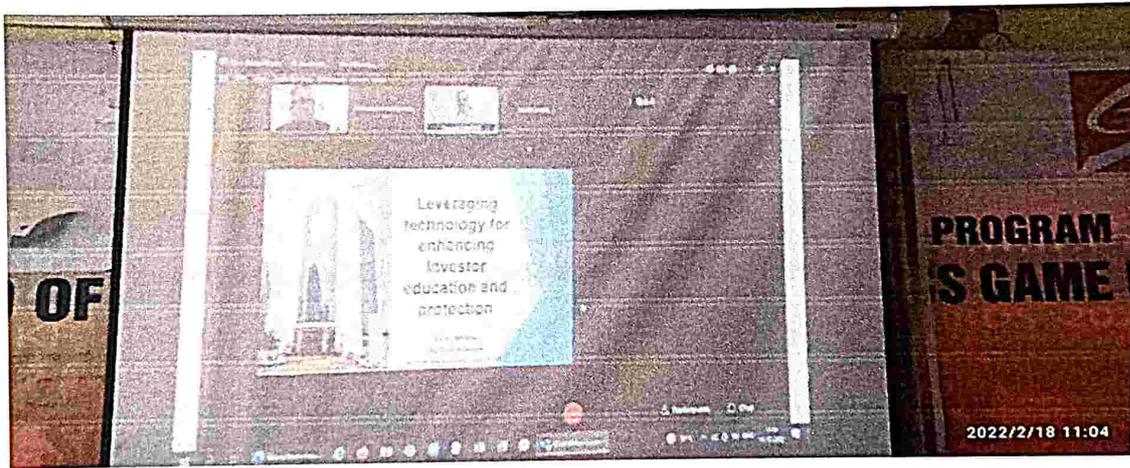


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65	VEEDILO VENKATA SAI	B	21HX1E00D6
66	YARRAJODU SREEVIDYA	B	21HX1E00D7
67	YATAGIRI SANDEEP	B	21HX1E00D8
68	YAVAKULA VENKANNABABU	B	21HX1E00D9
69	YEGIREDDI VAMSIKRISHNA	B	21HX1E00E0
70	YERRAGUNTLA SAMBA SIVA	B	21HX1E00E1



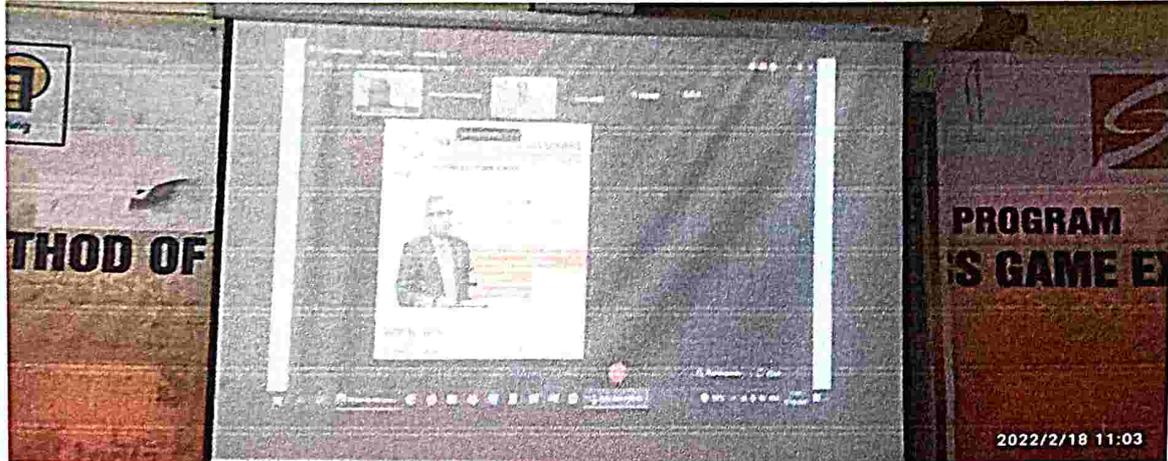
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Finance Club Event Report

Name of the Subject : Finance Club

Participants of the Event : II Sem Students – Section A & Section B

Date & Time of the Event: 30.06.2022 from 03.40 pm to 04.30 pm

Venue : Seminar Hall

Faculty Coordinators : Dr.D.Rajesh Babu & Dr.T.Venkatesan

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Financial modeling</u> <u>Topics:</u> Introduction to Financial Modeling. Scope of coverage, importance to learn and performing jobs related activities with reference corporate companies.	MBA- Ist Year, II nd Semester Students.



Dr. Balakrishnan

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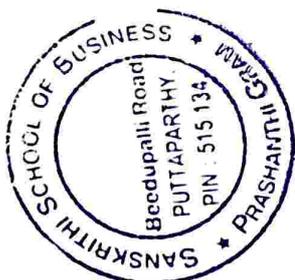
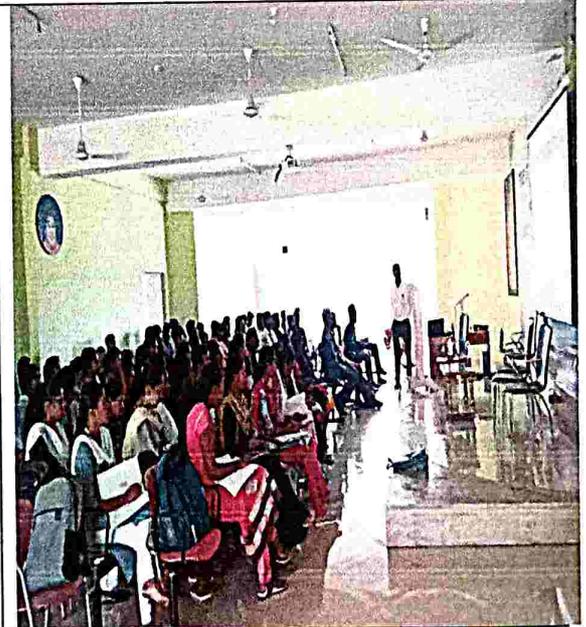
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2017-2022

Green Club Committee

The aim of the behind starting Green Club Committee including students, strives to develop love of nature and adventure and to create awareness over the environment in the college community. It works for the upliftment and conservation of trees and makes people aware of environmental problems such as deforestation, land degradation, and water pollution.

- Action based activities like tree plantation, cleanliness drives both within and outside the College campus.
- Organise seminars, debates, lectures and popular talks on environmental issues in the College
- Campaign against plastic carry bags, fireworks, use of unnecessary horns and promote recycling of waste.
- Frequent Field visit to environmentally important sites including polluted and degraded sites,
- Organize rallies, marches, form human chains and perform street plays at public places with a view to spread environmental awareness.
- Grow kitchen gardens, maintain vermin-composting pits, construct water-harvesting structures in the College, practice paper recycling, etc.
- Mobilize action against environmentally unsound practices like garbage disposal in unauthorized places, unsafe disposals in the surroundings.
- Beautify selected road side area with plants and flowers and put campaign boards to generate awareness.
- Motivate the students to keep their surroundings green and clean by undertaking plantation of trees.
- Display banners to observe environmentally important days like World Ozone Day, World Forestry Day, World Water Day, World Environment Day, etc.
- Motivate students to imbibe habits and lifestyle for minimum waste generation, source separation of waste and disposing the waste to the nearest storage point.
- Sensitize the students to minimize the use of plastic bags and not to throw them in public places since they choke drains and sewers, cause water logging and provide breeding ground for mosquitoes.

The recent activities carried out by the club are cleaning the complete SSB campus and next activity is No metal day green.



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Student Members

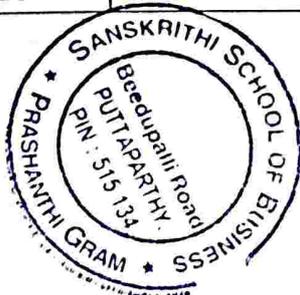
S.No.	Name
1	BADIKAPPA GARI KURUBA LAVANYA
2	K.KUMARASWAMI
3	PALAGIRI RAMYASREE
4	SARITHA CHARI
5	THADAPPAGARI KANTHARAJU
6	Y.DHANASHEKAR REDDY
7	JAMBAPURAM ANUSHA
8	B.SREEKANYA
9	K DIVYA SREE
10	L.SAI KISHORE
11	N.PAVAN KUMAR ACHARI
12	SHAIK SAMIULLA
13	B.BHAVANA
14	BELLAM LOKESH
15	DASARI SAILAKSHMI
16	J.USHA
17	KORAKALLU LAVANYA
18	GAJULA SRILAKSHMI
19	K.S.SAI CHARAN
20	SIDDE HEMAVATHI
21	THAHASEEM
22	A.LEELAVATHI
23	B.LAVANYA
24	C.HEMA KUMAR
25	GANGINEPALLI YUGENDRA REDDY
26	K.NARESH
27	B SAIRAMANJINEYULU
28	R.K.DURGA

S.No.	Name
29	SUDHAKAR GARI VANDANA
30	BABA FAKRUDDIEN N
31	D.SAI SOMESWARI
32	GUJJULA VINITHA
33	M.SARITHA
34	DASARI YERRISWAMY
35	GANNE SRAVANI
36	K.SIREESHA
37	MALLELA SREEVANI
38	UPENDRA
39	CHILLARA SIREESHA
40	KATASANI THULASI
41	B.GOVARDHAN
42	DOKKA GEETHA
43	JUNJU SASIKALA
44	KUMMARA DEVENDRA
45	B.ASWINI
46	IRFAN
47	PAPPURU JAISHNAVI
48	PULIMEDDALA GOUSPEERA
49	P.G.MOUNIKA
50	SEELAM KASTURI
51	su
52	P NAGAVEENA
53	S UMER A BANU
54	SYED SALMA
55	Y.CHANDRA KANTH

Dr. Balakrishnan

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SSB SANSKRITHI SCHOOL OF BUSINESS
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PRAKRIT

- SSB Green Club

We Care about our Greenery and that's why we have Prakrit club, where we spread only green.
We will Lead the scene to keep it green and you break the green barrier in your life.
We will Stay green and be seen, Take you ride on the green side.

More info +9100974516/44 www.sanskrithibschool.com

Prakrit (Green Club activity at Sanskrit school of Business)

Date: April 22nd, 2022.

Venue: SSB Campus

Coordinator: D. Pranasree Asst Prof, SSB.

Participants: Students of MBA department.

Activities conducted :

SNO	Date	Time	Event	Participants
1	22-04-2022	03:00PM to 05.00PM	National Earth Day	Students

Under Prakrit club activity is conducted to MBA Students. The activity is conducted for students to do new green campus initiatives.

Dr. Balakrishna



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Activity:

On occasion of NATIONAL EARTH DAY, PRAKRIT CLUB has organized green campus video making and artwork presentation competitions with theme of greenery. All the MBA 2-year Students have participated and Importance for the day has been elucidated to students. Students has divided in to 20 teams as per 7 in each according to roll Numbers and asked to make a video with trees surrounded by the campus. Among those 20 videos made by students two has been selected as best videos and certificates have been given to the winners and runners. Also, E-Certificates has been issued to winners and runners of the competitions
LET US DO OUR BIT IN SAVING MOTHER EARTH TODAY

Certificates:



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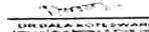
CERTIFICATE

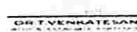
OF WINNER

PRAKRITHI CLUB PROUDLY PRESENTS TO

Name Surname

For Creative Video making on Green Sanskriti campus,
National Earth Day held on 22 April 2022


DR. BALA KOTESWARI


DR. VENKATESAN

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CERTIFICATE

OF RUNNER

PRAKRITHI CLUB PROUDLY PRESENTS TO

Name Surname

For Creative Video making on Green Sanskriti campus,
National Earth Day held on 22 April 2022


DR. BALA KOTESWARI


DR. VENKATESAN



Dr. Bala Koteswari

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Glimpse of the event:



Dr. Balakrishnan

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PRAKRIT

- SSB Green Club

We Care about our Greenery and that's why we have Prakrit club, where we spread only green.
We will Lead the scene to keep it green and you break the green barrier in your life.
We will Stay green and be seen, Take you ride on the green side.

More info +9100974516/44 www.sanskrithibschool.com

Prakrit (Green Club activity at Sanskrit school of Business)

Date: Jan 22th, 2022.

Venue: SSB Campus

Coordinator: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA department.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	22-01-2022	09:00AM to 10.00 AM	Campus Cleaning	Students

Dr. Balakrishna

Under Prakrit club activity is conducted to MBA Students. The activity is conducted for students to clean campus and to eliminate plastic waste in campus

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Activity:

Students of second year have divided into groups and took out the plastic waste and have explained to first year students not to litter in the campus and maintain as GREEN CAMPUS. They have explained to use the dustbins and make eco-friendly campus.



Dr. Balakoteswari

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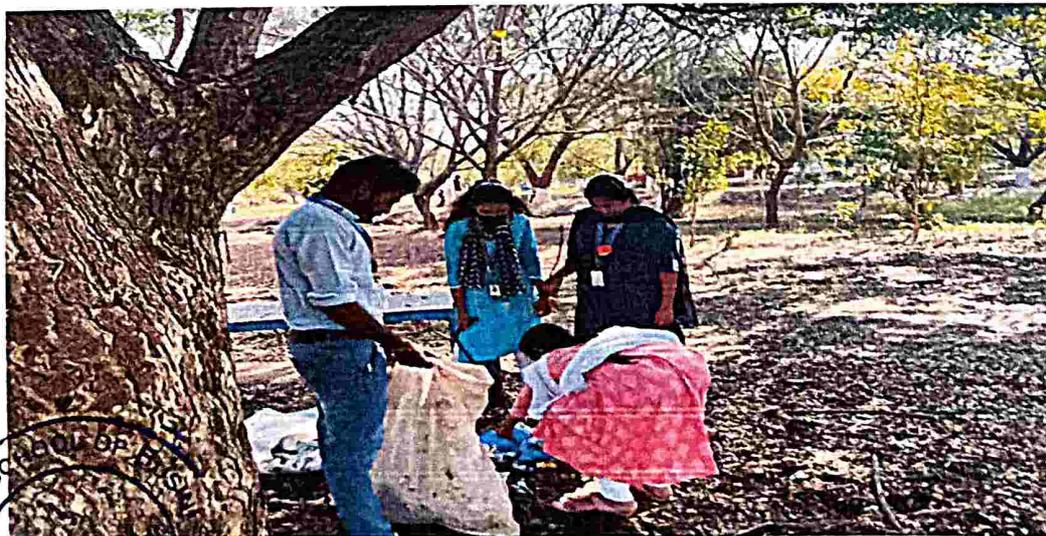
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Dr. Balakoteswari

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PRAKRIT
- SSB Green Club

We Care about our Greenery and that's why we have Prakrit club, where we spread only green.
We will Lead the scene to keep it green and you break the green barrier in your life.
We will Stay green and be seen. Take you ride on the green side.

Logos: AICTE, AIMS, AIMA, RISE, Skilling India

More info +9100974516/44 www.sanskrithibschool.com

Prakrit (Green Club activity at Sanskrit school of Business)

Date: March 07th, 2022.

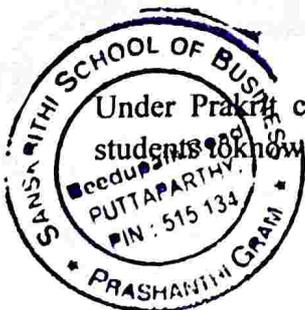
Venue: SSB Campus

Coordinator: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA department.

Activities conducted :

S NO	Date	Time	Event	Participants
1	07-03-2022	09:30AM to 10.30AM	Green campus Initiative	Students



Under Prakrit club activity is conducted to MBA Students. The activity is conducted to know green campus initiatives.

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Activity:

Students have grouped among themselves and went in and out of the campus to make campus plastic free and as well as clean campus.

They have learnt not to litter in campus so it will be maintained as plastic free and green campus.

Glimpse of the event:



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2017-2022

Event Report

Name of the Event : Mock Interview

Participants of the Event : MBA III Sem Students – Finance & Marketing Batch

Date & Time of the Event: 18.09.2018 from 11.20 am to 12.10 pm

Venue : Paripoorna

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Mock Interview</u> Three Panel Members (Students) & One Interviewee (Student)	8. G.Chiranjeevi 9. K.Sainath 10. N.Thirupal 11. S.Pavan Kumar 12. Athaulla 13. Durgaprasad 14. S.Shajahan 15. Varaprasad 16. Mohan Reddy 17. Saikumar 18. Vijay 19. Manjunath

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Encl: Pictures of the Event enclosed below.



DHARMA – THE HR CLUB

Faculty Coordinator: D.Pranavasree, Asst Prof, Sanskrithi School of Business.

Students Coordinators:

1st year: Jaishnavi, Govardhan, Gireesh.

2nd year: Padma, Garima, Subhash, Heena.

Members: All MBA Students

The purpose of “HR CLUB” is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate world. Encourage them to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resource and what Human Resource Professionals do. The club promotes the active participation of the students. The HR students take the lead in arranging the events. This enables in developing



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the students to plan and arrange for the events successfully. The club activities are organized in a regular basis to promote the team spirit and implement the HR concepts practically.

Objectives:

- To enhance the skills and competencies of the members through sharing ,learning
- To provide a forum for discussion and interaction and a platform for enhancing skills
- identifying modern approaches in human resources management and training
- Establishing contacts between HR managers in order to share the information
- Organizing and conducting the conferences, seminars and training courses
- Conducting research work related to HR management issues.

Club activities Planned:

S.NO	Activities
1	Team building activity
2	Role play
3	HR Quiz
4	Case study on HR
5	HR Crisis Management
6	Ice Breaker Activities
7	Planning
8	Designing Job Description
9	Creating Organizational levels
10	Performance appraisal formats



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HR CLUB ACTIVITY:

DATE: 28-01-2020

BRAINSTORMING

Effective brainstorming can be accomplished by following simple brainstorming do's and don'ts with your team. A brainstorming session is a tool for generating as many ideas or solutions as possible to a problem or issue. It is not a tool for determining the best solution to a problem or issue.



Notice Board Updates:



DATE: 28-01-2020

TIME: 10:30 AM



Dr. Balakrishnan

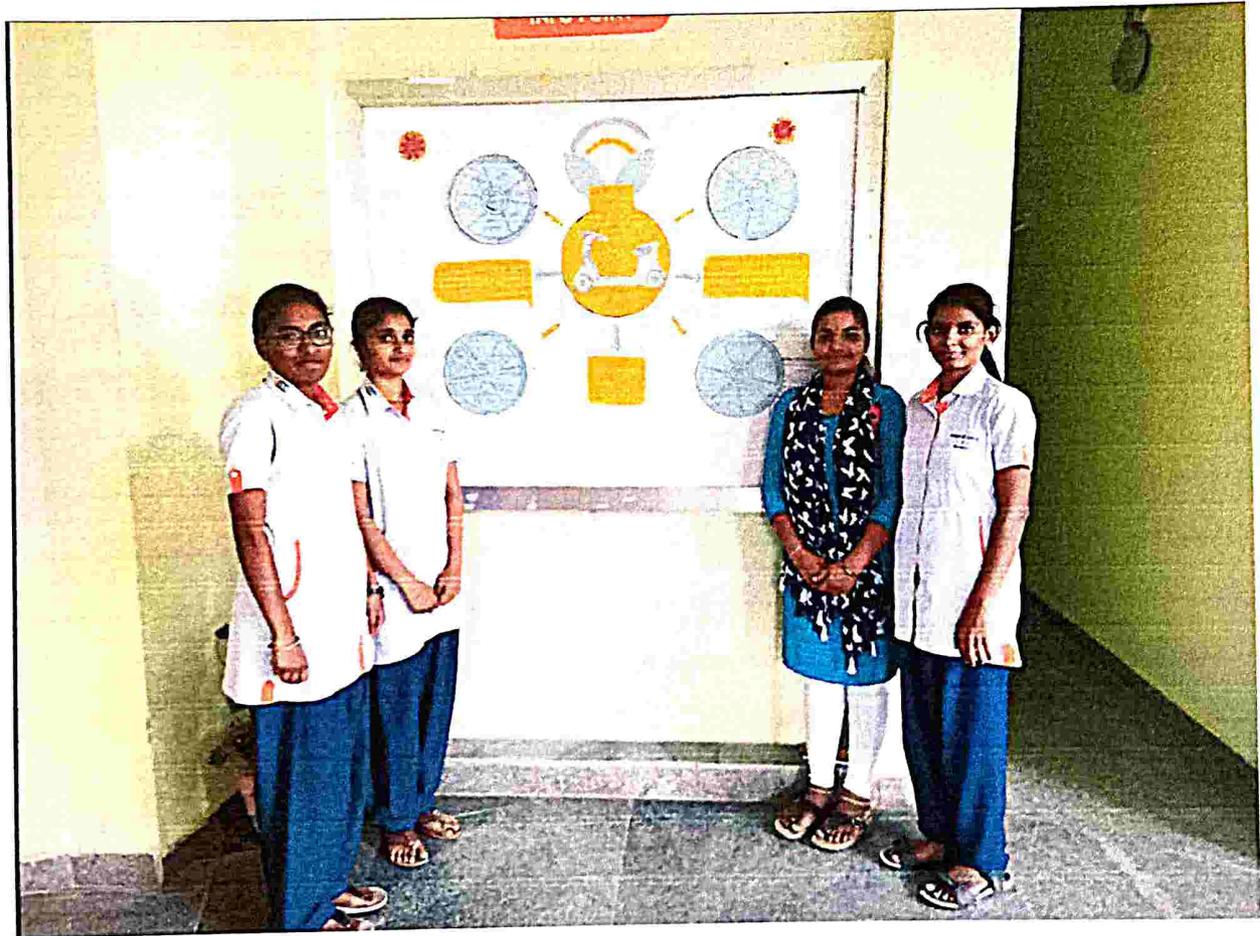
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HR CLUB REPORT

Date: Nov 11th, 2021.

Venue: SSB Campus

Coordinators: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA 2nd year and 1st year.

Activities conducted at SSB

S NO	Date	Time	Event	Participants
1	08/11/22 to 11/11/22	03:00PM to 04.30PM	Ice Breaking activities	Students

As part of orientation program 1st year students have involved with ice breaking activities from Nov 8th 2022 to Nov 11th 2022. The students are involved in many activities so they can get to know with the campus, its culture and then few activities related to MBA.

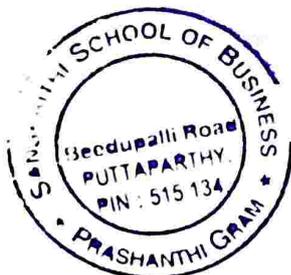


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Hr Club activity at Sanskrit school of Business

Date: May 27th, 2021.

Venue: Online Zoom Platform

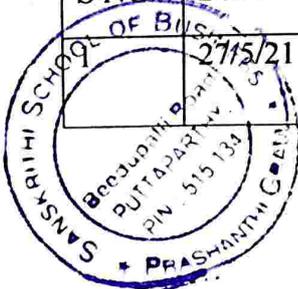
Coordinators: D.Pranavasree Asst Prof, SSB.

Participants: Students of MBA 2nd year and 1st year.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event
	27/5/21	11:45 AM to 1.00PM	How to design Organizational Chart

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Under Hr club activity is conducted to both years of MBA. The activity is about how to design the organisational chart in the working place. As classes are going online the activity also had planned on online. On 20th May, 2021 students are taught how to design organisational chart and asked them to design one.

Few videos also showed to understand the meaning and purpose of organizational chart those are...

https://youtu.be/wO_-MtWejRM

<https://youtu.be/dXHPqYGWlkg>

As it is online one YouTube video also played for the students for better understanding of drafting a organizational chart in Microsoft word. The videos Link are.....

<https://youtu.be/blsAVmutwOE>

<https://youtu.be/EFcXyUNpwjo>

<https://youtu.be/nejFnalnGj8>

After the explanation students are asked to submit the document what they have made an organizational charts.



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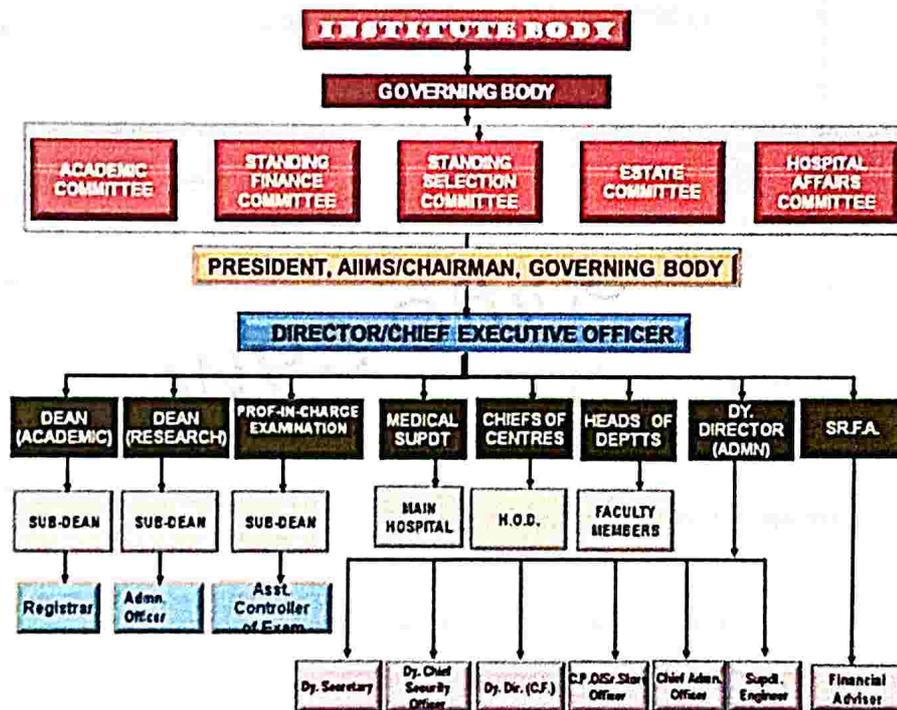
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Organizational Chart on Government Body



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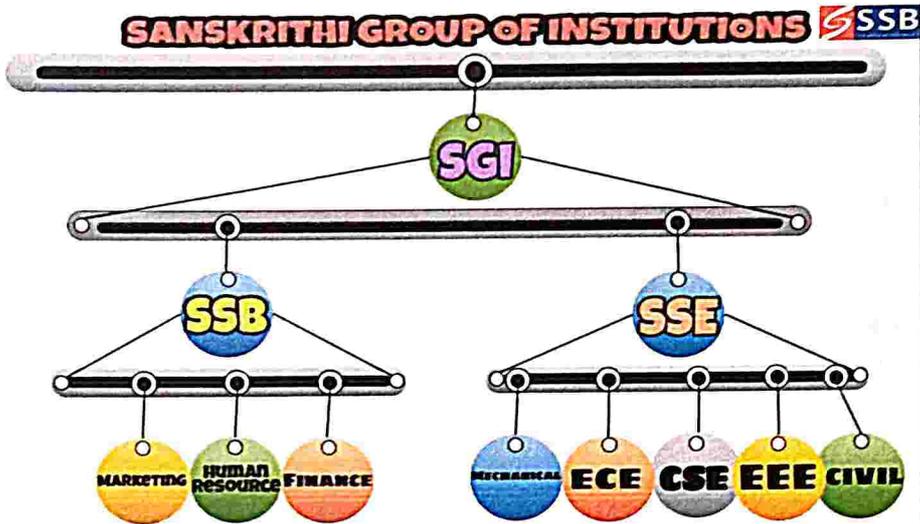
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    graph TD
      A[SANSKRITHI SCHOOL OF BUSINESS] --> B[EDUCATION]
      A --> C[ENTERTAINMENT]
      B --> D[PLACEMENT]
      B --> E[PROJECT WORK TRAINING]
      C --> F[WOMAN'S DAY LUNCATION, FRESHERS PARTY, GAMES etc.]
    
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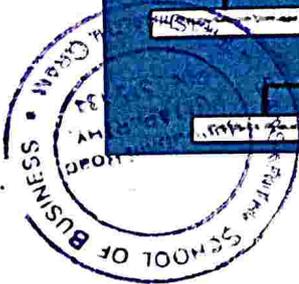
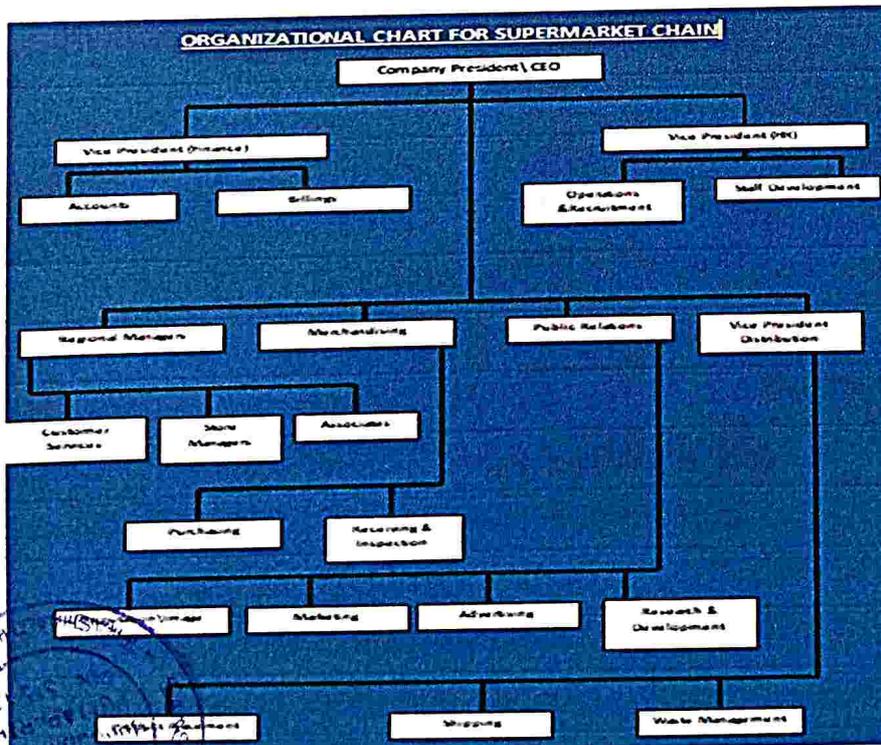
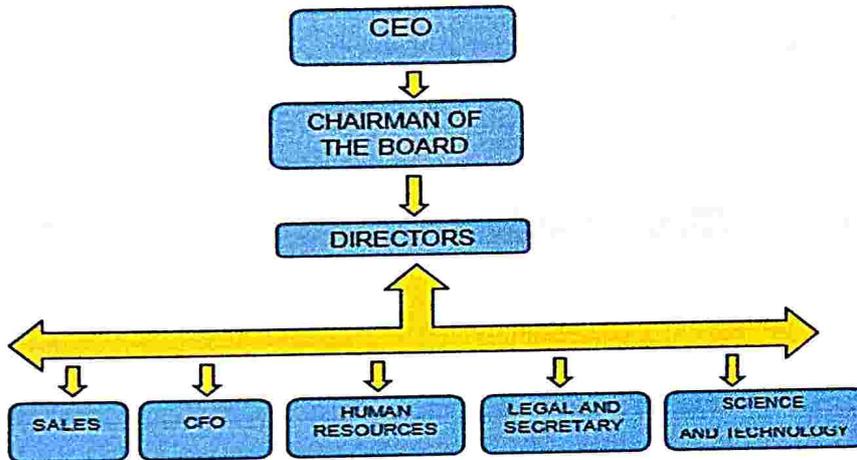
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Organization Structure of Cadbury



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Andhra Pradesh (Dr. P.A.P.)
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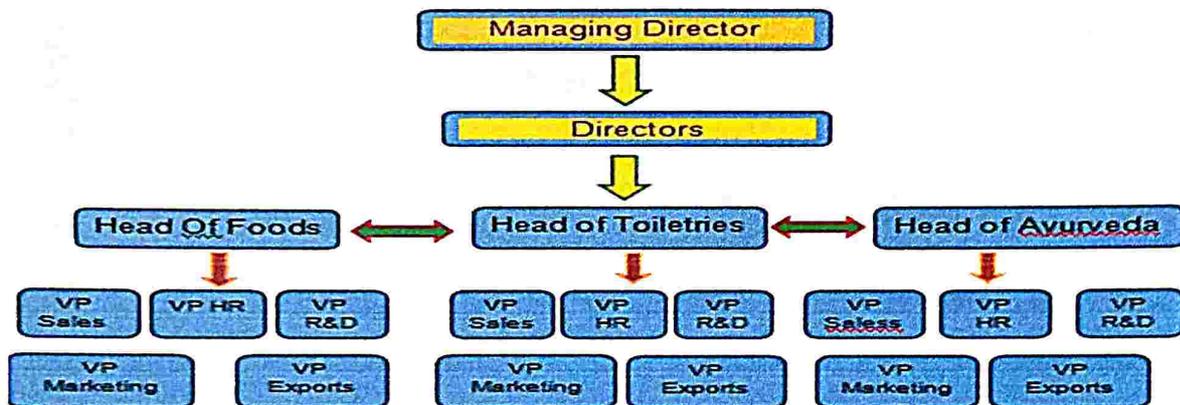
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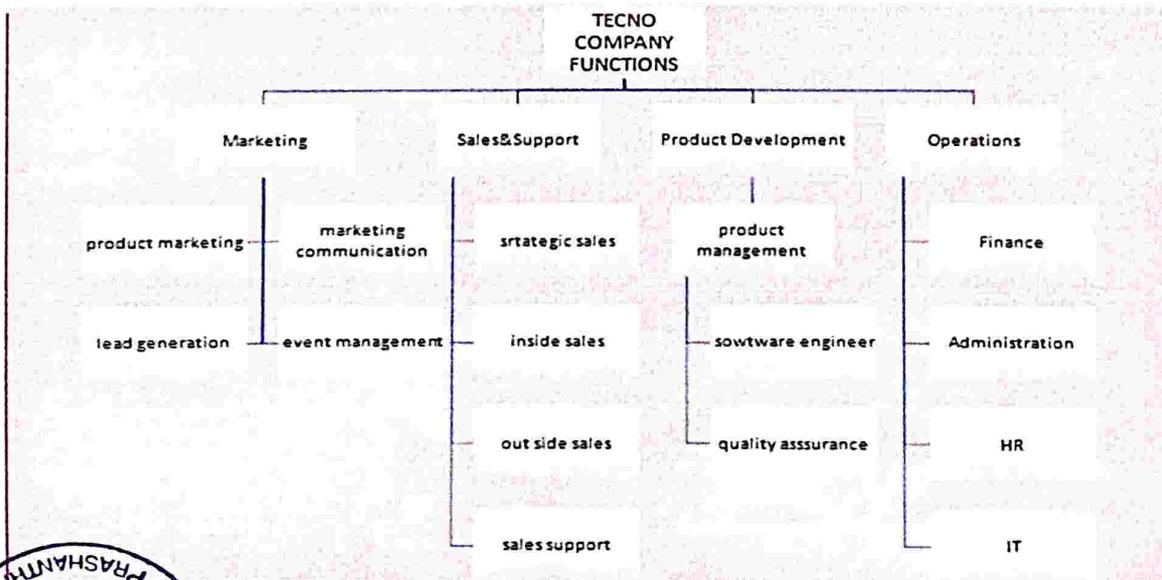


ORGANIZATIONAL STRUCTURE FOR PATANJALI



Organizational Chart Of Company

NAME: PRAVEEN



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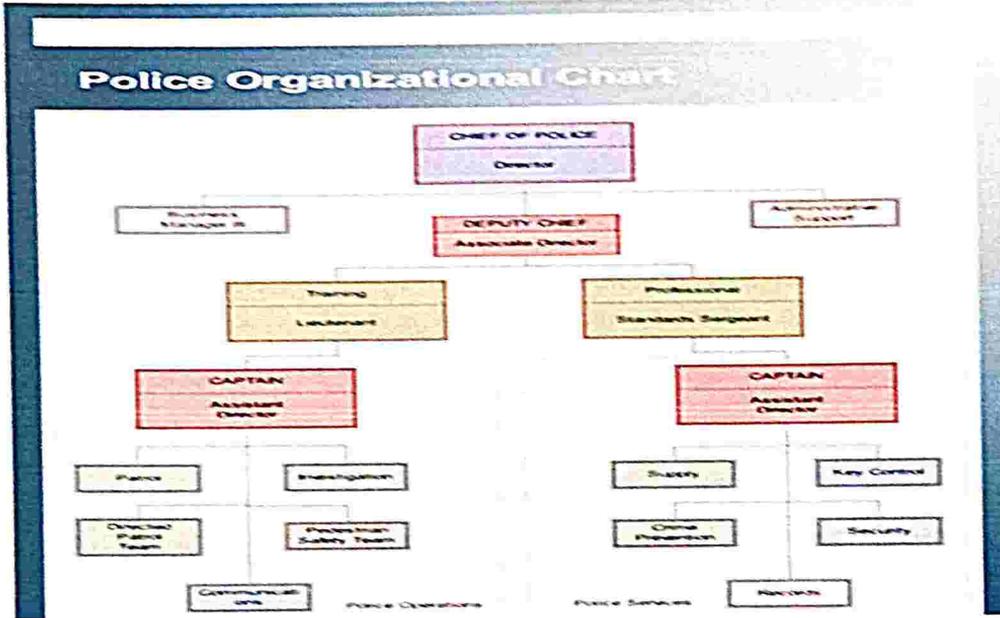
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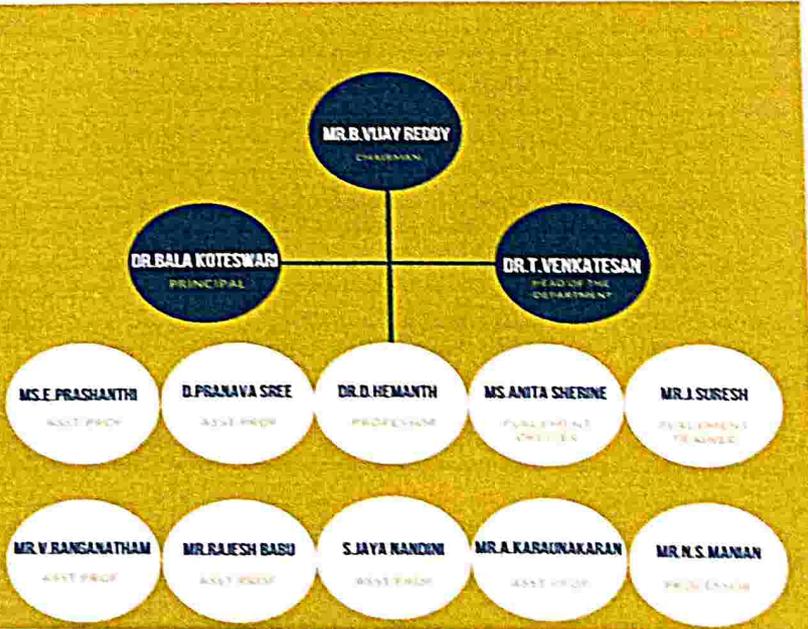


Organizational Chart on police



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Dr. Bala Koteswari

PRINCIPAL

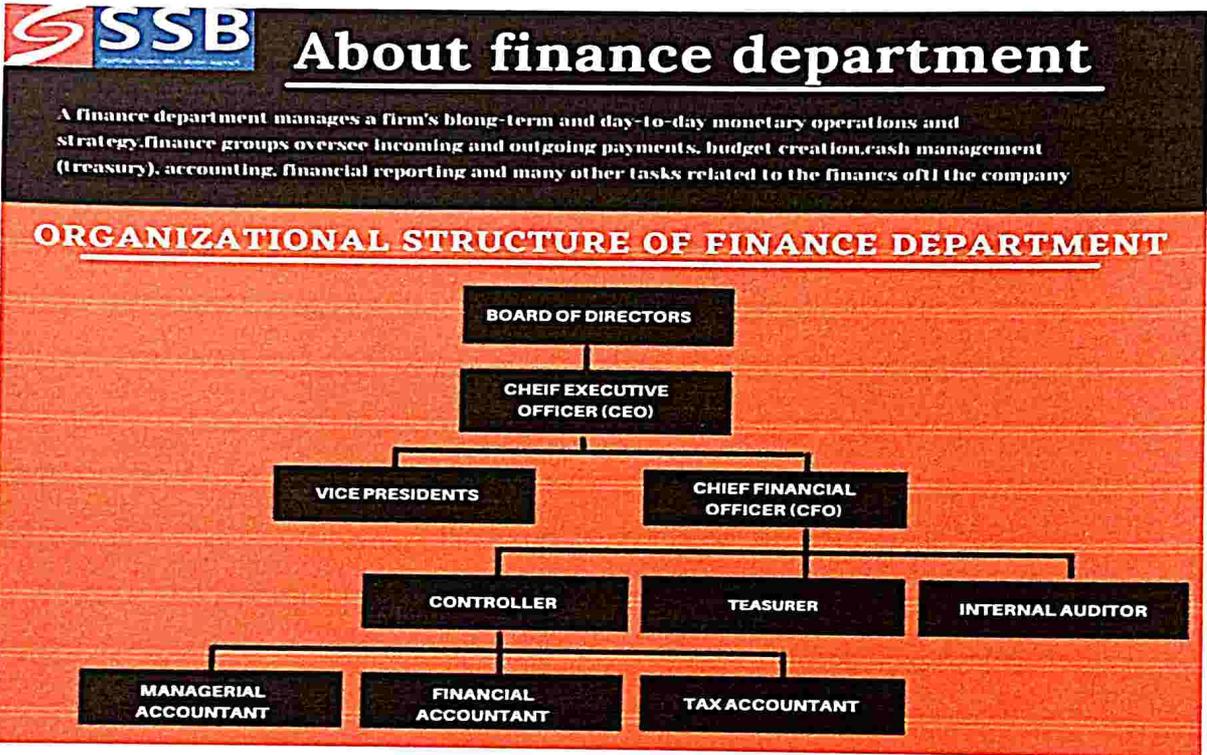
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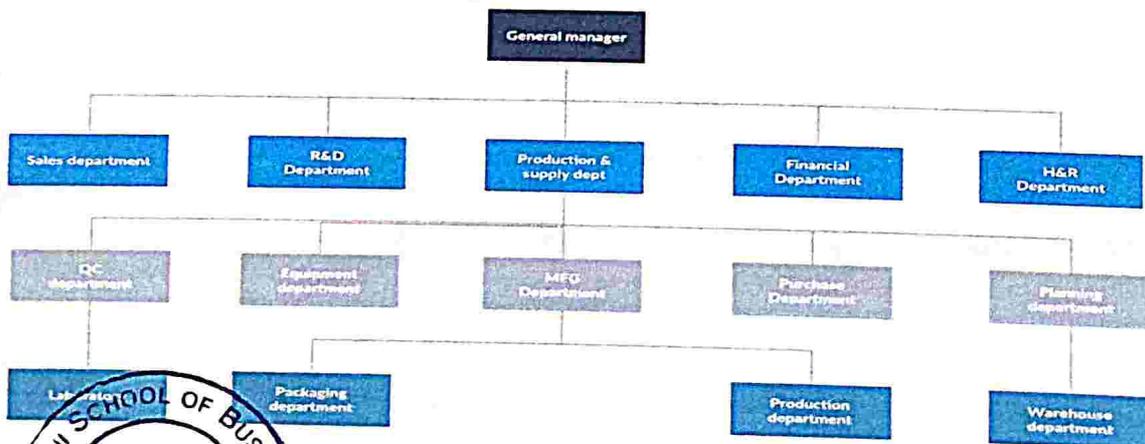
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FACTORY ORGANIZATIONAL CHART



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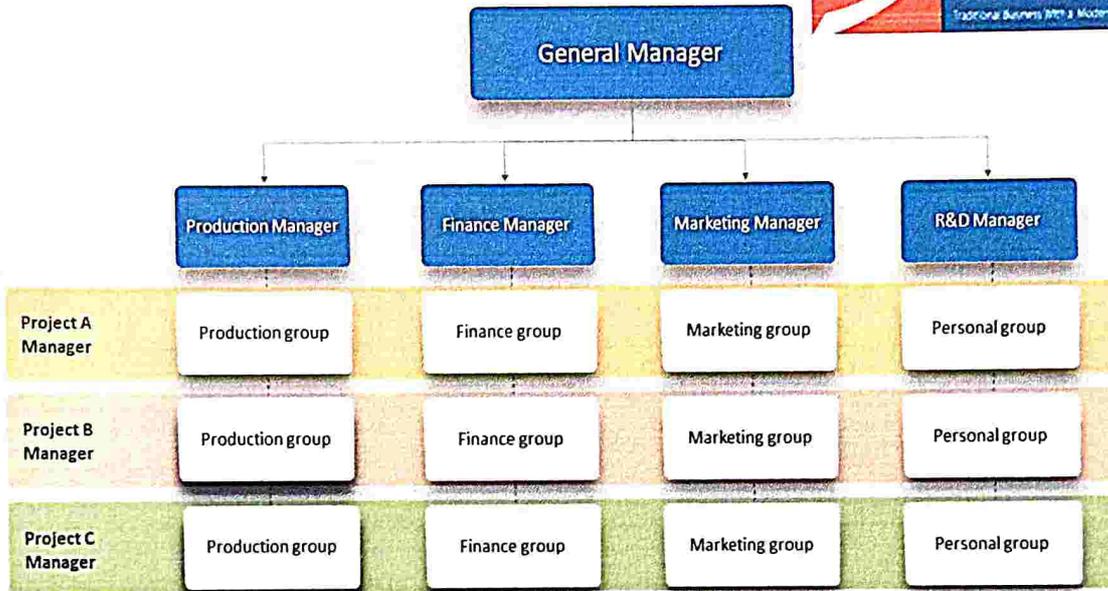


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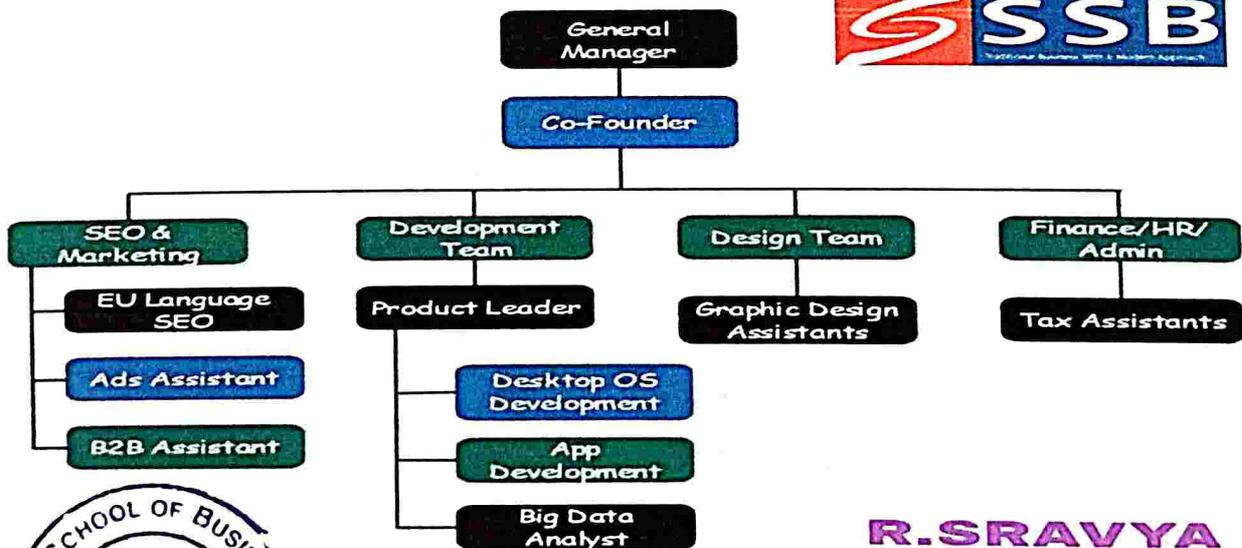
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Matrix Organisational Structure Chart



Org Chart for New Tech Startup



R.SRAVYA

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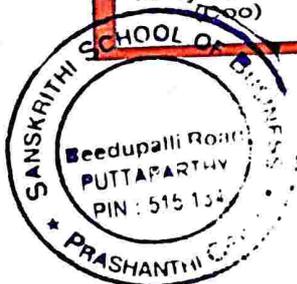
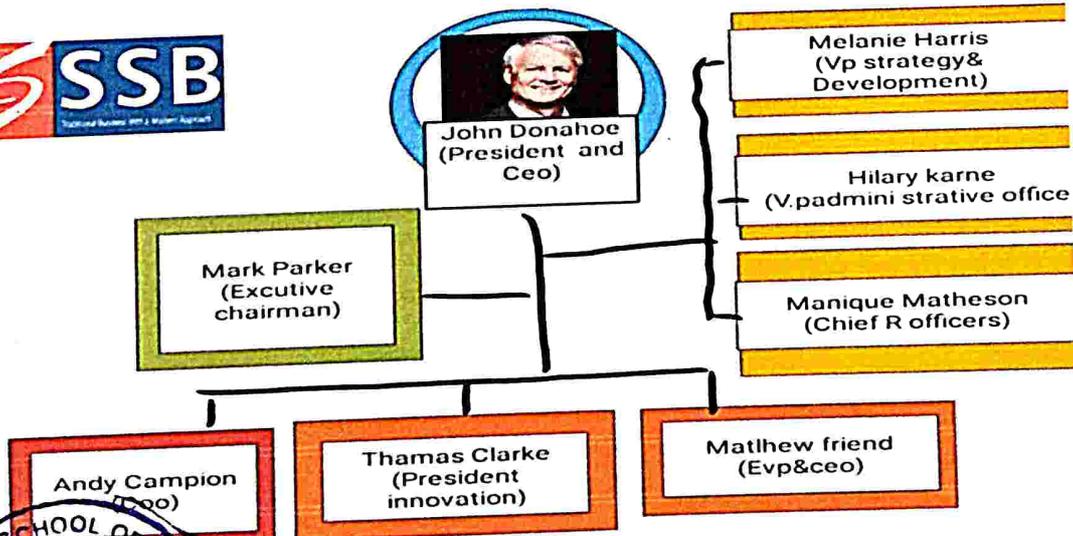
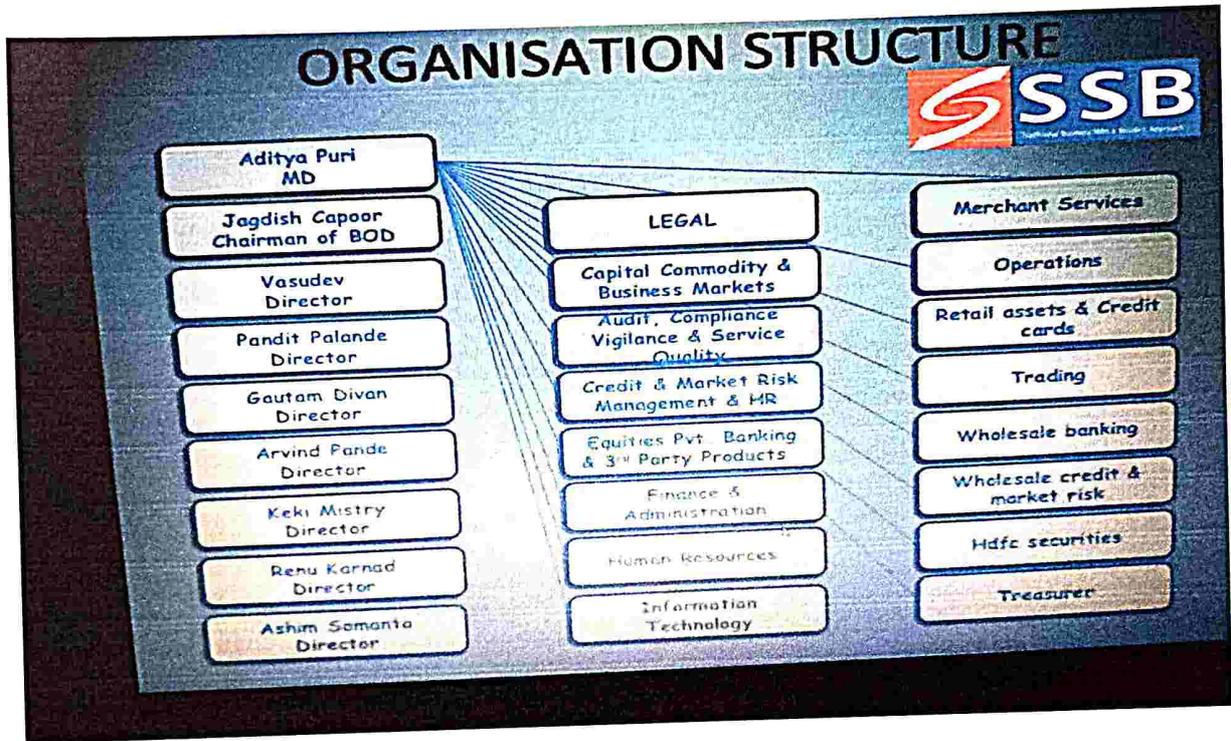
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TAKE AWAYS FOT THE STUDENTS:

1. Students have learnt about the levels of management.
2. They also learnt the importance of position of a person in the organization.

HR CLUB

ACTION PLAN

Faculty Coordinator: D.Pranavasree, Asst Prof, Sanskrithi School of Business.

Students Coordinators:

1st year: Jaishnavi, Govardhan, Gireesh.

2nd year: Padma, Garima, Subhash, Heena.

Members: All MBA Students

The purpose of “HR CLUB” is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate world. Encourage them to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resource and what Human Resource Professionals do. The club promotes the active participation of the students. The HR students take the lead in arranging the events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized in a regular basis to promote the team spirit and implement the HR concepts practically.

Objectives:

- To enhance the skills and competencies of the members through sharing ,learning
- To provide a forum for discussion and interaction and a platform for enhancing skills
- identifying modern approaches in human resources management and training
- Establishing contacts between HR managers in order to share the information
- Organizing and conducting the conferences, seminars and training courses
- Conducting research work related to HR management issues.



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Club activities Planned:

S.NO	Activities
1	Team building activity
2	Role play
3	HR Quiz
4	Case study on HR
5	HR Crisis Management
6	Ice Breaker Activities
7	Planning
8	Designing Job Description
9	Creating Organizational levels
10	Performance appraisal formats

Report on HR Club Activity “Recruitment & Selection ”

Name of the Event: HR Club –Recruitment & Selection

Date of Event: 05.10.21

Place: Seminar Hall

Coordinator: Mr. Ranganatham, Assistant Professor, Sanskrithi School of Business

Number of Participants: 40 MBA - II Sem students

Objective of the club:

The objective of HR club activity is to bring together the students who are interested in the field of Human Resources Management and help them develop interpersonal skills needed to the corporate.



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Session: Recruitment and Selection Role Play for HR Executive, Marketing Executive and Finance Executive

Round 1: It consist of Screening the candidate to check their communications and qualification for the require

Round 2: Group Discussion was conducted to the 20 students on the topic “How Technology Plays a Vital Role in Small Business Growth”.

Round 3: Final round in the Recruitment and Selection role play was Personal interview where the two selected students will answer the interview panel consisting of student co-coordinators.

Students acted as Recruiters:

Hema Kumar C, Aswini KKalyan D & Kalyani M

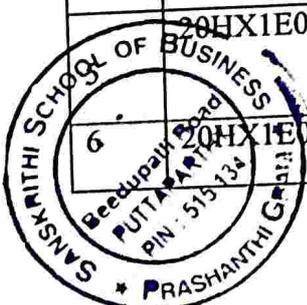
Takes Aways from the session:

The club promoted the active participation of the students. It helped them in attaining inter-personal skills required in the corporate field. The HR students make the active contribution in arranging the event. The club enhanced the knowledge on Recruitment and selection process. Participation in group discussion enabled them to express their views on latest topics .It helped promoting team spirit, decision making, motivation and leadership.

Students Participated in the Activity:

S.No	Roll. No	Name
1	20HX1E0006	Bandi Sreekanya
2	20HX1E0008	Chadive Roja
3	20HX1E0009	Dasari Yerriswamy
4	20HX1E0010	Derangula Kalyankumar
	20HX1E0011	Dokka Geetha
6	20HX1E0014	Gajula Srilakshmi

S.No	Roll. No	Name
21	20HX1E0058	Bodapeta Aswani
22	20HX1E0059	Bondaleti Bhavana
23	20HX1E0063	Baba Fakruddien N
24	20HX1E0066	Boggu Jyothi
25	20HX1E0067	Challagali Hema Kumar
26	20HX1E0068	Chillara Sireesha



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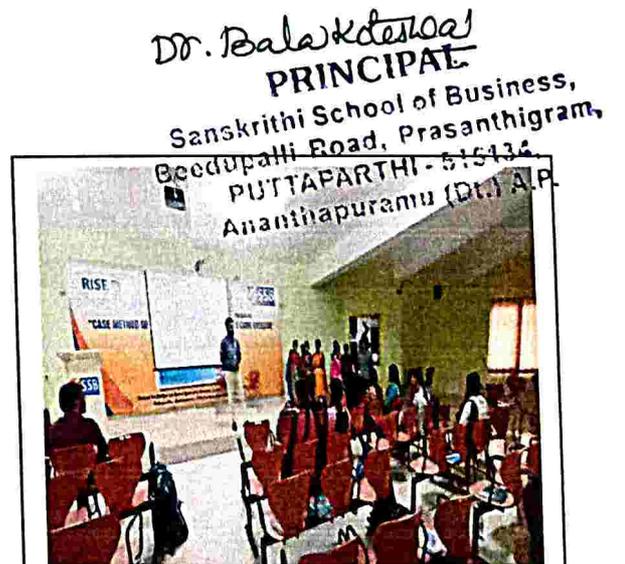
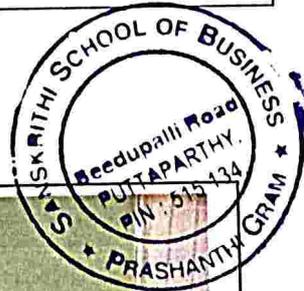
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7	20HX1E0016	Junju Sasikala	27	20HX1E0069	Devarinti Saisomeswari
8	20HX1E0017	Karra Aswini	28	20HX1E0073	Ganginepalli Yugendra Reddy
9	20HX1E0018	Konkala Divyasree	29	20HX1E0074	Ganne Sravani
10	20HX1E0022	Kummara Siresha	30	20HX1E0077	Jelli Usha
11	20HX1E0025	Kummara Devendra	31	20HX1E0081	Kapu Sravani
12	20HX1E0029	Mallela Sreevani	32	20HX1E0082	Katasani Thulasi
13	20HX1E0031	Mannala Kalyani	33	20HX1E0084	Kolla Narasanna Gari Harish
14	20HX1E0034	R Saiprasad	34	20HX1E0093	P G Mounika
15	20HX1E0035	R K Durga	35	20HX1E0094	P Purushotham
16	20HX1E0036	Revuru Sravya	36	20HX1E0097	Pulasani Sarathkumr Reddy
17	20HX1E0037	S Pruthvi Sai Narayana Reddy	37	20HX1E0098	Pulimeddala Gouspeera
18	20HX1E0046	Thadappagari Kantharaju	38	20HX1E00A2	Somagutta Harinath Reddy
19	20HX1E0052	Yalavarthy Vani	39	20HX1E00A3	Syed Salma
20	20HX1E0054	A E Manjunath	40	20HX1E00A6	Vanarchu Sainath

Photos of the session:



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Management games (Team Building) at Sanskrit school of Business

Date: April 28th, 2021.

Venue: SSB seminar hall, Puttaparthi.

Coordinators: D.Pranavasree Asst Prof, SSB.

Participants: Students of MBA 2nd year.

Student Co-ordinators: Harshitha, Shireesha, Heena, Kalpana, Charan sai

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	28/4/21	11:45 AM to 1.00PM	Role Play	Students

The management games were conducted on 27th march in SSB Seminar hall with theme of team building. The Activities are conducted as 6 teams with 7 each and given different situation for each team.....

Situation 1:

How will you handle the employees who work overtime and make conflicts in your team?

Situation 2:

How HR Manager will handle the poor performance of the employee and solve one to one discussion?

Situation 3:

How the extra benefits will help in increase of employee Satisfaction and HR Valuation?



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Situation 4:

How will HR Person will convince a hardworking person to stay I the company when he/she decided to leave the organization?

Situation 5:

On What basis will u provide the performance appraisal if u were a HR manager?

Situation 6:

Enact how the telephonic interview will be conducted?



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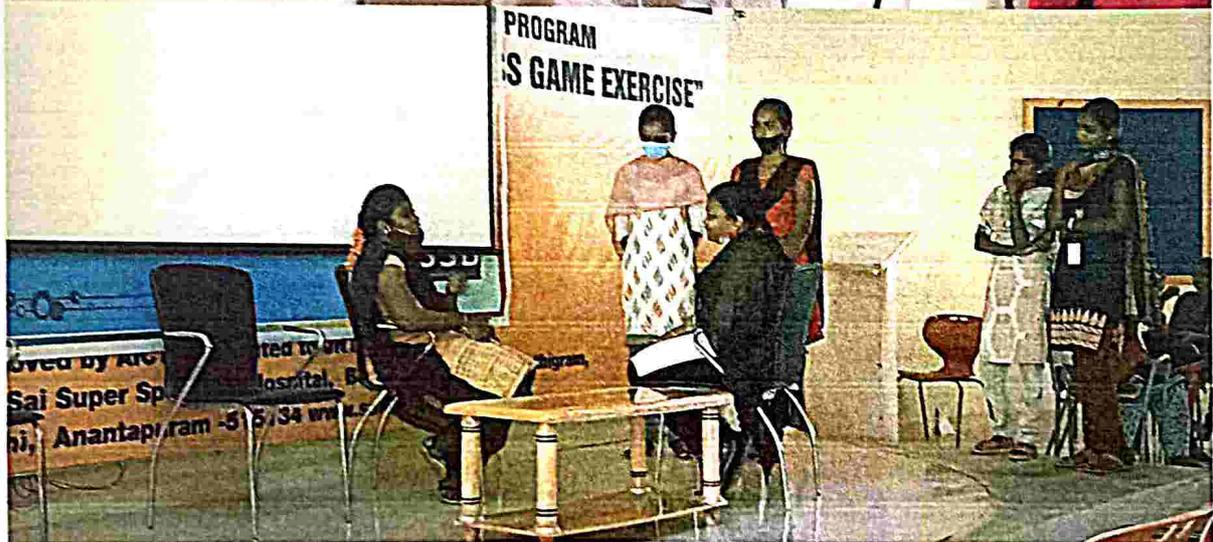
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Dr. Prasanthi

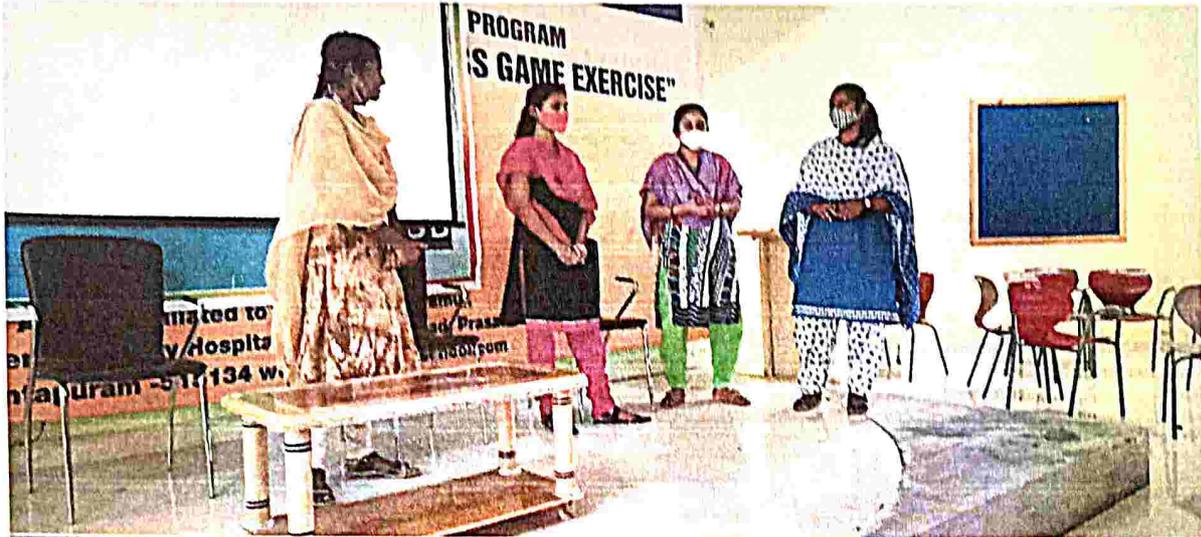
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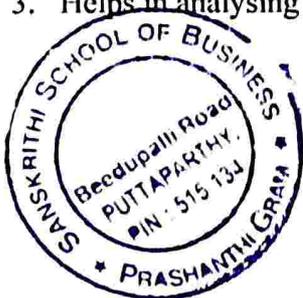
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TAKE AWAYS FOT THE STUDENTS:

1. Students can work better in teams.
2. This helps students to understand the original situations.
3. Helps in analysing the things in better and appropriate way.



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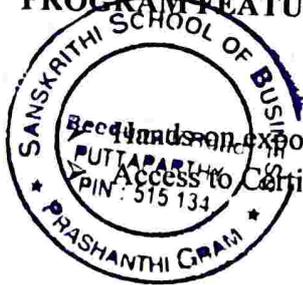
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SAVYACHANI (MANAGEMENT TRAINEE) LAUNCH

- Date** : 04-09-2021
- Coordinator Business** : D.Pranavasree, Assistant Professor, Sanskrithi School of Business
- Business** : E. Prasanthi, Assistant Professor, Sanskrithi School of Business
- Venue** : SSE Seminar Hall
- Participants** : Sanskrithi School of Business II years
- Guest** : **Dr. Mahesh Pavan Sathavalli**
Program Manager at Mphasis, IIM Ahmedabad Alumnus,
Speaker, Guest Faculty & Researcher

SGI initiated the SAVYASAACHIN Management Trainee concept to groom the students to be proactive and to train the students to be potential managers and empowered individuals. Selected students/ Sabyasachi's form the core team shouldering key responsibilities at the college who closely work with faculty in planning and organizing various events.

PROGRAM FEATURES:



Hands-on exposure to the business environment
Access to Certified Training, Tools and Resources

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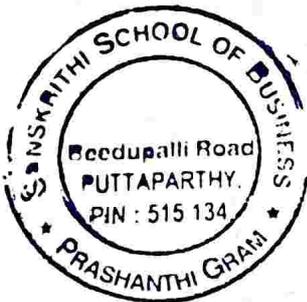
- Development of Leadership skills
- Cross Function Exposure
- Personalized Mentoring and Career Mapping.
- Holistic Development through blended learning

SELECTION PROCESS:

- ENROLLMENT
- FORMAL ASSESSMENT
- INTERVIEW
- PRESENTATION
- GROUPLDISCUSSION
- IDENTITY
- BUDDY PROGRAM
- CERTIFICATION

Sessions Summary:

As Sanskrithi group has finished a decade, took an initiation of launching SAVYASACHIN (The management trainee). Mr. Vijaya Bhaskar reddy (Chairman of Sanskrithi group), **Dr. Mahesh Pavan Sathavalli** (Chief Guest), Dr. Bala Koteshwari (Dean of Sanskrithi group). Dr. Venkatesan (HOD of MBA) and all the department faculty have inaugurated SAVYASACHIN (The Management trainee). They have Unveiled broacher, distributed the certificates to already who are working as SAVYASACHIN and badges to the newly selected students for this program.



Dr. Bala Koteshwari

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DHARMA – THE HR CLUB

Faculty Coordinator: Mr. V Ranganatham, Asst Prof, Sanskrithi School of Business.

Members: All MBA Students

The purpose of Ensemble is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate and encourage them to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resource and what Human Resource Professionals do.

The club promotes the active participation of the students. The HR students take the lead in arranging the events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized in a regular basis to promote the team spirit and implement the HR concepts practically

Objectives:

- To expose students to different viewpoints or ways of thinking about a situation, expand their ability to resolve situations and provide experience within a given context.
- To provide a forum for discussion and interaction and a platform for enhancing skills
- identifying modern approaches in human resources management and training
- Establishing contacts between HR managers in order to share the information
- Organizing and conducting the conferences, seminars and training courses
- Conducting research work related to HR management issues.
- Make better use of their time by making fewer lists but doing more of the things on them.
- Improve ability to understand highly effective personal strategies, plans and techniques in order to deal with stress



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Club activities Planned:

S.NO	Activities	Tentative Date
1	Team building activity	17/06/2022
2	Role plays of actual corporate scenarios	24/06/2022
3	Quiz - Regarding various aspects of HR, HR policies, laws	01/07/2022
4	Workshop on Motivation and Time and Stress Management	08/07/2022
5	HR Crisis Management	22/07/2022
6	Mock Interview sessions where interviewer and interviewee will be students	05/08/2022
7	Attrition Management	19/08/2022
8	Designing Job Description	09/09/2022
9	Creating Organizational levels	16/09/2022
10	Performance appraisal formats	23/09/2022

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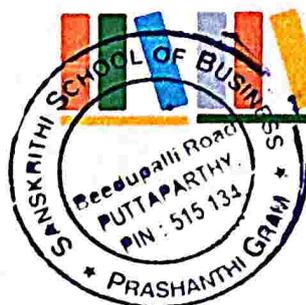
Vistarani

- SSB Marketing Club

Good marketers see consumers as complete human beings with all the dimensions real people have. Making promises and keeping them is a great way to build a brand.

How to market the product will be teach here than selling products

Creative
MARKET



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Vistaran (Marketing Club activity at Sanskrit school of Business)

Date: June 27th, 2022.

Venue: SSB Seminar Hall

Coordinators: D. Pranasree Asst Prof, SSB.

Participants: Students of MBA.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	27-06-2022	03:00PM to 05.00PM	Online Market research	Students

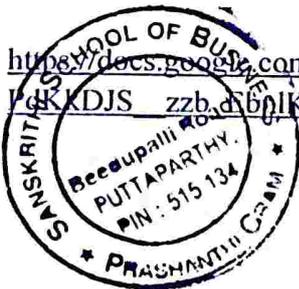
Activity:

Under Vistaran club activity there is a real time activity conducted to students. Students have got opportunity to do online product market research on the decorative items. In this program students have gone through the different and many websites to find the best quality and low-priced product searching online.

Students have given a task to identify the best decorative items with low price from different websites. By this online research it helps students to analyse the consumer behaviour and also will learn how to do market analysis research.

Weblink of the research done by students:

https://docs.google.com/forms/d/1lqYOSwr0-PgKKDJS_zzb_dj6p1Ki_q_XoviulDiAMqI/edit



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PRAKRIT

- SSB Green Club

We Care about our Greenery and that's why we have Prakrit club, where we spread only green.
We will Lead the scene to keep it green and you break the green barrier in your life.
We will Stay green and be seen, Take you ride on the green side.








More info +9100974516/44     www.sanskrithibschool.com

Prakrit (Green Club activity at Sanskrit school of Business)

Date: March 14th, 2022.

Venue: SSB Campus

Coordinator: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA department.

Activities conducted :

S NO	Date	Time	Event	Participants
1	14-03-2022	09:30AM to 10.30AM	Green club E-Poster	Students



Dr. Balakoteswari

Under Prakrit club activity is conducted to MBA Students. The activity is conducted for students to know green campus initiatives.

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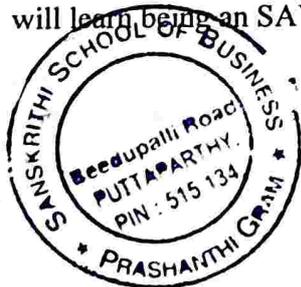
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After Distributed Dean Bala Koteswari has explained about the program and what students will learn being an SAVYASACHIN and also about the entire program.



Dr. Balakoteswari

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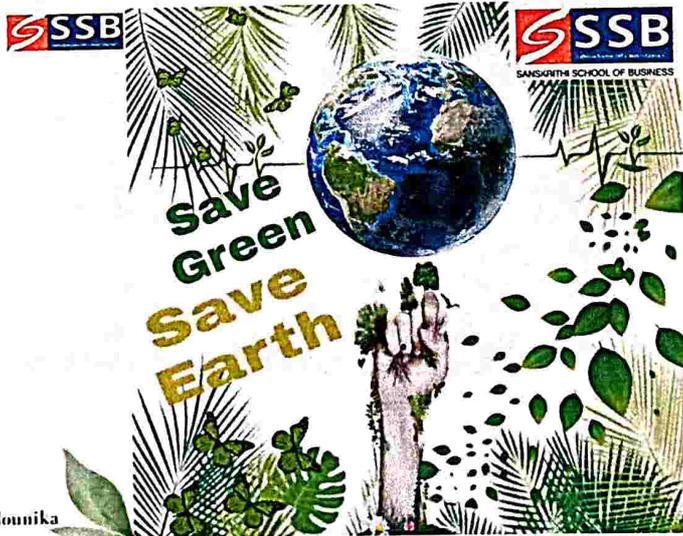
Activity:

Students have grouped among themselves and created an E-Poster on the green club of SSB.

They have learnt not waste paper for creating poster instead they have learnt making poster in digital way

SAVE NATURE – SAVE EARTH

Glimpse of the event:



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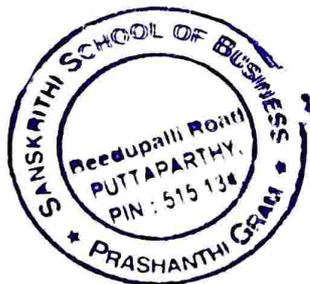
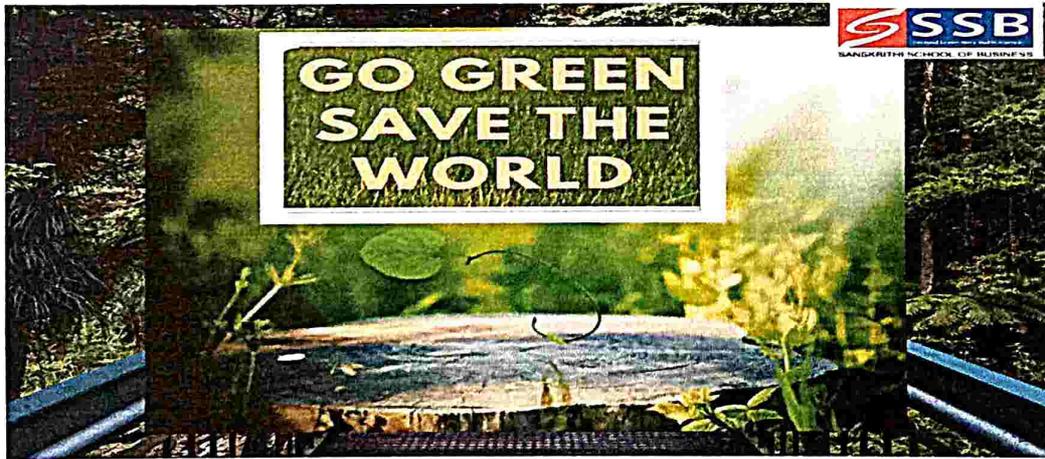
Go Green



SAVE NATURE



SAVE THE EARTH GO GREEN



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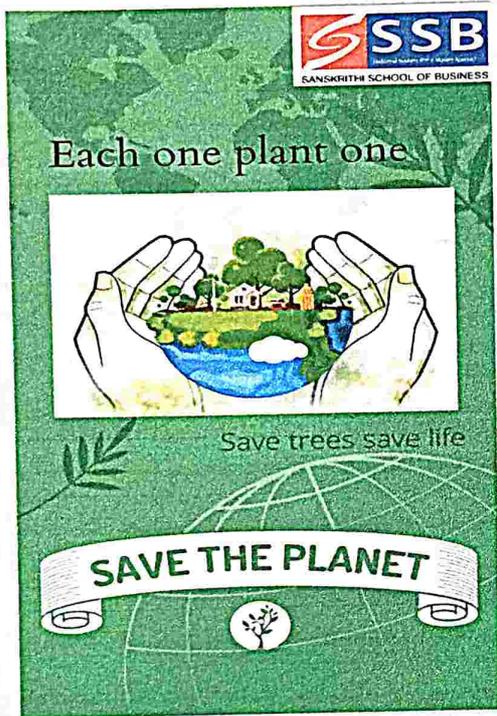
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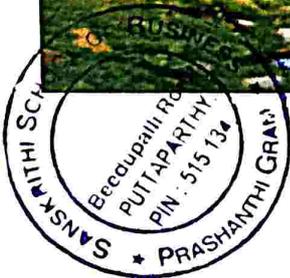
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SAVE THE EARTH
GO GREEN



Join The Green Revolution
And
Stop Pollution !



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Sanskriti school of business



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PRAKRIT

- SSB Green club



The earth doesn't belongs to us
we belongs to the earth.

R pallavi
U meghana
S sireesha
Vandana



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2017-2022

Event Report

Name of the Event : Marketing Club

Participants of the Event : MBA I Sem Students

Date & Time of the Event: 03.09.2018 from 10:20 am to 11.10 am

Venue : First Year B-section Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Marketing Club</u> Ad-Zap: Ad Making	All the attended B Section students team wise performed Ad-making job.



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Encl: Pictures of the Event enclosed below.



Dr. Bala kotewach

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Marketing Club –SSB

Name of the Faculty: Dr.T.Venkatesan

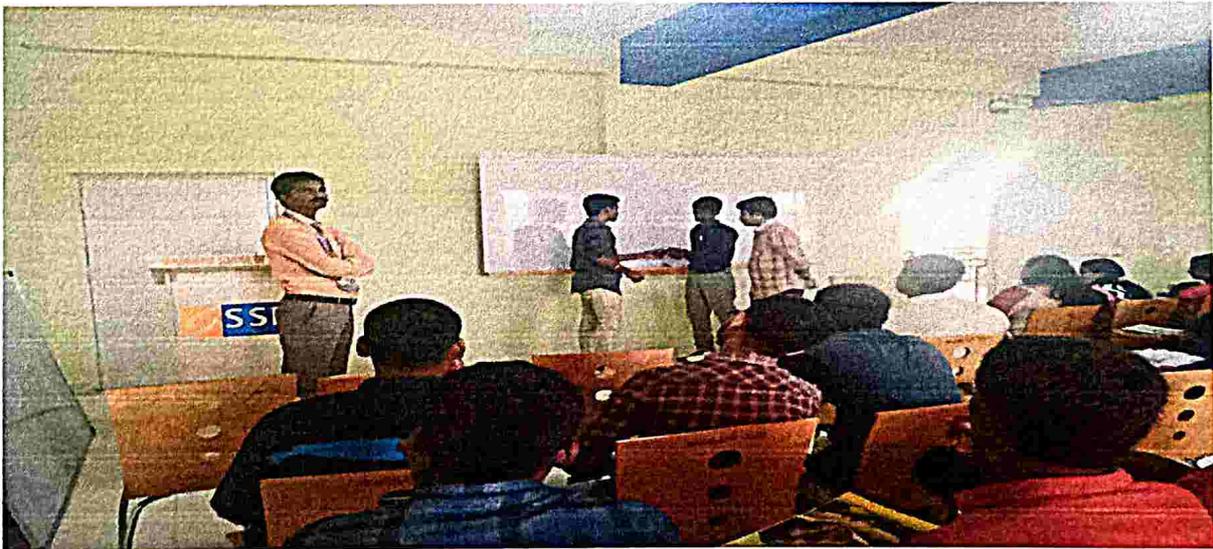
Date: 20/08/2018

Ist Year MBA, Batch- C

Time: 1 hours

As a part of Marketing Club conducted in the title of “how to do the product selling”
(21/08/2018)

1. Listen and Learn. Long before you start selling your new product, you have to educate yourself and your sales team about the future new market.
2. Build Your Reputation.
3. You can't just jump into a new market and start selling instantly. ...
4. Identify Your Ideal Customer.



Dr. Balakoteswar

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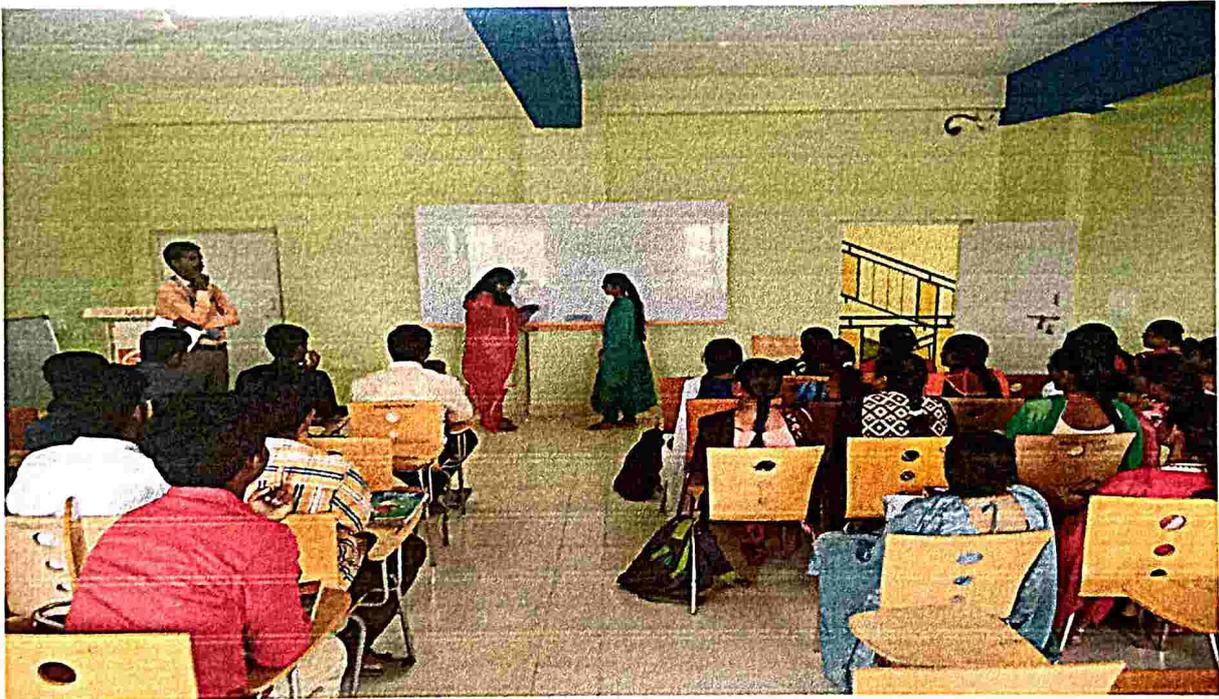


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1. Develop the Product. Developing your product idea is the first step in creating something worth selling. ...
2. Test the Market. Once you have a prototype or have created samples of your product, it's time to test the market. ...
3. Find Buyers. ...
4. Choose Distribution Methods. ...
5. Write a Marketing Pla



6.
n.



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Direct, person-to-person sales, then you will need to ensure that good product information is supplied via retail packaging, point-of-purchase displays, and any marketing materials. Even



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if you are selling products directly or making a pitch, having good product information on display will help you convince customers.

- Make sure that all product information is informative, true, and complete.
- Make sure that the language on product packaging and marketing materials is clear, direct, and easy to read.
- Invest the time and money to ensure that your product, packaging, and marketing materials look good-high-quality photos, vivid colours, etc.

VISTARAN - MARKETING CLUB

Faculty Coordinator: Mr. Ranganatham

Marketing club aims to provide a platform for experiencing marketing practically. It will conduct activity on a weekly basis to encourage students to learn marketing. Club aims to conduct competitions to motivate young minds and prepare them for the job market. Marketing club will constantly update the recent happenings in the global arena of business.

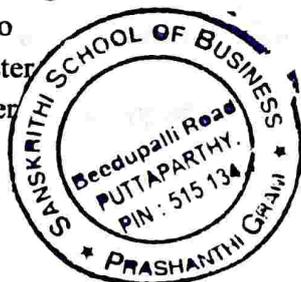
Key Objectives:

1. To make students come up with creative thinking abilities in solving problems and marketing issues.
2. To make students abreast of the current scenario and the happenings around the world in the marketing space.
3. To groom the personality of the students and make them more self-confident in facing this world.
4. To provide and teach them art and techniques related to marketing which would help them be industry-ready.
5. To make students understand the importance of teamwork and make them realize their leadership qualities.

Activities Planned for marketing Club:

1. Offline marketing:

- Create a logo
- Create a poster
- Create a flyer



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- Create a presentation

2. Point of sale

Organize an event where students have to form groups and purchase items that they feel will find buyers. The students will have to sell the products in the campus and make maximum profit. This will put to test their sales skills too.

B-plan Competition Report

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STARTUP B-PLAN COMPETITION
Organised by SSB ED Cell, Sponsored by AICTE-SPICES

IMPORTANT DATES
Submissions of B-Plan: June 24, 2021 | B-Plan Presentation: June 26, 2021

KEY ELEMENTS
Mail your B-Plan to prashanthi@sanskrithischool.com
Free Registration. Open to PG Students ONLY

- Executive Summary
- Product/Service Summary
- Market Summary
- Strategies Summary
- Financial Plan Summary
- Management Team

CASH PRIZES
1st: INR 5000/-
2nd: INR 3000/-
3rd: INR 1000/-

REGISTER
<https://forms.gle/Z3y1e81ZEK7G1DE8>

COORDINATOR: Ms E.Prashanthi +91 9100974544

Affiliated & Recognized by: AICTE, AIMS, RISE, etc.

1st Prize: ₹ 5000/-

2nd Prize: ₹ 3000/-

3rd prize: ₹ 1000/-

Objective:

Business Plan Competition prepares students to start a new business by developing a thorough written business plan for a new product or service. A business plan is an important step towards starting a new venture, as it allows entrepreneurs to analyze how their company will operate and brings together many areas of the business environment.

By participating in the competition, students will gain experience through:

Identifying business opportunities, developing a business model and writing a formal business plan



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- Performing market research and feasibility analysis using primary and/or secondary data
- Developing communication and organizational skills
- Working individually or as part of a team
-

Students Eligibility:

All the Post graduate students from all over the country

Team Composition:

Team should not consists of more than 2

Important dates:

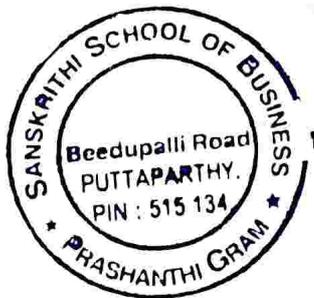
Submissions of B-Plan: June 24, 2021

B-Plan Presentation: June 26, 2021

Final Round: July 01, 2021

Business plan Specifications:

- Executive Summary
- Product/Service Summary
- Market Summary
- Strategies Summary
- Financial Plan Summary
- Management Team



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Plans should be submitted as a single, printable PDF file. The business plan is limited to no more than 10 pages. This would include a single cover page, single table of contents page,



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and two page executive summary, 8 pages of a business plan (note cover page and Table of Contents are required). Page format is 1.0 line spacing with 1 inch top, bottom, left and right margins, and 12-point font. This line spacing and font requirement applies to the textual content of the document and not to titles and descriptions accompanying pictures, graphs, tables or worksheets. All pages must be numbered excluding the cover page.

To review, here are the required elements and their page limits:

- Cover Slide— 1st slide (Name of team leader and team members should be mentioned on cover page)
- Table of contents— 2nd slide
- Executive Summary— next 2 slides
- Body of Plan—Remaining 8 slides

Registration Link: <https://forms.gle/Z3ygtf81ZFKTX3DF9>

Total with 150 plus registration from 35 colleges across India. 73 B plans focusing on the areas of Edtech, Agritech, E-Commerce, Health care, Food and beverages, Mobile apps, IOT were received

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10 YEARS EXCELLENCE

STARTUP B-PLAN COMPETITION
Organised by SSB ED Cell
&
Sponsored by AICTE-SPICES

B-Plan Presentation : June 26, 2021

- Executive Summary
- Product/Service Summary
- Market Summary
- Strategies Summary
- Financial Plan Summary
- Management Team

COORDINATED & ORGANISED BY : MS E. PRASHANTHI,
ASSOCIATE PROFESSOR, SSB



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Inaugural Program @ 9.00 Am.

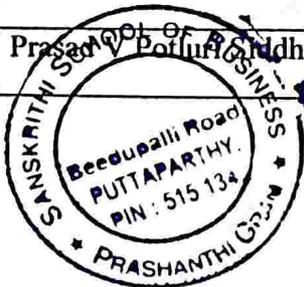
All the students are requested to attend for the common inaugural program after that you can join in the concerned panel as per the schedule.

Inaugural Google Link: <https://meet.google.com/cbh-stnm-sno>

Presentations timings: 9.30 AM to 11.30 Am

List of institutions participating

S.No	Name of the college
1	Sri Venkateshwara Engineering Of College, Tirupati, Andhra Pradesh
2	Gates Institute Of Technology, Anantapur, Andhra Pradesh
3	Gdc Boys, Anantnag, Jammu And Kashmir
4	Sri Venkateswara College Of Engineering, Tirupathi, Andhra Pradesh
5	Sanskriti School Of Business, Puttaparthi, Andhra Pradesh
6	JNTUA School Of Management Studies, Anantapuram, Andhra Pradesh
7	Ashoka Women's Engineering College, Kunool, Andhra Pradesh
8	Anantalakshmi Institute Of Technology And Sciences, Anantapur, Andhra Pradesh
9	Gates Institute Of Technology, Anantapur, Andhra Pradesh
10	East Point College Of Higher Education, Bangalore, Karnataka
11	Jagannath International Management School, Kalkaji, Delhi
12	Managalmay Institute Of Management And Technology, New Delhi, Delhi
13	Reva University, Bengaluru, Karnataka
14	Prasad V Potluri Siddhartha Institute Of Technology, Vijayawada, Andhra Pradesh



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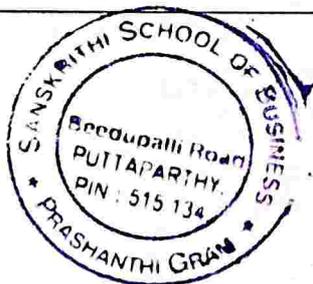


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15	Prasad V Potluri Institute Of Technology, Vijayawada, Andhra Pradesh
16	Don Bosco P.G.College, Guntur, Andhra Pradesh
17	Jim's Kalkaji College, Delhi, Delhi
18	Rajeev Institute Of Technology, Hassan, Karnataka
19	Siva Sai Degree College Kothacheruvu, Andhra Pradesh
20	Coimbatore Marine College, Visakapnam, Andhra Pradesh
21	Narayana Engineering College Nellore, Andhra Pradesh
22	Epche, Bangalore, Karnataka
23	Bheema Institute Of Management Science, Adoni, Andhra Pradesh
24	IPE Institute Of Public Enterprisehyderabadtelangana
25	Kalasalingam Institute Of Technology, Virudhunagar, Tamil Nadu
26	Mangalmay Institute Of Management & Technology, Greater Noida, Uttar Pradesh
27	East West College Of Management, Anjana Nagar, Karnataka
28	Institute Of Public Enterprise, Hyderabad, Telangana
29	Btl Institute Of Technology And Management, Banglore, Karnataka
30	Sri Venkateshwara College Of Engineeringtirupatiandhra Pradesh
31	Arka Jain University, Jamshedpur, Jharkhand
32	Sacred Heart College, Tirupattur, Tamilnadu
33	Mangalmay Group Of Management And Technologyprayagrajuttar Pradesh
34	Mangalmay Group Of Management And Technologygreader Noida , Uttar Pradesh
35	Hindusthan College Of Engineering, Coimbatore, Tamil Nadu



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Detailed Schedule of presentations

S.No	Name of the Participiant	Panel and Google Link
1	A.Dinesh	<p>Dr.T.Venkatesan Associate Professor & Head, SSB</p> <p>Google Meet: https://meet.google.com/pjr-yngd-iyf</p> <p>Presentations timings: 9.30 AM to 11.30 Am</p>
2	Akhil ahammad Badvel	
3	Anusha L	
4	Arakonda Srinivasulu	
5	Ashima sharma	
6	Asif farooq	
7	B Sai Mythili	
8	BALAGONDA MADHAVI	
9	Bedsheet Asma Banu	
10	Chandana	
11	Chuturi T V Sahitya V	
1	D.bhargavi	<p>Mrs.E.Prashanthi, Associate Professor, SSB</p> <p>Google Meet: https://meet.google.com/cbh-stnm-sno</p> <p>Presentations timings: 9.30 AM to 11.30 Am</p>
2	Danilivingston. j	
3	DARIPINENI susmitha	
4	Durga Prasad Paleam	
5	G. Saiswapna	
6	G.Pavani	
7	Guru prasad R	
8	J Rambhargan	
	JAMBAPURAM ANUSHA	



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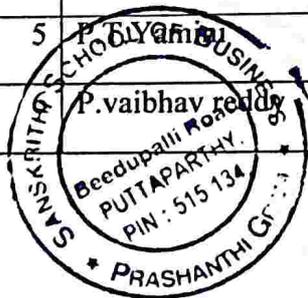


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10	K aman	
11	K Sai Shreesha	
12	K. Sireesha	
1	K.mounika	
2	K.sunitha	
3	KOTHAMASU YASHWANTH	
4	Kotte Niharika	
5	KushalkumarT	
6	LIBIN S JOY	
7	M. DHANUSHKUMAR	
8	M.V.Sai Tulasi Reddy	
9	M.Vasavi	
10	Maddineni Jyothirmai	
11	Mallika Verma	
12	Musiful haque	
13	Muskaan Singh Paliwal	
14	Muskan Singh	
1	N.keerthana	Ms.D.Pranavasree, Assitant Professor, SSB Google Meet: https://meet.google.com/voo-tpjj-etq Presentations timings: 9.30 AM to 11.30 Am
2	Nadiminti nikil kumar reddy	
3	P.G.Mounika	
4	P.jyoshna	
5	P.vaibhav reddy	
		Mr.Ranganatham V, Assistant Professor, SSB Google Meet joining info Video call link: https://meet.google.com/pjr-yngd-ijr Presentations timings: 9.30 AM to 11.30 Am



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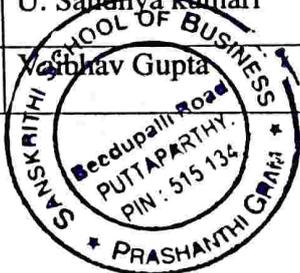


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7	PAVANA S S		
8	Pilli sravya		
9	Pradeep. N		
10	Prakash		
11	Prashanth Chowdary gonuguntla		
12	Raghav Sinha		
1	RENUKA		Ms.Jayanadini, Assistant Professor, SSB Google Meet: https://meet.google.com/fvb-rvxo-dti Presentations timings: 9.30 AM to 11.30 Am
2	S.Nagaswetha		
3	S.Shireesha		
4	SADDALA REDDI RAJA		
5	Sakaray Sowmya Sarvani		
6	Samyuktha Saravanan		
7	Sandra Reddy Harika		
8	SHAIK MOHAMMAD AZAAR		
9	Shikha Mishra		
10	T.keerthi		
11	TADIMARRI SURENDRA		
12	THUMMALURU HARISH		
1	Tirupati Neelima	Vijayasree, HRA, SGI Google Meet link: https://meet.google.com/eix-jnkv-ogr Presentations timings: 9.30 AM to 11.30 Am	
2	U KISHORE KUMAR		
3	U. Sandhya kumari		
4	Yashav Gupta		



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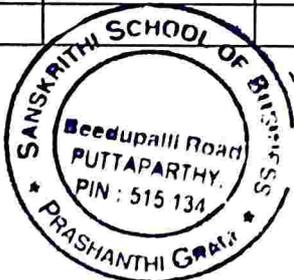
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5	Vemuri.Naga lakshmi
6	VENURU BHAVANA
7	Yannapoosala chandana
8	Yukta Jain

Judging and evaluation:

Judges will evaluate these business plans independently (i.e., without consulting each other) and evaluate them on a prescribed pattern. These scores will then be averaged and the teams ranked to determine the place of each team.

S.No	Name of the participant	Business Activity Idea (20 Marks)	Presentation Content <ul style="list-style-type: none">• Technology Viability (4 Marks)• Commercial Viability (4 Marks)• Financial Viability (4 Marks)• Market Summary (4 Marks)• Financial Plan Summary (4 Marks) Total 20 Marks	Presentation Flow (20 Marks)	Presentation on Delivery Style (20 Marks)	Time Management (20 Marks)	Total (100 Marks)
1							



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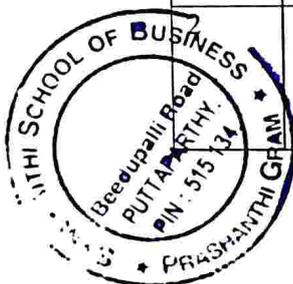
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SHORTLISTED CANDIDATES FOR B PLAN 2ND ROUND



S.NO	NAME OF THE PARTICIPANT	COLLEGE NAME
1	KUSHALKUMART	SRI VENKATESHWARA ENGINEERING OF COLLEGE, TIRUPATI, ANDHRA PRADESH
	MUSIFUL HAQUE	MANGALMAY GROUP OF MANAGEMENT AND TECHNOLOGY READER NOIDA , UTTAR PRADESH



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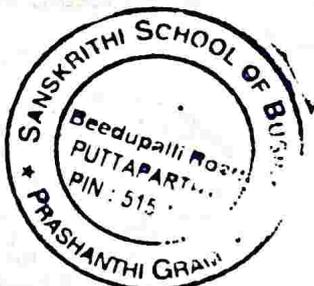
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3	MUSKAN SINGH	ARKA JAIN UNIVERSITY, JAMSHEDPUR, JHARKHAND
4	DANILIVINGSTON. J	SACRED HEART COLLEGE, TIRUPATTUR, TAMILNADU
5	J.RAMCHARAN	JNTUA SCHOOL OF MANAGEMENT STUDIES, ANANTAPURAM, ANDHRA PRADESH
6	CH T V SAHITYA V	PRASAD V POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY , VIJAYAWADA
7	TADIMARRI SURENDRA	JNTUASMS ANANTAPURAM
8	NADIMINTI NIKIL KUMAR REDDY	SRI VENKATESHWARA ENGINEERING OF COLLEGE, TIRUPATI, ANDHRA PRADESH

- SHORTLISTED TEAMS WILL HAVE FINAL ROUND ON 01/07/2021
- SHORTLISTED TEAMS SHOULD COME WITH ONE POSTER/1ST SLIDE OF THE PPT WITH COMPLETE DETAILS LIKE
 - TITLE OF THE B-PLAN
 - NAMES OF THE TEAM MATES
 - COLLEGE NAME & ADDRESS
 - PHOTOS ATTACHED TO THE SLIDE
 - IF POSSIBLE ADD THE IMAGE OF THE B PLAN
- FINAL ROUND WILL BE FROM 2.00 PM TO 4.00 PM ON 1ST JULY, 2021
- FEW QUESTIONS WILL BE ASKED BASED ON YOUR B-PLAN



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Winner of B Plan

Judging Panel:

- Dr.Bala Koteswari, Dean Academics & Principal, Sanskrithi School of Business, Puttaparthi
- Dr.T.Venkatesan, HOD, Sanskrithi School of Business, Puttaparthi

S.No	Name of the participants	College Name	B Plan Title	Awards
1	Nadiminti Nikil kumar reddy & Neelima	Sri venkateshwara engineering of college, Tirupati, Andhra Pradesh	Organic farming	1st prize
2	Muskan Singh & Aditya Jha	Arka Jain University, Jamshedpur, Jharkhand	Vidya	2nd prize
3	Tadimarri Surendra & Gunda Jyothi	JNTUASMS, Anantapuram	Frequency Emitter	3rd Prize



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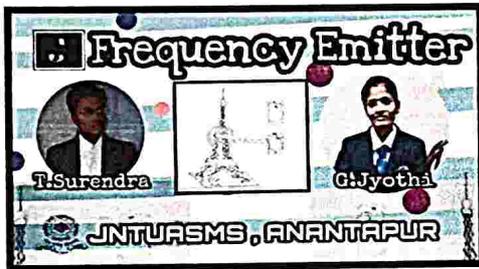
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SANSKRITHI SCHOOL OF BUSINESS
STARTUP B-PLAN COMPETITION
 Organised by SSB ED Cell, Sponsored by AICTE-SPICES

Congratulations Winners!!!

	Mr N Nikil Kumar & Ms Neelima Sri Venkateswara College of Engineering TirupathLAP		ORGANIC VENDORS
	Ms Muskan Singh & Mr Aditya Jha Arka Jain University, Jamshedpur, Jharkhand		VIDYA BOOK APP
	Mr T Surendra & Ms G Jyothi JNTUASMS, Anantapuram		FREQUENCY EMITTER

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Feedback From the participants:

It was absolutely good initiative taken by u people really appreciated. Well we successfully participated and got more knowledge thanks to ssb and bala mam , Prasahnathi mam for this wonderful opportunity

YAKASIRENUKA

Ananthalakshmi institute of technology and sciences

According to me I think it would be great if we were given the chance to present the PPT keeping our Webcam on.

Mallika Verma

Mangalmay Institute of Management and Technology, Greater Noida, Uttar Pradesh



It's a wonderful opportunity for young students to brainstorm their business ideas, hope there will be more encouraging and innovative competition planforms from SSB side.

Dr. Bala Koteswari
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CH T V Sahitya V

Prasad V Potluri Siddhartha Institute of Technology

This was a wonder platform to have such kind of activities which helps us to gain lot of positive attitude in our future endeavours

Nikil kumar reddy

Sree Venkateshwara college of engg., Tirupathi

The entire competition was very good.I am thankful to the team of SSB for providing the platform.I am impressed by the impartial nature because the decisions made are very true. Hope we will get more such platforms from SSB

Muskan Singh

Aditya Jha

Arka Jain University, Jamshedpur, Jharkhand

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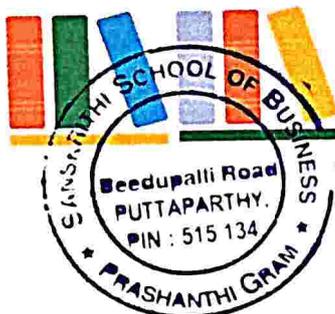
Vistarvan

- SSB Marketing Club

Good marketers see consumers as complete human beings with all the dimensions real people have, Making promises and keeping them is a great way to build a brand.

How to market the product will be teach here than selling products

Creative
MARKET



www.Sanskritibschool.com



Dr. Balakrishna

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Vistarana (Marketing Club activity at Sanskrit school of Business)

Date: Sep28th, 2021.

Venue: SSB Seminar Hall

Coordinators: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA 1st year.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	28/9/21	04:00PM to 05.00PM	Marketing CLUB Activities	Students

Under Vistarana activity is conducted to MBA Students. The activity is conducted for students to know the brands and company logs which will help them to know about the company and the ways how students can understand how to identify the brands.



Dr. Balakrishna

PRINCIPAL

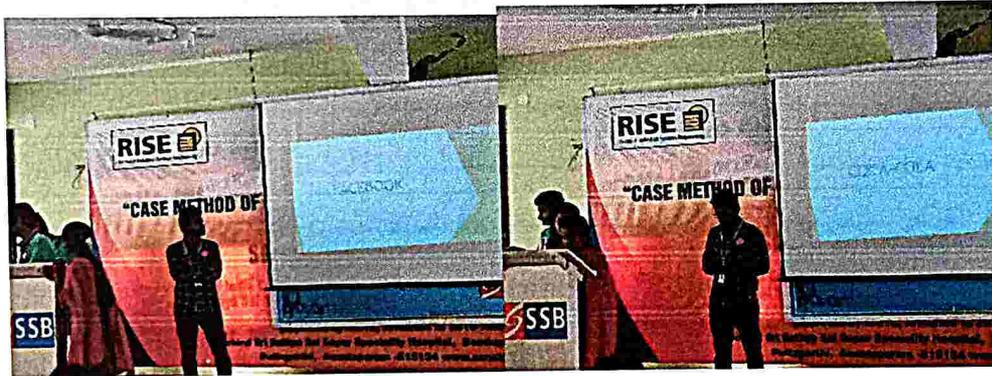
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Students Were divided into group of 7 each and has conducted 3 rounds which are related to logos and taglines.



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ACTIVITY 1:

In the activity 1 students have given the brand name and asked to draw its logo.

ACTIVITY 2:

In the activity 2 students have showed the tagline and asked to identify the company.

ACTIVITY 3:

In the activity 3 students have showed the tagline and given options, asked to identify the company

TAKE AWAYS FOT THE STUDENTS:

3. Students have learnt about importance of the logo of the company.
4. They also learnt the importance played by the tagline for promotion of the brand.

SSB SANSKRITHI SCHOOL OF BUSINESS
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VISTARAN
SSB MARKETING CLUB

Vistaran
- SSB Marketing Club

Good marketers see consumers as complete human beings with all the dimensions real people have, Making promises and keeping them is a great way to build a brand.

How to market the product will be teach here than selling products

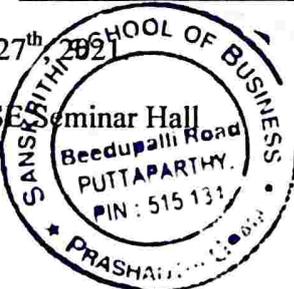
www.Sanskritibschool.com

Creative MARKET

Vistaran (Marketing Club activity at Sanskrit school of Business)

Date: Jan 27th 2021

Venue: SSB



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Coordinators: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA.

Activities conducted at SSB on this occasion

SNO	Date	Time	Event	Participants
1	27-01-2022	10:00AM to 01.00PM	Marketing CLUB Activities	Students

Activity:

Under Vistaran club activity there is a real time activity conducted to students. Students have got opportunity to name a hospital from **DR. SHRAVAN KUMAR REDDY**. Students have given task in the month of September. as a group of students has given few names which suits the hospital. Out of which team has taken survey in the survey monkey to find out the best name suits the hospital. Out of which two names from students has come in the final list named **Samyudh** and **Eternity Care hospital**. They have received certificate and cups from the hospital named as **FAMILY TREE HOSPITAL** on the orientation program



Certificates for winners :

First Winners(Samyudh Hospital)

M.Chaitanya

G.Saritha



Dr. Balekoteswari

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S.Shamiulla

L.Kishore

K.Sai Charan

Second Winners(Ethernity Care Hospital)

K. Upendra

T.Teja

N.Pavan chary

V.Gireesh Kumar

B.Lokesh



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Glance of the event:



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Vistarani

- SSB Marketing Club

Good marketers see consumers as complete human beings with all the dimensions real people have. Making promises and keeping them is a great way to build a brand.

How to market the product will be teach here than selling products

Creative MARKET



Vistarani (Marketing Club activity at Sanskrit school of Business)

Date: Dec 27th, 2021.

Venue: SSB Seminar Hall

Coordinators: D. Pranavasree Asst Prof, SSB.

Participants: Students of MBA 1st year.

Activities conducted at SSB on this occasion

S NO	Date	Time	Event	Participants
1	27-12-2021	04:00PM to 05.00PM	Marketing CLUB Activities	Students

Under Vistarani club activity is conducted to MBA Students. The activity is conducted for students to know the brands and company product line which will help them to know about the company and the ways how students can understand how to identify the brands. It will also help students to know how company are able to enter into so many products at a time and sustain in the market.

Dr. Balakrishnan



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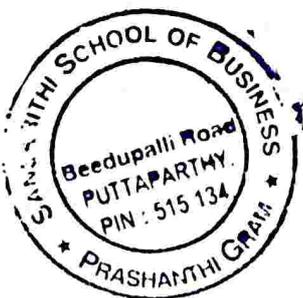
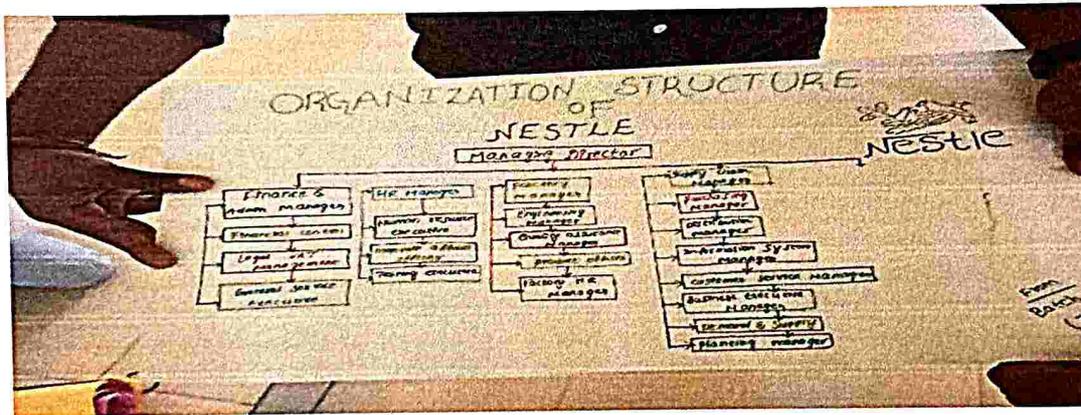
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Activity:

Each Team had divided into 10 members each to make a chart of a company so they can have practical knowledge.

Charts :



Dr. Balakrishna

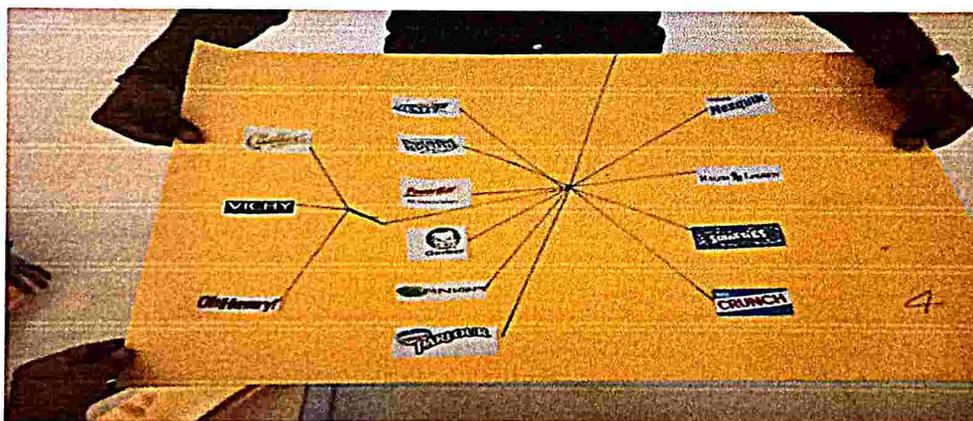
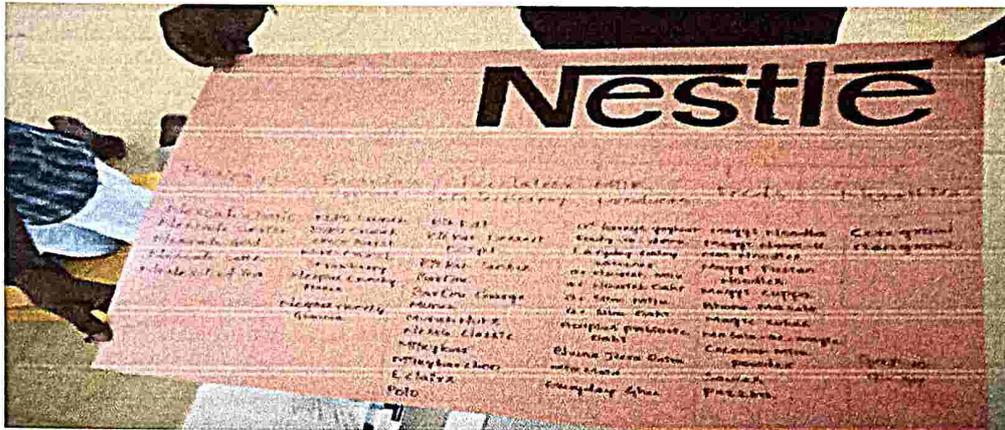
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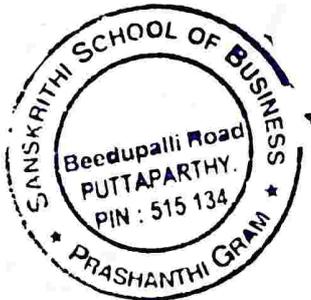
MARKETING CLUB - 2022

Ad MAKING COMPETITION

- Date** : 05/02/2022
- Coordinator** : Dr D Hemanath, Assistant Professor, Sanskrithi School of Business
E PRASHANTHI, Assistant Professor, Sanskrithi School of Business
- Venue** : Seminar Hall, SSB
- Participants** : 1st & 2nd MBA Students

Ad Making Competition - Marketing Club

SSB Students showcased their creativity in Marketing products and services. Competition objective is to acquaint the students about promotional strategies in marketing through advertisements. It comprises of humorous & conceptual ad presentation by the students.



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2017-2022

Speakers Club

Club is aimed to make public speaking fun is one of the things that are going to take an average public speaker and give them enough practice to turn them into a good or great public speaker.

1. My Friend's Fictional Life

In this activity, what you do is you get up in front of people (you can do it home by yourself as well) and you take one of your friends and you introduce them. However, instead of introducing them in the normal way you make up a fictional life for them.

So you say, hi this is Anil, and he actually moonlights as a alto saxophonist for the underground mafia. And you talk about his life, whatever it may be.

So this is fun because it makes you been creative, it's very easy to think of these things on the spot and just roll with it. It's generally pretty funny as well.

2. Impromptu Game

You basically just get up in front of people and somebody gives you something impromptu to run with.

It might be a topic, it might be a sentence or it might just be a single word or anything like that. But generally we run with just a certain topic.

For example: They need to talk about climate change or they need to talk about what makes a great teacher, or they need to talk about social media changes or whatever. So that the impromptu game.

4. Continuous Story

Event Report

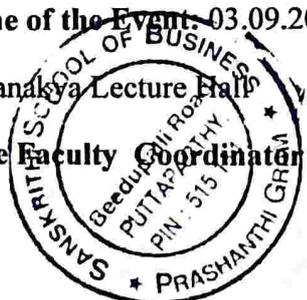
Name of the Event : Speakers Club

Participants of the Event : MBA III Sem Students

Date & Time of the Event : 03.09.2018 from 09.30 am to 10.20 am

Venue : Chanakya Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD



Dr. Balakrishnan

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EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	Speaker's Club Topic: Financial Technology & Impact on Business	20. B.Balakrishna – 02 21. Y.K.Lavanya - 59 22. K.Suryatheja - 7 23. P.Vemajyothi - 39 24. V.Dhanunjaya - 56 25. U.Aravind – 55 26. S.Swathi - 50

Encl: Pictures of the Event enclosed below.



Dr. Baleskote

PRINCIPAL

**Sanskriti School of Business,
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Event Report

Name of the Event : Speakers Club

Participants of the Event : MBA I Sem Students

Date & Time of the Event: 04.09.2018 from 09.30 am to 10.20 am

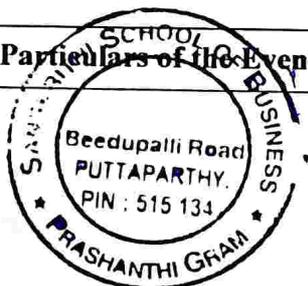
Venue : I Sem B/section Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Dr. Balakrishnan
PRINCIPAL

Sl. No.	Particulars of the Event	Participants
		Sanskriti School of Business, Beedupalli Road, Prasanthigram, PUTTAPARTHI - 515134, Ananthapuramu (Dt.) A.P.





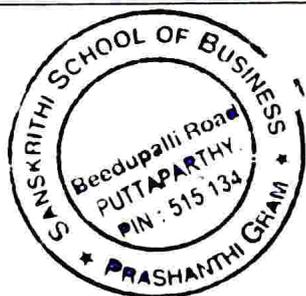
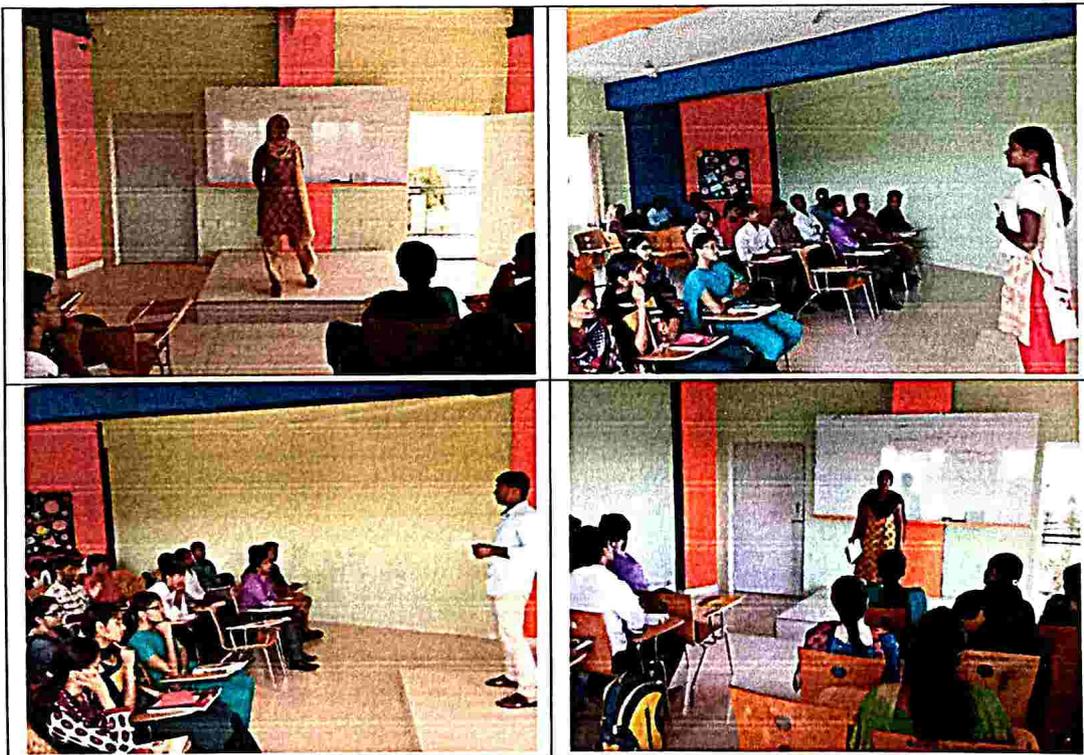
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1	Speaker's Club Topic: Career Goals : Impact of Positive Thinking	<ol style="list-style-type: none">1. A.Suresh Kumar2. C.Suresh3. M.Ali4. C.Suresh5. M.Krishnaveni6. U.Yasmin7. P.Mounika8. K.Bharathi9. C.Saraswathi
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Encl: Pictures of the Event enclosed below.



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Event Report

Name of the Event : Speakers Club

Participants of the Event : MBA I Sem Students

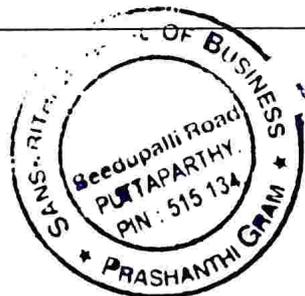
Date & Time of the Event: 21.08.2018 from 09.30 am to 10.20 am

Venue : First Year B-section Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	Speaker's Club Topic: Career Goals Sub Topic: Impact of Positive Thinking in Career	1. J.Sravani 2. K.C. Varshalekha 3. A. Lavanya 4. P. Jyothi 5. Y. Nadiya 6. C. Mahesh Kumar 7. J. Nagarjuna 8. C. Charan Teja 9. V. Mahendra 10. C. Suresh



Dr. K. Rajendra Prasad
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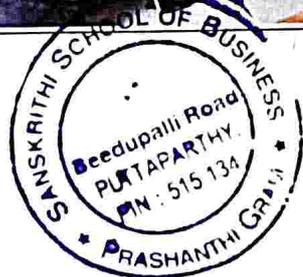


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Encl: Pictures of the Event enclosed below.



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Event Report

Name of the Event : Speakers Club

Participants of the Event : MBA III Sem Students

Date & Time of the Event: 27.08.2018 from 09.30 am to 10.20 am

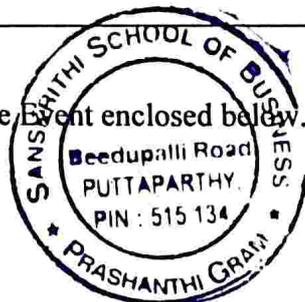
Venue : Chanakya Lecture Hall

Name of the Faculty Coordinator : Dr. K. RAJENDRA PRASAD

EVENT DETAILS

Sl. No.	Particulars of the Event	Participants
1	<u>Speaker's Club</u> Topic: Financial Technology	1. R.Pushpalatha 2. V.Prathyusha 3. P.Giridhar Reddy 4. D.Kavya 5. K.Kalyan 6. K.Chalapathi 7. D.Reekumar

Encl: Pictures of the Event enclosed below.



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Event report

Name of the Faculty: Dr.T.Venkatesan

Date: 18/09/2018 to 21/09/2018

Ist & IInd Year MBA,

Time: 3 hours

Improve the communication skills in a structured, supportive and enjoyable environment.

As a part of speakers club conducted in the title of "If I ruled the world"(18/09/2018)



Dr. Bala Krishna
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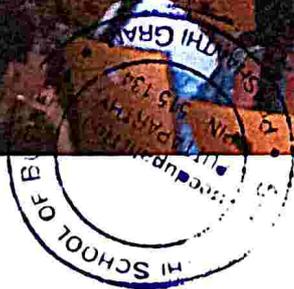
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As a part of speakers club conducted in the title of “If I ruled the world”(19/08/2018),
MBA II nd Year IIIrd Semester



Dr. Balakrishna
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PPP is used by macroeconomists to determine the economic productivity and standards of living among countries across a certain time period.

With the exception of the USA, many of the world's current powerhouse economies like Japan and Germany will have slipped down global rankings, replaced by countries such as India and Indonesia, which are currently emerging markets.



MBA - Ist and IInd Years

SPEAKERS CLUB

- Students

About Speakers Club

The goal of the speaking requirement is to help our students improve their speaking ability. We expect students to present a well-organized, coherent talk with a logical flow to their arguments. Clarity of presentation is paramount. The Speakers Club will maintain high standards, and has the expectation that a successful talk will be on par with a good job talk.



Dr. Balakrishna
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"In particular, the speaker should strive for clarity of presentation without substantially compromising the technical material presented".

The talk should be approximately **15 minutes** and accessible to a general MBA Students audience (the specialized seminars' audiences should accommodate speakers accordingly.)

Procedures

Before Your Talk

1. You should practice your talk before presenting.

After the Talk

1. The speaker leaves the room and waits for the Speakers Club members attending to meet privately and quickly come to consensus on the outcome (pass or try again). Speakers Club grades the student's talk to be "Good" or better, and then the student passes.
2. Speakers Club members volunteers to be the Point Person to see the student through to the next step.

Speakers Club Schedule for both I Year and II Years Students

S.No	Proposed Week	Name of the Title	Year & Batch
1	30/07/2018 to 11/08/2018	1. My biggest concern for the future is 2. Real wealth is never measured in money or possessions. 3. Conservation is survival. 4. When I grow up... 5. Real wealth is never measured in money or possessions.	II Year (I Batch-II -Batch)
2	13/08/2018 to 25/08/2018	6. Team sports build strong individuals. 7. Laughter is the best medicine. 8. Fools and their money are easily parted. 9. The more we communicate, the less we really say.	II Year (I Batch-II -Batch)



Dr. Balakrishna

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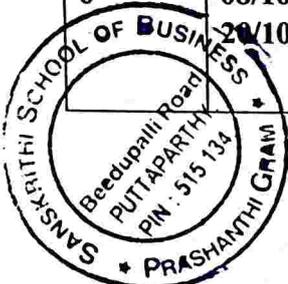


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		10. To be grown up is a state of mind.	
3	27/08/2018 to 08/09/2018	11. Conservation is survival. 12. If I were an animal I'd be a... 13. Plants have feelings too. 14. Junk food's popularity relies on marketing. 15. To err is human. To forgive is divine. Discuss.	II Year (I Batch-II -Batch)
4	10/09/2018 to 22/09/2018	16. If I ruled the world... 17. Color affects the way people feel. 18. Ill health begins in the mind. 19. Intelligence is not enough. 20. Beauty is always in the eye of the beholder.	II Year (I Batch-II -Batch)
5	24/09/2018 to 06/10/2018	21. Manners matter. 22. Children should not watch television. 23. Art is essential to life. 24. Cities are for people not cars. 25. Peace is possible.	II Year (I Batch-II -Batch)
6	08/10/2018 to 20/10/2018	26. What human quality do we need more of and why? 27. Who has been the most influential	II Year (I Batch-II -Batch)



Dr. Balakrishnan

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		person in your life and why? 28. How we look is unimportant. It's who we are on the inside that counts. 29. Fashion victims I have known. 30. Pets are for people who don't have children.	
7	22/10/2018 to 04/11/2018	31. Goals are good for you. 32. The most important lesson of my life so far... 33. Poverty is a state of mind. 34. What characteristics make an ideal hero and why? 35. What and who is an <i>average</i> person?	II Year (I Batch-II -Batch)

Event report

Name of the Faculty: Dr.T.Venkatesan

Date: 20/08/2018 & 21/08/2018

Ist Year MBA, Batch- A&C Time: 2 hours

Improve the communication skills in a structured, supportive and enjoyable environment.

As a part of speakers club conducted in the title of "**The more we communicate, the less we really say**" (20/08/2018)

Firstly, good communication is an art! Over-talking can sometimes contribute to confusion or misunderstanding on the part of the hearer. Good communication *always* involves listening skills and feedback. We need to understand the other person's framework of reference in order to communicate effectively to them. We also pick up many non verbal cues. Body language, facial expressions, tone of voice and the "feel" of the conversation are a big part of communication.

Dr. Balakoteswari

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Under certain circumstances, such as if the person is of a different culture and/or worldview to our own, or one or both of us are not speaking in our native tongues, much more time may be required, to enable understanding on both sides.



Approximately seventy-eight percent of communication is in what you wear and your body language. Approximately five percent of communication is verbal. About ten percent is in your voice. Another seven percent is in your tone.



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Speakers Club –SSB

Name of the Faculty: Dr.T.Venkatesan

Date: 23/08/2018

Ist & IInd Year MBA, Batch- A

Time: 2 hours



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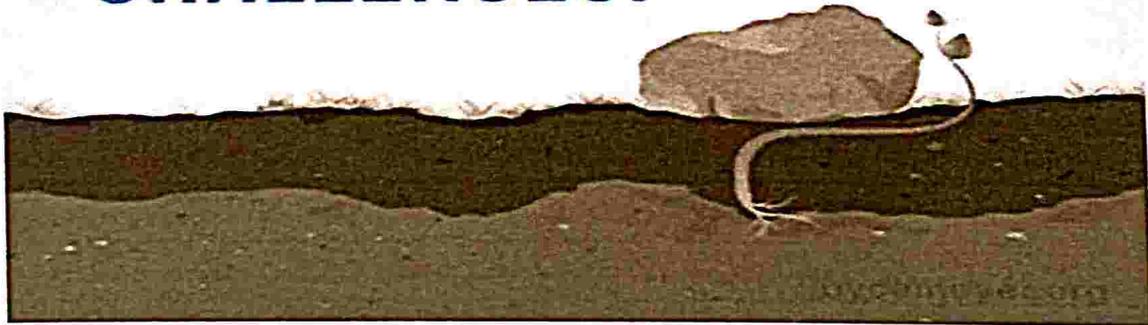
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Dr. Balakrishnan

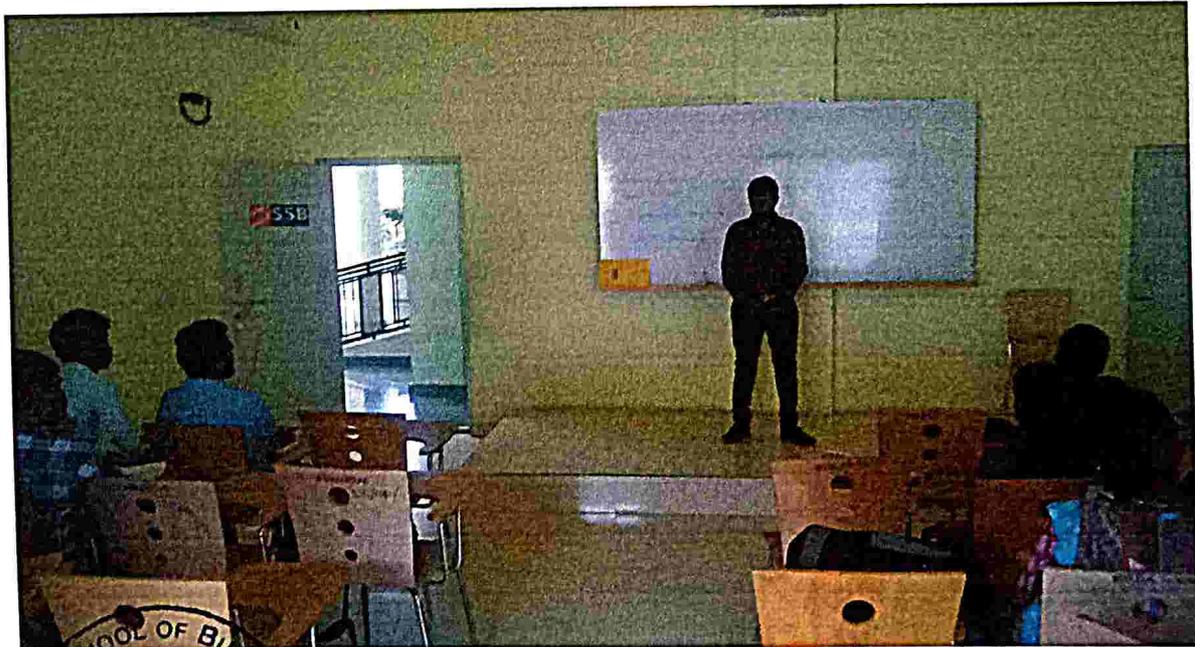
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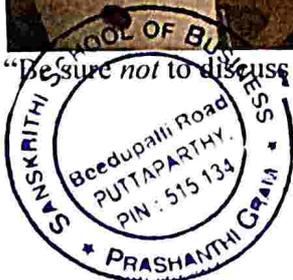
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“Be sure not to discuss your hero's state of mind. Make it clear from his actions.”



Dr. Bala Koteswari

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Club activity Report

ABHILAP - The Speakers Club

Date: 01-05-2021

Venue: SSB Seminar hall

Faculty Co-ordinator: S Jaya nandini Devi Asst. Prof

Student Co-ordinators: Kasturi, Lokesh.

Participants: 1st MBA Sec A&B

Taboo Game

The word Taboo is a word guessing and party game published by Parker brothers in 1989.

Objective: The objective of the game is for a player to have their partners guess the word on the player's card without using the word itself or five additional words listed on the card.

HOW TO PLAY THE GAME OF TABOO

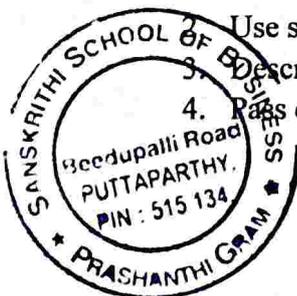
1. Divide groups into teams.
2. Load cards into the card holders.
3. Draw one card at a time.
4. Start the timer.

PLAYING EACH ROUND

1. Give your teammates clues about the guess word.
2. Avoid the taboo words.
3. Have an opponent watch and listen for the taboo words.
4. Separate the cards into two piles during each round.
5. Score the round.

THIRD STAGE

1. Give clues quickly but carefully.
2. Use synonyms and antonyms.
3. Describe multiple meaning that a word could have.
4. Pass on words that take too long.



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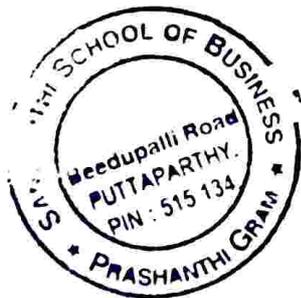
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Picking the card and one participant explaining to other participant



Dr. Bulakoteswari

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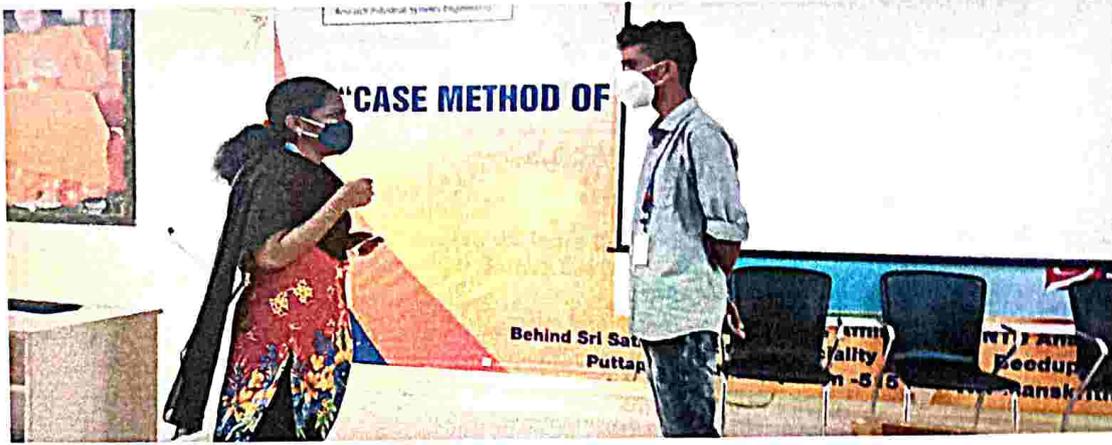
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Student explaining through non-verbal communication

SPEAKERS CLUB REPORT ON "SPEAKERS CLUB ACTIVITY-1"

Title of the Seminar: "SPEAKERS CLUB ACTIVITY-1"

Date of Event: 03-07-2023, Time: 3:00 PM to 4:30 PM.

Mode: Offline

Coordinator: Dr.D.Rajesh Babu

Number of Participants: 76 Students

SPEAKERS CLUB CORDITORS:

Mr.Santhosh, Mr.Imran, Mr.Balachandra, Ms. Swetha K, Mr. Nagesh Babu

POSTER



Dr. Balakrishnan

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THE THEME OF THE SPEAKERS CLUB ACTIVITY:

This club activity has been organised by TOASTMASTERS students arranged these activity in the vision to improve the communication skills with classmates, in the rest of the students participated these activity without any fear, it a great learning experience to students community.

ROUNDS(TWO ROUNDS):

TONGUE TWISTER

STORY TELLING

TONGUE TWISTER round where students have to pick a slip from the box and there will be tongue twister which they have to spell without any mistakes.

Winners of the round:

Nandadevi and team



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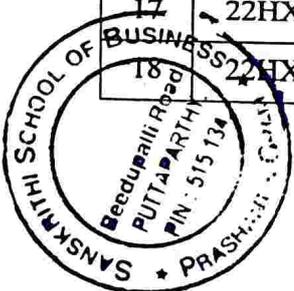
STORY TELLING round a member from every team has to pick a slip from a box in which there will be a movie name that student has to narrate the story of movie in the slip in english without saying any characters and clue of the movie , to all the members. The one who guess the movie name will gain the point.

Winners of the round:

Nizam and team

STUDENT ATTENDANCE I YEAR MBA:

S.No	Roll No	Name of the student
1	22HX1E0001	AKASH MANDAL
2	22HX1E0002	AKULA SAI GEETHA
3	22HX1E0008	BANDARU SAISIREESHA
4	22HX1E0009	BARAMAPPA GARI HARITHA
5	22HX1E0011	BHAJANTHRI MANOJ KUMAR
6	22HX1E0012	BUDILI PAVITHRA
7	22HX1E0013	BYRAPURAM CHANDRAKALA
8	22HX1E0014	CHAKKALAPPA GARI VANDANA
9	22HX1E0016	CHIDIGE AJAY DHARUNA KUMAR
10	22HX1E0017	CHINTHA MOUNIKA
11	22HX1E0019	CHUNCHULA HARITHA
12	22HX1E0020	CINGETI UMESH
13	22HX1E0023	DEVAPUJA MAHENDRA ACHARI
14	22HX1E0024	DESHMUKH KAGANPALLI HALEEMA BANU
15	22HX1E0025	DODDI OBULESH
16	22HX1E0026	DOMMARA MAHESH
17	22HX1E0029	DUDEKUNTA TEJA KRISHNA
18	22HX1E0030	DUDEKULA KHALEEL BASHA



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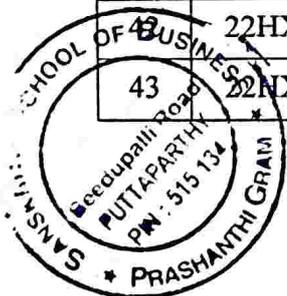


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19	22HX1E0038	GARIMELLA YASWANTH SHARMA
20	22HX1E0043	GURRAM BALACHANDRA
21	22HX1E0049	JHARPALA SHILPA BAI
22	22HX1E0051	K SANTHOSH
23	22HX1E0052	KADITHI RAJU
24	22HX1E0053	KAMATAM ANUSHA
25	22HX1E0055	KAMSALA SAI KRISHNA
26	22HX1E0056	KANAGALA UPENDRA
27	22HX1E0057	KARANAM PAVITHRA
28	22HX1E0058	KARUR IMRAN
29	22HX1E0060	KEMPACHOWDAPPA GARI PAVAN KUMAR
30	22HX1E0064	KUMAVATH THRINETH NAIK
31	22HX1E0065	KUMMARI NAGESH BABU
32	22HX1E0067	KURUBA BHAVANA SREE
33	22HX1E0068	KURUBA NANDA DEVI
34	22HX1E0070	KURUBA THIMMAGANI PALLI MOUNIKA
35	22HX1E0073	MADDIKERA UPENDRA
36	22HX1E0075	MALA LAVANYA
37	22HX1E0076	MALYAVANTHAM JYOTHEESWARI
38	22HX1E0077	MANDALA ANILA
39	22HX1E0078	MANGALA ANIL KUMAR
40	22HX1E0079	MANGALA SHILPA
41	22HX1E0080	MOHAMMAD NIZAM
42	22HX1E0082	MOTA AMARANATH
43	22HX1E0085	MYLAPURAM NAEERAJA



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44	22HX1E0089	NARIMI RAMANAREDDY
45	22HX1E0092	PAGIDIKALUVA VYSHNAVI
46	22HX1E0093	PANCHAGNULA PAVANI SRIJA
47	22HX1E0094	PARNAPPLI MOHAMMAD TALHA
48	22HX1E0097	PITALA SAILAJA
49	22HX1E0098	POLA KAVITHA
50	22HX1E0099	POLA SANJANA
51	22HX1E00A2	PULLAIAHGARI GANESH
52	22HX1E00A3	PULUGOORU SIREESHA
53	22HX1E00A4	PUTLURU SUNIL VISHNUVARDHAN
54	22HX1E00A5	RAGHUPATHI SWETHA
55	22HX1E00A8	REGATIPALLI MANJUNATHA REDDY
56	22HX1E00B3	SAYYAD MOHAMMAD ASHIQ ILAHI
57	22HX1E00B4	SAYYAD SUMIYA
58	22HX1E00B6	SHAIK HASEENA
59	22HX1E00B7	SHAIK NAZEER
60	22HX1E00C0	SOMAGATTU NIRANJAN REDDY
61	22HX1E00C4	THOTA SNEHA LATHA
62	22HX1E00C5	TALARI MANOHAR BABU
63	22HX1E00C6	TALARI RASI
64	22HX1E00C7	TALUPULA NAVAB DADAPEER KHAN
65	22HX1E00C9	THUNGA RAJESH
66	22HX1E00D1	UPPALAPATI SUKANYA
67	22HX1E00D5	VEMA BHAVANA
68	22HX1E00D6	DEMURETI SOWMYA
69	22HX1E00D7	VENKATANNAGARI SRAVANTHI



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70	22HX1E00D8	YAKASI HARIKA
71	22HX1E00E0	YATHAM DIVYA
72	22HX1E00E1	YERRABALLI HEMAVATHI
73	22HX1E00E2	YERRADIMME DEEPIKA
74	22HX1E00E3	YERRAOBULAPPAGARI VIJAY KANTH REDDY
75	22HX1E00E4	CHINNAMANTHUNRU VANDANA
76	22HX1E00E5	KAYAPATI PRABHAVATHI

Takeaways by the students:

1. Students understood the importance of speakers club activity
2. Students learned about different speakers club activities
3. Students collaborated and participated tongue twisters and storytelling events.
4. Students identified value working with teams and their contribution.

PHOTOS OF THE EVENT:

STUDENT COORDINATORS INTRODUCTION ABOUT EVENT



Dr. Balakoteswari

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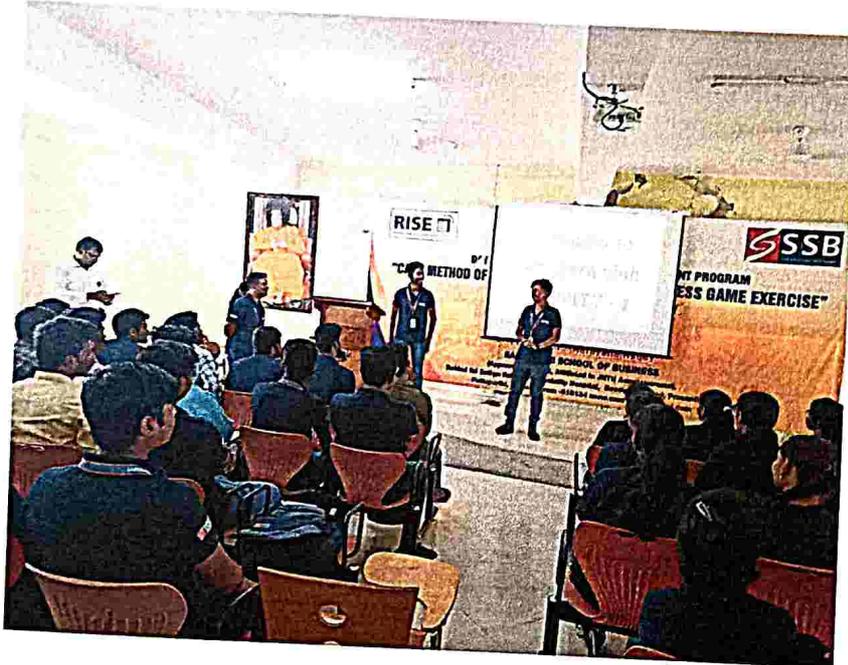
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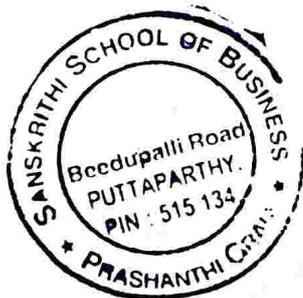
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TONGUE TWISTER EVENT



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STORY TELLING EVENT



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		person in your life and why? 28. How we look is unimportant. It's who we are on the inside that counts. 29. Fashion victims I have known. 30. Pets are for people who don't have children.	
7	22/10/2018 to 04/11/2018	31. Goals are good for you. 32. The most important lesson of my life so far... 33. Poverty is a state of mind. 34. What characteristics make an ideal hero and why? 35. What and who is an <i>average</i> person?	II Year (I Batch-II -Batch)

Event report

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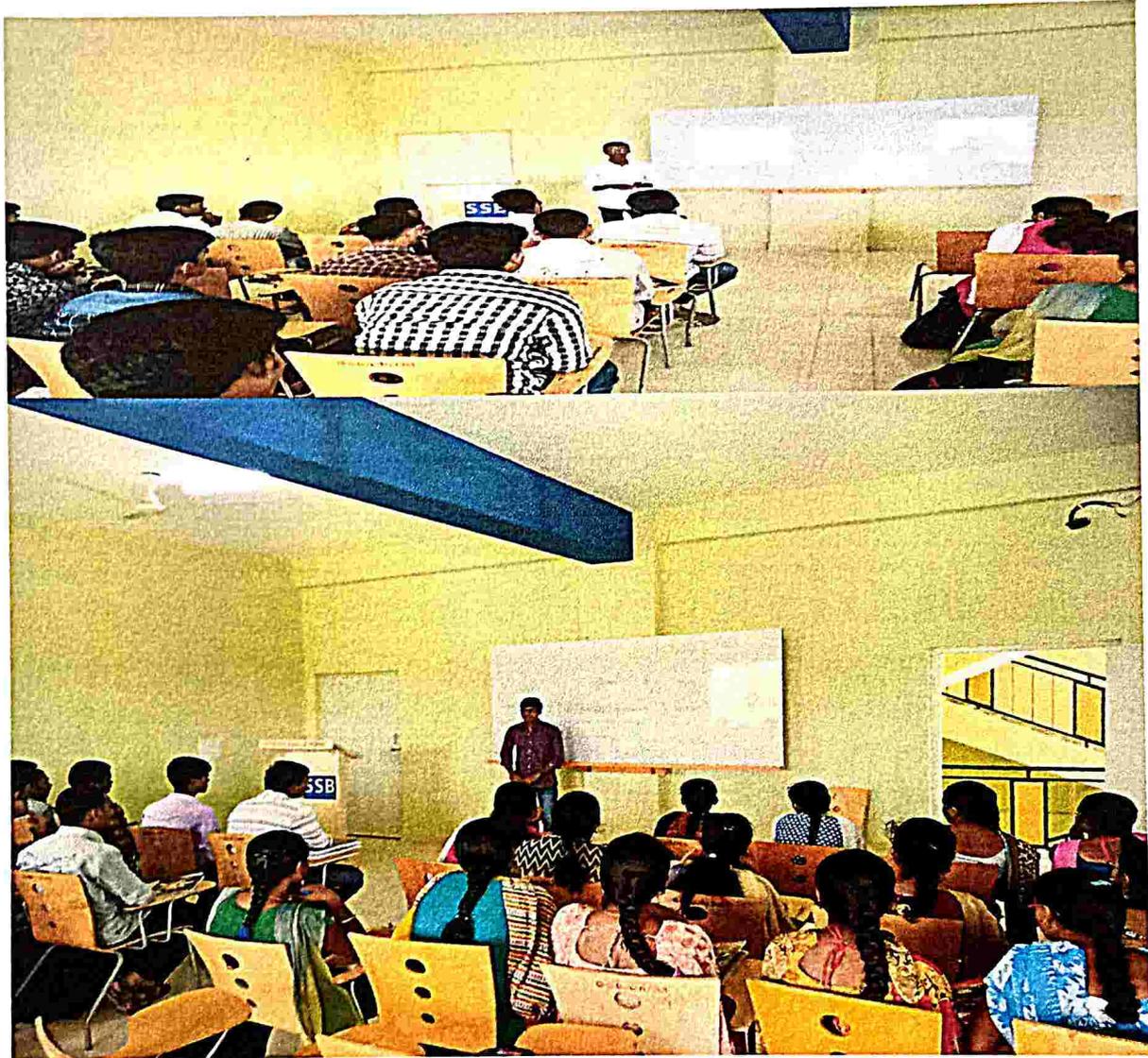
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Speakers Club –SSB

Name of the Faculty: Dr.T.Venkatesan

Date: 23/08/2018

Ist & End Year MBA, Batch- A

Time: 2 hours

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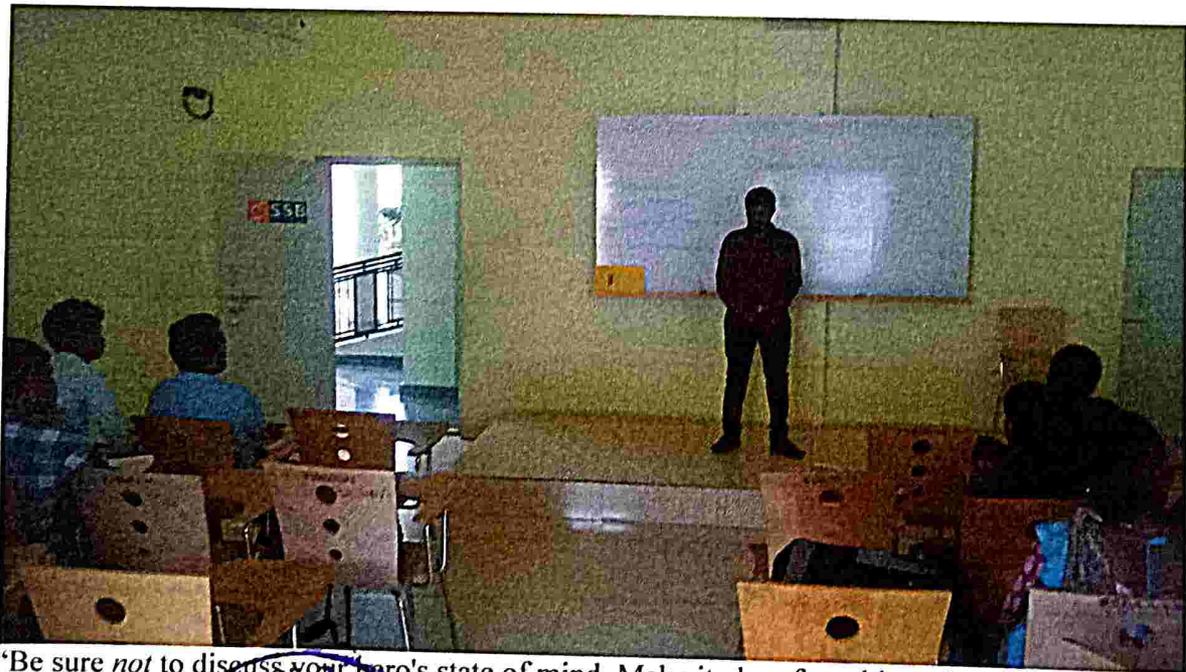
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Club activity Report

ABHILAP - The Speakers Club

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Venue: SSB Seminar hall

Faculty Co-ordinator: S Jaya nandini Devi Asst. Prof

Student Co-ordinators: Kasturi, Lokesh.

Participants: 1st MBA Sec A&B

Taboo Game

The word Taboo is a word guessing and party game published by Parker brothers in 1989.

Objective: The objective of the game is for a player to have their partners guess the word on the player's card without using the word itself or five additional words listed on the card.

HOW TO PLAY THE GAME OF TABOO

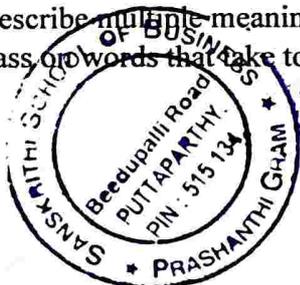
1. Divide groups into teams.
2. Load cards into the card holders.
3. Draw one card at a time.
4. Start the timer.

PLAYING EACH ROUND

1. Give your teammates clues about the guess word.
2. Avoid the taboo words.
3. Have an opponent watch and listen for the taboo words.
4. Separate the cards into two piles during each round.
5. Score the round.

THIRD STAGE

1. Give clues quickly but carefully.
2. Use synonyms and antonyms.
3. Describe multiple meaning that a word could have.
4. Pass on words that take too long.



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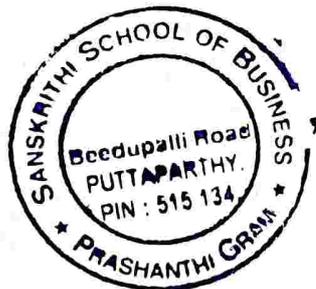


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Picking the card and one participant explaining to other participant



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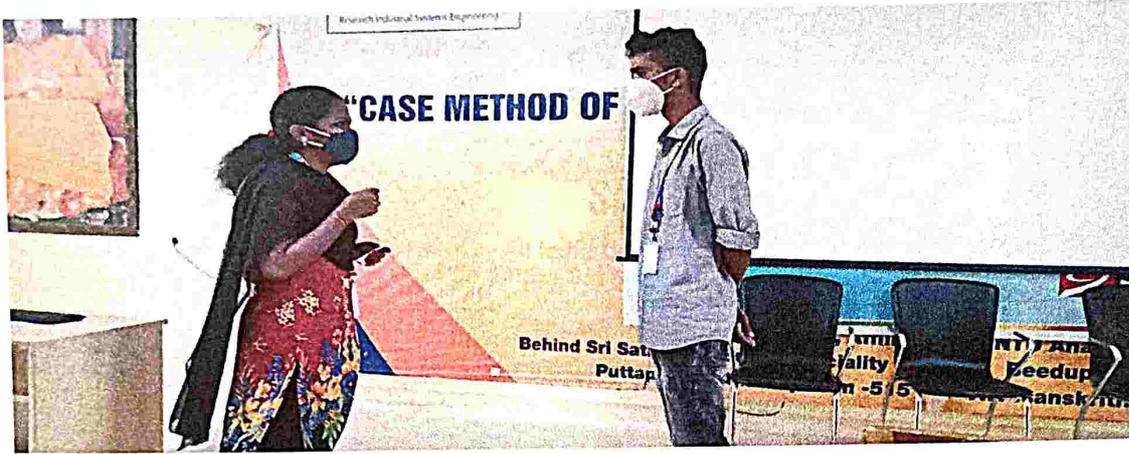
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Student explaining through non-verbal communication

SPEAKERS CLUB REPORT ON "SPEAKERS CLUB ACTIVITY-1"

Title of the Seminar: "SPEAKERS CLUB ACTIVITY-1"

Date of Event: 03-07-2023, Time: 3:00 PM to 4:30 PM.

Mode: Offline

Coordinator: Dr.D.Rajesh Babu

Number of Participants: 76 Students

SPEAKERS CLUB CORDITORS:

Mr.Santhosh, Mr.Imran, Mr.Balachandra, Ms. Swetha K, Mr. Nagesh Babu

POSTER



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THE THEME OF THE SPEAKERS CLUB ACTIVITY:

This club activity has been organised by TOASTMASTERS students arranged these activity in the vision to improve the communication skills with classmates, in the rest of the students participated these activity without any fear, it a great learning experience to students community.

ROUNDS(TWO ROUNDS):

TONGUE TWISTER

STORY TELLING

TONGUE TWISTER round where students have to pick a slip from the box and there will be tongue twister which they have to spell without any mistakes.

Winners of the round:

Nandadevi and team



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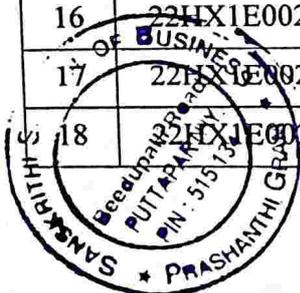
STORY TELLING round a member from every team has to pick a slip from a box in which there will be a movie name that student has to narrate the story of movie in the slip in english without saying any characters and clue of the movie , to all the members. The one who guess the movie name will gain the point.

Winners of the round:

Nizam and team

STUDENT ATTENDANCE I YEAR MBA:

S.No	Roll No	Name of the student
1	22HX1E0001	AKASH MANDAL
2	22HX1E0002	AKULA SAI GEETHA
3	22HX1E0008	BANDARU SAISIREESHA
4	22HX1E0009	BARAMAPPA GARI HARITHA
5	22HX1E0011	BHAJANTHRI MANOJ KUMAR
6	22HX1E0012	BUDILI PAVITHRA
7	22HX1E0013	BYRAPURAM CHANDRAKALA
8	22HX1E0014	CHAKKALAPPA GARI VANDANA
9	22HX1E0016	CHIDIGE AJAY DHARUNA KUMAR
10	22HX1E0017	CHINTHA MOUNIKA
11	22HX1E0019	CHUNCHULA HARITHA
12	22HX1E0020	CINGETI UMESH
13	22HX1E0023	DEVAPUJA MAHENDRA ACHARI
14	22HX1E0024	DESHMUKH KAGANPALLI HALEEMA BANU
15	22HX1E0025	DODDI OBULESH
16	22HX1E0026	DOMMARA MAHESH
17	22HX1E0029	DUDEKUNTA TEJA KRISHNA
18	22HX1E0030	DUDEKULA KHALEEL BASHA



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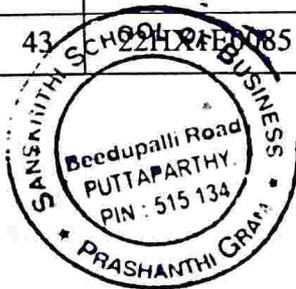
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19	22HX1E0038	GARIMELLA YASWANTH SHARMA
20	22HX1E0043	GURRAM BALACHANDRA
21	22HX1E0049	JHARPALA SHILPA BAI
22	22HX1E0051	K SANTHOSH
23	22HX1E0052	KADITHI RAJU
24	22HX1E0053	KAMATAM ANUSHA
25	22HX1E0055	KAMSALA SAI KRISHNA
26	22HX1E0056	KANAGALA UPENDRA
27	22HX1E0057	KARANAM PAVITHRA
28	22HX1E0058	KARUR IMRAN
29	22HX1E0060	KEMPACHOWDAPPA GARI PAVAN KUMAR
30	22HX1E0064	KUMAVATH THRINETH NAIK
31	22HX1E0065	KUMMARI NAGESH BABU
32	22HX1E0067	KURUBA BHAVANA SREE
33	22HX1E0068	KURUBA NANDA DEVI
34	22HX1E0070	KURUBA THIMMAGANI PALLI MOUNIKA
35	22HX1E0073	MADDIKERA UPENDRA
36	22HX1E0075	MALA LAVANYA
37	22HX1E0076	MALYAVANTHAM JYOTHEESWARI
38	22HX1E0077	MANDALA ANILA
39	22HX1E0078	MANGALA ANIL KUMAR
40	22HX1E0079	MANGALA SHILPA
41	22HX1E0080	MOHAMMAD NIZAM
42	22HX1E0082	MOTA AMARANATH
43	22HX1E0085	MYLAPURAM NAEERAJA

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44	22HX1E0089	NARIMI RAMANAREDDY
45	22HX1E0092	PAGIDIKALUVA VYSHNAVI
46	22HX1E0093	PANCHAGNULA PAVANI SRIJA
47	22HX1E0094	PARNAPPLI MOHAMMAD TALHA
48	22HX1E0097	PITALA SAILAJA
49	22HX1E0098	POLA KAVITHA
50	22HX1E0099	POLA SANJANA
51	22HX1E00A2	PULLAIAHGARI GANESH
52	22HX1E00A3	PULUGOORU SIREESHA
53	22HX1E00A4	PUTLURU SUNIL VISHNUVARDHAN
54	22HX1E00A5	RAGHUPATHI SWETHA
55	22HX1E00A8	REGATIPALLI MANJUNATHA REDDY
56	22HX1E00B3	SAYYAD MOHAMMAD ASHIQ ILAHI
57	22HX1E00B4	SAYYAD SUMIYA
58	22HX1E00B6	SHAIK HASEENA
59	22HX1E00B7	SHAIK NAZEER
60	22HX1E00C0	SOMAGATTU NIRANJAN REDDY
61	22HX1E00C4	THOTA SNEHA LATHA
62	22HX1E00C5	TALARI MANOHAR BABU
63	22HX1E00C6	TALARI RASI
64	22HX1E00C7	TALUPULA NAVAB DADAPEER KHAN
65	22HX1E00C9	THUNGA RAJESH
66	22HX1E00D1	UPPALAPATI SUKANYA
67	22HX1E00D5	VEMA BHAVANA
68	22HX1E00D6	VEMULETI SOWMYA
69	22HX1E00D7	VENKATANNAGARI SRAVANTHI



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70	22HX1E00D8	YAKASI HARIKA
71	22HX1E00E0	YATHAM DIVYA
72	22HX1E00E1	YERRABALLI HEMAVATHI
73	22HX1E00E2	YERRADIMME DEEPIKA
74	22HX1E00E3	YERRAOBULAPPAGARI VIJAY KANTH REDDY
75	22HX1E00E4	CHINNAMANTHUNRU VANDANA
76	22HX1E00E5	KAYAPATI PRABHAVATHI

Takeaways by the students:

1. Students understood the importance of speakers club activity
2. Students learned about different speakers club activities
3. Students collaborated and participated tongue twisters and storytelling events.
4. Students identified value working with teams and their contribution.

PHOTOS OF THE EVENT:

STUDENT COORDINATORS INTRODUCTION ABOUT EVENT



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TONGUE TWISTER EVENT



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STORY TELLING EVENT



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